

Manchester Cultural Organisations - Cultural Impact Survey

2018-19

1. ABOUT THE ORGANISATIONS

Funding Type	Number of organisations
Cultural Partnership Agreement	15
Strategic Investment	5
Other MCC Funding	5
Other organisations (not in receipt of above)	14
Total Organisation	39

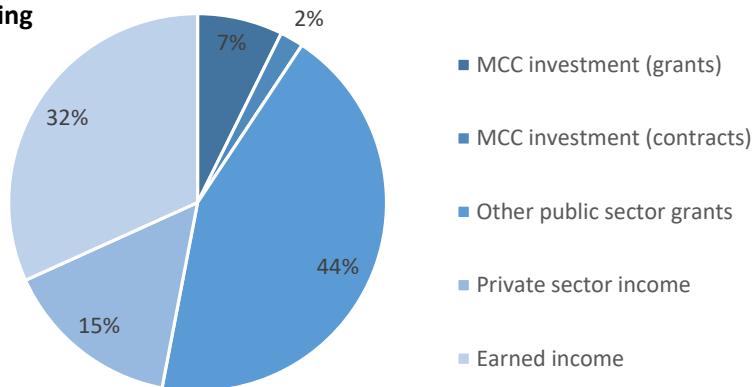
Artform	Number of organisations	%
Combined	10	26%
Museum	4	10%
Heritage	3	8%
Visual	4	10%
Music	7	18%
Theatre and performance	4	10%
Dance	1	3%
Film and broadcast	1	3%
Literature	2	5%
Digital	1	3%
Craft	1	3%
Total Organisations	39	

Number that are registered charities	26	67%
Number in receipt of MCC funding	26	67%

2. FUNDING AND INCOME

Funding and Income	Number of orgs providing figures	Total (£)
MCC investment (grants)	24	6,002,109
MCC investment (contracts)	5	1,655,209
Other public sector grants (includes Arts Council, Heritage Lottery, Big Lottery and university grants)	34	35,881,463
Private sector income (includes sponsorship, donations, private trusts and foundations)	34	12,506,590
Earned income (includes ticket sales, retail, catering, membership, venue hire and consulting fees)	35	26,076,032

Source of funding



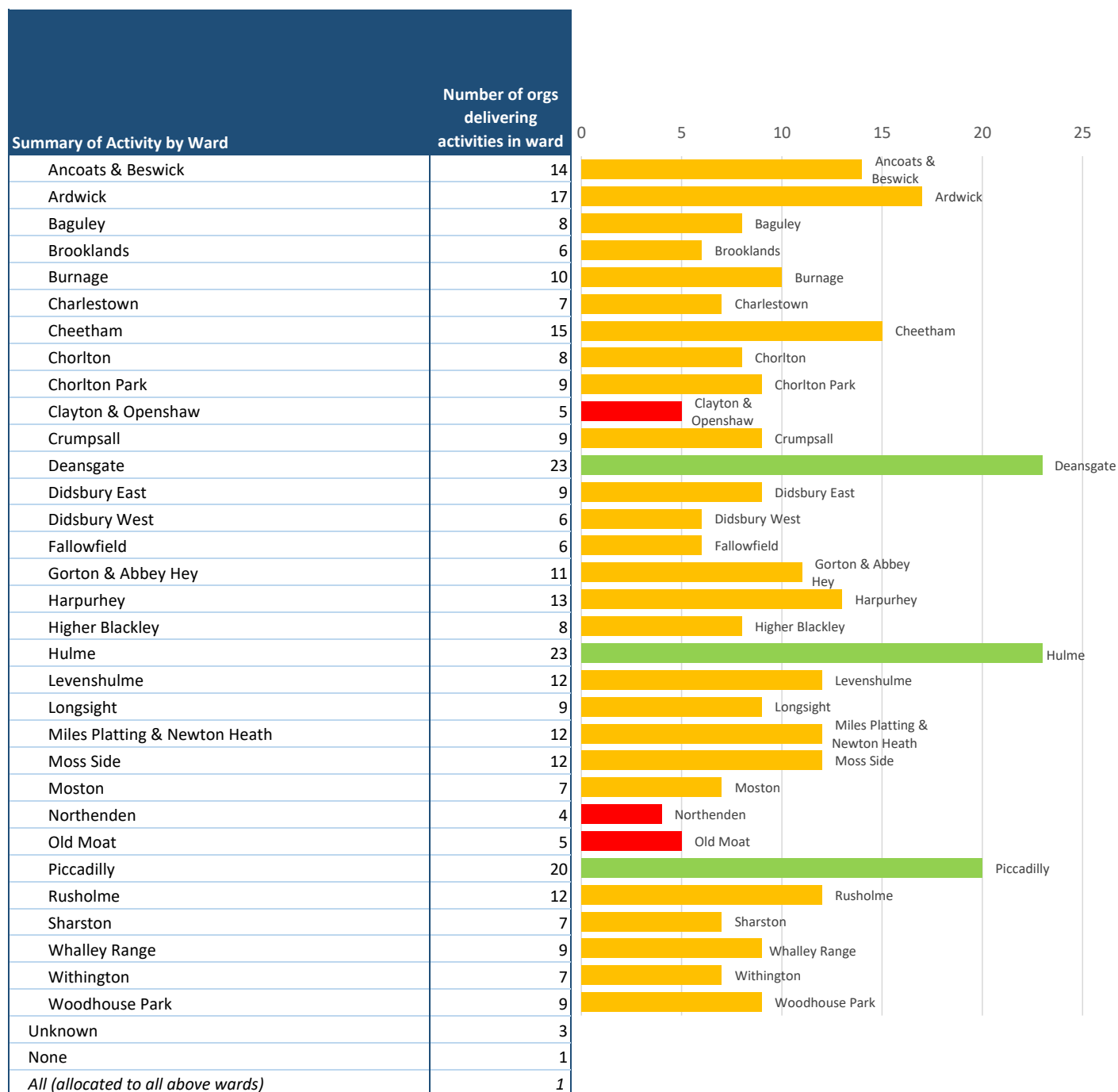
NB. The Bridgewater Hall is categorised as a Strategic Investment, mainly due to the Hall itself being a Council asset, but the organisation does not directly receive Council funding, therefore is not included within totals for the cohort of organisations providing this information.

