

Manchester City Council Report for Information

Report to: Resources and Governance Scrutiny Committee – 3 March 2020

Subject: Evaluation of the Our Manchester approach

Report of: Director of Policy, Performance and Reform

Summary

Resources and Governance Scrutiny Committee have requested a report on the evaluation of the Our Manchester approach, including how Our Manchester is helping to deliver the required Council savings targets. This report seeks to illustrate what progress to date has been made, through the supporting Our Manchester Monitoring and Evaluation Framework. The Framework aims to understand what has been achieved in terms of reduction in demand, improved outcomes and savings. It does this by looking at:

- What was delivered?
- How well was it delivered?
- What was the impact of what was delivered?
- Was the impact sustainable?
- What savings have been made?

The evaluation looks at the activation stage of the Our Manchester workstreams which include:

- Bringing Services Together for People in Places - incorporating the place based approaches
- Health and Social Care
- The Our Manchester Funding Streams: The Our Manchester Investment Fund and the Voluntary and Community Sector Fund
- Workforce and culture
- Communications and Engagement

Recommendations

That the Committee notes the findings from the evaluation.

Wards Affected: All

Environmental Impact Assessment - the impact of the issues addressed in this report on achieving the zero-carbon target for the city

Climate change considerations will be aligned with the Our Manchester approach, for example engaging residents effectively on climate change using Our Manchester

approaches. As this evolves, these aspects of Our Manchester will be factored into the evaluation framework outlined in this paper.

Manchester Strategy outcomes	Summary of how this report aligns to the OMS
A thriving and sustainable city: supporting a diverse and distinctive economy that creates jobs and opportunities	<p>The Our Manchester approach is ‘how’ we will deliver all the outcomes and ambitions of the Our Manchester strategy by working in fundamentally different ways across the city and the council.</p> <p>All of the Our Manchester strategy outcomes are key outcomes that are part of the logic models and the evaluation framework outlined in this paper.</p>
A highly skilled city: world class and home grown talent sustaining the city’s economic success	
A progressive and equitable city: making a positive contribution by unlocking the potential of our communities	
A liveable and low carbon city: a destination of choice to live, visit, work	
A connected city: world class infrastructure and connectivity to drive growth	

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Background documents (available for public inspection): None

1.0 Introduction

- 1.1 Resources and Governance Scrutiny Committee have requested a report on the evaluation of the Our Manchester approach, including how Our Manchester is helping to deliver the required Council savings targets. This report seeks to illustrate what progress to date has been made.

2.0 Background

- 2.1 Our Manchester is a fundamental and complex set of changes to everything we do across the city. The Our Manchester Monitoring and Evaluation Framework aims to understand what has been achieved in terms of reduction in demand, improved outcomes and helping to deliver savings. It does this by looking at:

- What was delivered?
- How well was it delivered?
- What was the impact of what was delivered?
- Was the impact sustainable?
- What savings have been made?

- 2.2 In order to measure the aforementioned the following have been developed:

- Headline indicators of change across the city, aligned with the State of the City report
- The contribution that the Our Manchester approach is making to the changes in these indicators
- Monitoring and evaluation of the activities that are changing ways of working to implement the Our Manchester approach
- Monitoring and evaluating the outputs, outcomes and impacts that the activities will achieve
- A mixed-methods approach including case studies and qualitative data.

- 2.3 The framework is underpinned by a series of logic models which illustrate the key activities, inputs, outputs, outcomes and impacts relevant to each programme of work which then inform a set of evaluation questions. Due to the nature of Our Manchester the logic models are intrinsically linked through funding, staff and delivery of services. For example, the funding related workstream overlaps with the Bringing Services Together workstream, as they are funding projects that run throughout the city.

- 2.4 This report presents an update of the activation stage of the Our Manchester workstreams and are presented as follows, in line with the Our Manchester Delivery Plan:

- Bringing Services Together for People in Places - incorporating the place based approaches
- Health and Social Care
- The Our Manchester Funding Streams: The Our Manchester Investment Fund and the Voluntary and Community Sector Fund

- Workforce and culture
- Communications and Engagement

Delivery Plan 2019-20



2.5 For each of these workstreams the following is presented in this report:

- **Overview** of the workstream
- **Evaluation questions** the workstream aims to answer
- **Performance metrics** which demonstrate change
- **What has been achieved**
- **Next steps** involving what is being delivered in the future

3.0 Overview

3.1 Please see attached report detailing findings from the interim evaluation of Our Manchester.