

**Manchester City Council  
Report for Resolution**

**Report to:** Economy Scrutiny Committee – 18 July 2019

**Subject:** Developing a More Inclusive Economy – Our Manchester Industrial Strategy

**Report of:** The Chief Executive

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**Summary**

The report provides an update on the draft *Developing a More Inclusive Economy – Our Manchester Industrial Strategy*. An initial draft of the Strategy is appended to this report, along with the draft delivery plan and the methodology and findings of the wide-ranging engagement exercise undertaken to inform the development of the Strategy.

*Developing a More Inclusive Economy – Our Manchester Industrial Strategy* will support the delivery of the *Our Manchester Strategy 2015 – 2025* and the *Greater Manchester Local Industrial Strategy* by setting out a number of priorities which will deliver a more inclusive city.

**Recommendations**

The Committee are asked to:

- 1) consider the draft *Developing a More Inclusive Economy – Our Manchester Industrial Strategy* and provide comments to inform the final version; and
  - 2) subject to the Committee's comments, agree that the final version of *Developing a More Inclusive Economy – Our Manchester Industrial Strategy* be taken for consideration by the Executive in autumn 2019.
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**Wards Affected:** All

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**Alignment to the Our Manchester Strategy Outcomes (if applicable)**

Manchester Strategy outcomes	Summary of how this report aligns to the OMS
A thriving and sustainable city: supporting a diverse and distinctive economy that creates jobs and opportunities	The Strategy focuses on creating a more inclusive and sustainable economy with greater opportunities for residents to access better quality jobs.

A highly skilled city: world class and home grown talent sustaining the city's economic success	The development of the Strategy has included extensive engagement with businesses in the city to better understand their current and future skill requirements.
A progressive and equitable city: making a positive contribution by unlocking the potential of our communities	The Strategy will ensure the delivery of more inclusive growth in the city region, which will benefit a broader proportion of Manchester residents.
A liveable and low carbon city: a destination of choice to live, visit, work	The Strategy will ensure growth whilst supporting our zero carbon 2038 aims.
A connected city: world class infrastructure and connectivity to drive growth	The Strategy includes recommendations on the digital and transport infrastructure, which is required to deliver a more inclusive city.

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### **Contact Officers:**

Name: David Houliston

Position: Strategic Lead - Policy & Partnerships, Manchester City Council

Telephone: 0161 234 1541

Email: d.houliston@manchester.gov.uk

Name: Elizabeth Mitchell

Position: Principal Policy Officer, Manchester City Council

Telephone: 0161 234 1325

Email: e.mitchell1@manchester.gov.uk

### **Background documents (available for public inspection):**

The following documents disclose important facts on which the report is based and have been relied upon in preparing the report. Copies of the background documents are available up to 4 years after the date of the meeting. If you would like a copy please contact one of the contact officers above.

*Greater Manchester Local Industrial Strategy*, Economy Scrutiny Committee (June 2019)

*Manchester and Greater Manchester Local Industrial Strategies*, Economy Scrutiny Committee (October 2018)

*Greater Manchester Local Industrial Strategy*, Her Majesty's Government and the Greater Manchester Combined Authority (June 2019)

*Reviewers' Report*, Greater Manchester Independent Prosperity Review (February 2019)

Background reports, Greater Manchester Prosperity Review; accessible via <https://www.greatermanchester-ca.gov.uk/what-we-do/economy/greater-manchester-independent-prosperity-review/>

*Working to Deliver Inclusive Growth in Manchester*, Economy Scrutiny Committee (July 2017)

*Patterns of Poverty in Greater Manchester's Neighbourhoods*, Inclusive Growth Analysis Unit (May 2017)

*Inclusive Growth Commission: Making our Economy Work for Everyone*, Inclusive Growth Commission, RSA (March 2017)

## **1.0 Introduction**

- 1.1 The Committee received a report in October 2018 titled *Manchester and Greater Manchester Local Industrial Strategies*. This report set out an update on the development of the Manchester Local Industrial Strategy, including a proposed engagement approach with a wide audience to gather qualitative data to support its development. The Committee supported the proposed engagement approach, stressed the need for creating inclusive growth to be central to this work, and highlighted a number of topics that should be addressed in the final document.
- 1.2 The Committee received a further report in June 2019 titled *Greater Manchester Local Industrial Strategy*. This report contained information on the publication of the *Greater Manchester Local Industrial Strategy* and the evidence base underpinning it, alongside an update on the development of the Manchester Local Industrial Strategy.
- 1.3 Following agreement by the Committee in June 2019, this report contains an update on the development of the Manchester Local Industrial Strategy, including an initial draft of *Developing a More Inclusive Economy – Our Manchester Industrial Strategy*.

## **2.0 Developing a More Inclusive Economy – Our Manchester Industrial Strategy**

- 2.1 *Developing a More Inclusive Economy – Our Manchester Industrial Strategy* sets out Manchester's vision for developing a more inclusive economy that all residents can participate in and benefit from, which will support the delivery of the *Our Manchester Strategy 2015 – 2025*. The Strategy aligns to Greater Manchester's objectives – particularly the *Greater Manchester Local Industrial Strategy* - but specifically set out Manchester's unique position as the conurbation core, and our responsibility to promote and drive inclusive growth within our economy, which is essential to achieving the wider city region's economic aims.
- 2.2 The Strategy considers Manchester's successes and challenges, and focuses on three pillars – People, Place and Prosperity. Each of the pillars contains a number of themes to be prioritised to promote economic and social justice in Manchester. The Strategy also contains a number of case studies to highlight positive work that is already underway in the city which should be built on.
- 2.3 A draft of *Developing a More Inclusive Economy – Our Manchester Industrial Strategy* is attached for the Committee's consideration. The Committee are asked to consider the draft document and provide comments to inform the final version. The final version of the Strategy will be formatted by the Communications team into an accessible and visually appealing format.
- 2.4 To implement the vision of the Strategy, a delivery plan containing a small number of evidence-based initiatives to make Manchester's economy more inclusive has been developed. These initiatives are in addition to existing work

programme and will add value. A draft of the delivery plan is appended in Appendix 1; the Committee are invited to comment on the draft to shape the final version.

- 2.5 A wide ranging engagement exercise was undertaken in winter 2018 / 2019 to inform the development of the Strategy. Alongside this, a literature review and analysis of quantitative data was also undertaken. The methodology and findings of this work is included in Appendix 2 for the Committee's consideration.

### **3.0 Next Steps**

- 3.1 The draft Strategy, including the draft delivery plan, will be revised following comments from the Committee. It is recommended that the final version of the Strategy is brought to the Executive for consideration in autumn 2019.
- 3.2 Work will also be undertaken with Greater Manchester colleagues on the development of an implementation plan for the *Greater Manchester Local Industrial Strategy*. This will set out clear milestones, deliverables and timings for the actions set out in the Strategy. An annual review of progress will be produced which will be reviewed at a meeting of a government and Greater Manchester Implementation Board, which will be made up of senior officials from across government and Greater Manchester.

### **4.0 Recommendations**

- 4.1 The Committee are invited to consider the draft *Developing a More Inclusive Economy – Our Manchester Industrial Strategy*, and the appended draft delivery plan. The Committee are asked for their comments on these drafts to shape the final version of the Strategy.
- 4.2 Subject to the Committee's comments being addressed, the Committee are asked to agree that a final version of the Strategy be brought to the Executive for consideration in autumn 2019.