The combined turnover for the organisations surveyed during 2018/19 was just over 82m. 53% of this income is from public sector investment (including Manchester City Council grants and contracts and the Manchester Art Gallery budget - which together total £7.7m; and ACE/other public funding sources of nearly £36m).

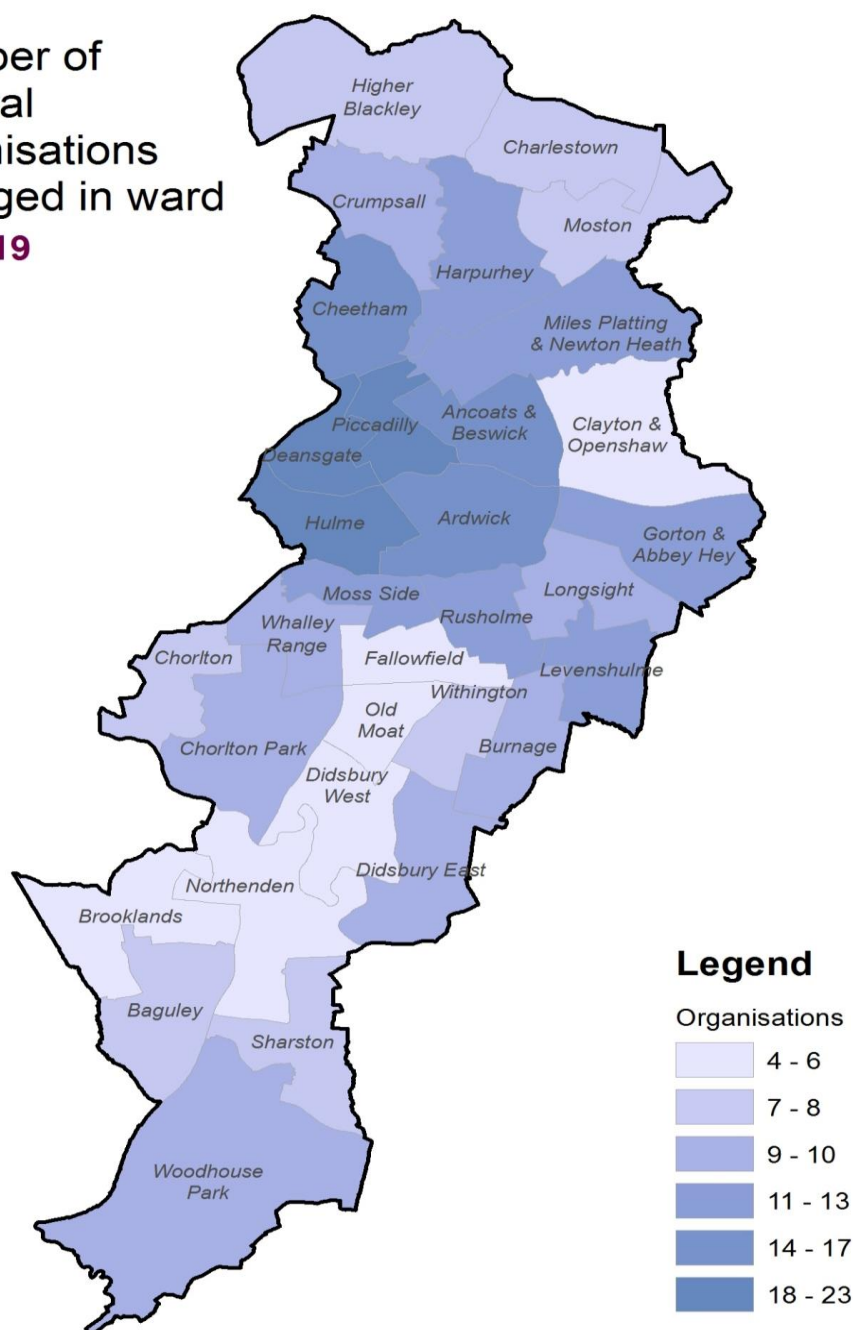
3. FOOTFALL

Organisation Type	Footfall 2018-19	Number of orgs providing response
Cultural Partnership Agreement	177,034	5
Strategic Investment	1,014,518	3
Other MCC Funding	731,002	1
Other organisations (not in receipt of above)	1,796,703	9
Total Footfall	3,719,257	18

4. WARD ENGAGEMENT - ORGANISATIONS THAT DELIVERED ACTIVITIES



Number of cultural organisations engaged in ward 2018-19



Produced by G&N PRI

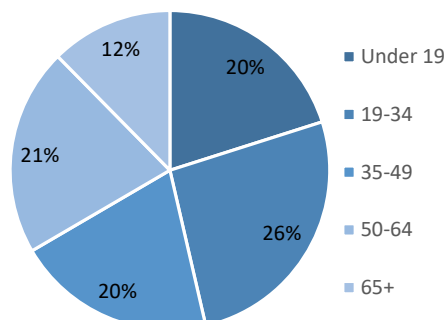
