

**Manchester City Council
Report for Resolution**

Report to: The Executive – 11 September 2019

Subject: Developing a More Inclusive Economy – Our Manchester Industrial Strategy

Report of: The Chief Executive

Summary

This report seeks the Executive’s approval and adoption of “Developing a More Inclusive Economy – Our Manchester Industrial Strategy”, which is attached in Appendix 1.

“Developing a More Inclusive Economy – Our Manchester Industrial Strategy” will support the delivery of the “Our Manchester Strategy 2015 – 2025” and the “Greater Manchester Local Industrial Strategy” by setting out a number of priorities which will deliver a more inclusive city.

Recommendations

The Executive is asked to adopt “Developing a More Inclusive Economy – Our Manchester Industrial Strategy”.

Wards Affected: All

Manchester Strategy outcomes	Summary of the contribution to the strategy
A thriving and sustainable city: supporting a diverse and distinctive economy that creates jobs and opportunities	The Strategy focuses on creating a more inclusive and sustainable economy with greater opportunities for residents to access better quality jobs.
A highly skilled city: world class and home grown talent sustaining the city’s economic success	The development of the Strategy has included extensive engagement with businesses in the city to better understand their current and future skill requirements.
A progressive and equitable city: making a positive contribution by unlocking the potential of our communities	The Strategy will ensure the delivery of more inclusive growth in the city region, which will benefit a broader proportion of Manchester residents.
A liveable and low carbon city: a destination of choice to live, visit, work	The Strategy will ensure growth whilst supporting our zero carbon 2038 aims.

A connected city: world class infrastructure and connectivity to drive growth	The Strategy includes recommendations on the digital and transport infrastructure, which is required to deliver a more inclusive city.
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Full details are in the body of the report, along with any implications for

- Equal Opportunities Policy
- Risk Management
- Legal Considerations

Financial Consequences – Revenue

None directly.

Financial Consequences – Capital

None directly.

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Background documents (available for public inspection):

The following documents disclose important facts on which the report is based and have been relied upon in preparing the report. Copies of the background documents are available up to 4 years after the date of the meeting. If you would like a copy please contact one of the contact officers above.

Developing a More Inclusive Economy – Our Manchester Industrial Strategy, Economy Scrutiny Committee (July 2019)

Greater Manchester Local Industrial Strategy, Economy Scrutiny Committee (June 2019)

Manchester and Greater Manchester Local Industrial Strategies, Economy Scrutiny Committee (October 2018)

Greater Manchester Local Industrial Strategy, Her Majesty's Government and the

Greater Manchester Combined Authority (June 2019)

Reviewers' Report, Greater Manchester Independent Prosperity Review (February 2019)

Background reports, Greater Manchester Prosperity Review; accessible via <https://www.greatermanchester-ca.gov.uk/what-we-do/economy/greater-manchester-independent-prosperity-review/>

Working to Deliver Inclusive Growth in Manchester, Economy Scrutiny Committee (July 2017)

Patterns of Poverty in Greater Manchester's Neighbourhoods, Inclusive Growth Analysis Unit (May 2017)

Inclusive Growth Commission: Making our Economy Work for Everyone, Inclusive Growth Commission, RSA (March 2017)

1.0 Introduction

- 1.1 Following the findings of the Royal Society of Art's Inclusive Growth Commission in July 2017, consideration was given to need to create a new strategy to enable Manchester's economy to become more inclusive. The publication of the UK Government's *Industrial Strategy* and the announcement of development of the *Greater Manchester Local Industrial Strategy* in late 2017 provided an opportunity to align Manchester's work with national and city region activity via the creation of a Manchester Local Industrial Strategy.
- 1.2 Economy Scrutiny Committee received a report in October 2018 titled *Manchester and Greater Manchester Local Industrial Strategies*. This report set out an update on the development of the Manchester Local Industrial Strategy, including a proposed engagement approach. The Committee received a further report in June 2019 titled *Greater Manchester Local Industrial Strategy*. This report contained information on the publication of the *Greater Manchester Local Industrial Strategy* and the evidence base underpinning it, alongside an update on the development of the Manchester Local Industrial Strategy.
- 1.3 A wide ranging engagement exercise using the Our Manchester approach was undertaken in winter 2018 / 2019 to gather qualitative data to inform the development of the Strategy. Alongside this, a literature review and analysis of quantitative data was also undertaken. The methodology and findings of this work was considered by Economy Scrutiny Committee in July 2019 in a report titled *Developing a More Inclusive Economy – Our Manchester Industrial Strategy*, alongside a draft version of the Strategy. The views of the Committee were incorporated into the revised final draft of the Strategy.

2.0 Developing a More Inclusive Economy – Our Manchester Industrial Strategy

- 2.1 *Developing a More Inclusive Economy – Our Manchester Industrial Strategy* sets out Manchester's vision for developing a more inclusive economy that all residents can participate in and benefit from, which will support the delivery of the *Our Manchester Strategy 2015 – 2025*. The Strategy aligns to Greater Manchester's objectives – particularly the *Greater Manchester Local Industrial Strategy* - but specifically set out Manchester's unique position as the conurbation core, and our responsibility to promote and drive inclusive growth within our economy, which is essential to achieving the wider city region's economic aims.
- 2.2 The Strategy considers Manchester's successes and challenges, and focuses on three pillars – People, Place and Prosperity. Each of the pillars contains a number of themes to be prioritised to promote economic and social justice in Manchester. The Strategy also contains a number of case studies to highlight positive work that is already underway in the city which should be built on.
- 2.3 To implement the vision of the Strategy, a delivery plan containing a small number of evidence-based initiatives to make Manchester's economy more

inclusive has been developed. The initiatives build on good work already happening in Manchester but aim to increase its pace and scale to ensure progress is made in creating a more inclusive economy. The delivery plan is included within the Strategy.

- 2.4 A final draft of *Developing a More Inclusive Economy – Our Manchester Industrial Strategy* is attached in Appendix 1 for the Executive’s consideration.

3.0 Next Steps

- 3.1 Once adopted, the final version of the Strategy will be formatted by the Communications team into an accessible and visually appealing format, alongside communications messaging to launch the Strategy.
- 3.2 The implementation of the Strategy will require partners from across the city to work together with the same united vision, with partnership boards supporting and overseeing the development of the initiatives. Progress and outputs from the delivery plan will be reported alongside key citywide data, which will be used to measure the inclusivity of Manchester’s economy.
- 3.3 Work will continue to be undertaken with Greater Manchester colleagues to ensure the implementation of the *Our Manchester Industrial Strategy* also supports the aims of the *Greater Manchester Local Industrial Strategy’s* implementation plan. Due to be published in autumn 2019, the plan will set out clear milestones, deliverables and timings for the actions set out in the *Greater Manchester Local Industrial Strategy*. An annual review of progress will be produced which will be reviewed at a meeting of a government and Greater Manchester Implementation Board, which will be made up of senior officials from across government and Greater Manchester.
- 3.4 The purpose and vision of the *Our Manchester Industrial Strategy* will be considered when developing forthcoming work on areas such as the budget and business planning processes, as well as the Corporate Plan.

4.0 Recommendations

- 4.1 The Executive are invited to consider *Developing a More Inclusive Economy – Our Manchester Industrial Strategy* and approve its inclusion in the policy framework for Manchester City Council.