

# Appendix 1: Developing Manchester's Industrial Strategy

Health and Wellbeing Board  
23<sup>rd</sup> January 2019

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## ○ 1. Scope - purpose and rationale (1)

The Our Manchester Strategy sets the vision for Manchester to be in the top flight of world-class cities by 2025, when the city will:

- Have a competitive, dynamic and sustainable economy that draws on our distinctive strengths in science, advanced manufacturing, culture, and creative and digital business – cultivating and encouraging new ideas
- Possess highly skilled, enterprising and industrious people
- Be connected, internationally and within the UK
- Play its full part in limiting the impacts of climate change
- Be a place where residents from all backgrounds feel safe, can aspire, succeed and live well
- Be clean, attractive, culturally rich, outward-looking and welcoming.

Manchester's Industrial Strategy will support the delivery of this vision by producing a delivery plan focused on **People**, **Place** and **Growth**. This approach puts people at the centre of growth, with the Strategy acting as our main responsibility for creating more **inclusive growth** in the city.

## ○ **Scope - purpose and rationale (2)**

- Alignment to GM Local Industrial Strategy and the national Industrial Strategy, expressing our position and responsibilities to promote and drive inclusive growth in the conurbation core.
- Clarify where Manchester can contribute to the GM strategy in particular the unique roles of the City Centre and the Airport and our contribution to the Northern Powerhouse.
- Develop with partners how we use the 4 Grand Challenges to find ways to increase our productivity.
- Provide a rationale to inform the city's spatial plan.

This work will inevitably touch upon a number of existing programmes of work (e.g. work and skills initiatives, reform programmes, planned transport investment) but will add value by focusing on what more needs to be done to ensure all residents can contribute to and benefit from enhanced productivity.

## 2. National Industrial Strategy

The Government have recently published a national Industrial Strategy – outlined below. Manchester is developing a local Industrial Strategy using the national framework underpinned by an ambition around inclusive growth.

The White Paper sets out an ambition to create an economy that boosts productivity and earning power throughout the UK around the “**5 foundations of productivity**”

It also sets out **Grand Challenges** to put the future of the UK at the forefront of the industries of the future



### ○ **3. Greater Manchester Local Industrial Strategy** ○

- GM Local Industrial Strategy will reflect main themes of the national Industrial Strategy – but will take a place-based approach building on the region’s unique existing strengths.
- Will be a broad strategy to progress the GM growth and reform agenda, aligned to the GM Strategy, through focusing on the 5 Foundations of Productivity and 4 Grand Challenges
- Working in collaboration with the Cities and Local Growth Unit, including engagement with other government departments (DfE, DHSC, DCMS)
- Independent Advisory Panel established, who have identified a number of recommended research commissions
- Panel leading a GM Independent Prosperity Review to refresh the evidence base – final results available January 2019; agreed final strategy March 2019
- • Co-design / co-production approach ○

# Greater Manchester LIS key milestones

Nov  
2017

**Start**  
Autumn Budget announces that Greater Manchester will be a trailblazer for the development of a local industrial strategy.

May  
2018

**Initiation**  
GM Independent Prosperity Review launched to develop the evidence base for the local industrial strategy.  
  
Senior officials meeting held to initiate joint GM-HMG policy development process.

Sept/  
Oct  
2018

**Consultation (1)**  
Consultation document released and events held to gather views from GM and national stakeholders.  
  
2nd meeting of the Prosperity Review panel.

Nov  
2018

**Consultation (2)**  
No10 sponsored policy development roundtables.  
  
Discussions with HMG departments about emerging priorities.

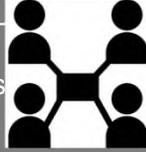
Dec/  
Jan  
2019

**Reflection**  
3<sup>rd</sup> meeting of the Prosperity Review panel and publication of final report.  
  
Analysis of public consultation responses.  
  
Development of a draft local industrial strategy to test with local and national stakeholders  
  
Senior officials meeting.

Mar  
2019

**Finalisation**  
Formal sign-off and publication of the Greater Manchester local industrial strategy.

# GM LIS Research Programme

<p><b>Baseline</b></p>	<p><b>Evidence stocktake</b> Baseline report covering progress since the Manchester Independent Economic Review (MIER) and summarising GM's existing evidence base across the five foundations of productivity.</p>		<p><b>Progress with devolution</b> Update of progress on the implementation of GM's devolution deals, highlighting key achievements and barriers.</p>	
<p><b>New commissions</b></p>	<p><b>Audit of Productivity</b> Developing our understanding of labour productivity performance in GM; the factors that determine that performance; and identifying possible policy responses to the issues identified.</p>		<p><b>Low productivity</b> Developing GM's evidence base on the contribution of low productivity firms and sectors to the overall productivity challenge in the city region; and to identify possible policy responses.</p>	
	<p><b>Supply chain and trade linkages</b> Understanding the inter-connections between sectors and firms; the way economic shocks are transmitted through supply chain connections; and the strength of the city region's trade linkages</p>		<p><b>Infrastructure</b> Reviewing the infrastructure needs of Greater Manchester (GM) to raise productivity, including the potential for new approaches to unlock additional investment</p>	
	<p><b>Education and Skills Transitions</b> Reviewing the role of the education and skills system in GM; how individuals pass through key transition points; and what can be done to help young people progress in life and work</p>		<p><b>Global competitiveness and innovation</b> Assessing GM's future sources of competitiveness, understanding the innovation synergies which are emerging between sectors and firms. Exploring how to address gaps in GM's innovation ecosystem.</p>	
<p><b>Recommendations</b></p>	<p><b>Reviewers' Report</b> On the basis of the research undertaken, the report will set out the key findings and Panel's recommendations as to how the GM Local Industrial Strategy should be developed</p>			

## ○ 4. Manchester engagement ○

A wide ranging listening exercise with residents, workers and businesses across the city has been undertaken using the **Our Manchester principles**.

Approximate reach:

- 500 face-to-face conversations with residents across the city in different neighbourhoods;
- 110 online resident survey responses generated via social media posts;
- 200 face-to-face engagements with young people at a Youth Council event, 9 secondary schools (including 4 Special Education Needs schools) and an event with Uprising;
- 170 conversations and survey responses from businesses and organisations
- 25 Voluntary Community Sector responses

A full analysis is currently underway to inform the development of the Strategy with a first draft being produced by March 2019