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5. PRODUCTIONS AND TOURING

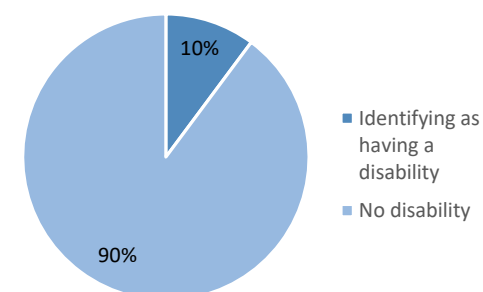
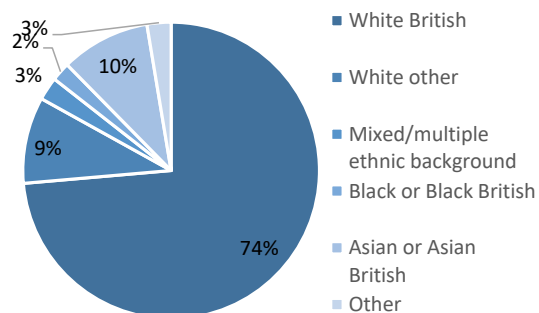
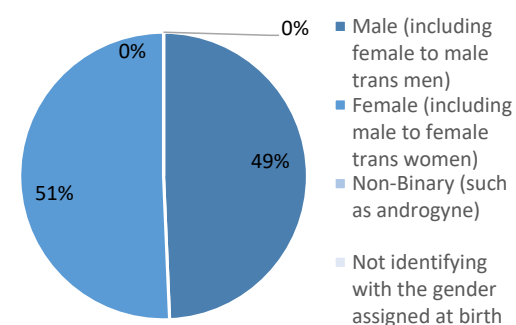
Manchester Productions and Commissions	Number	Number of orgs providing response
Number of Manchester productions and commissions	9,455	35
Total audiences at Manchester productions and commissions	3,392,610	35
Average audience per production / commission	359	
Total number of digital artistic products available online	1,965	23
Total online audience numbers for digital artistic products	35,715,695	23
Average audience per digital artistic product	18,176	
Total number of broadcasts	2,259	9
Total audience numbers for broadcasts	40,962,971	9
Average audience per broadcast	18,133	

6. AUDIENCE

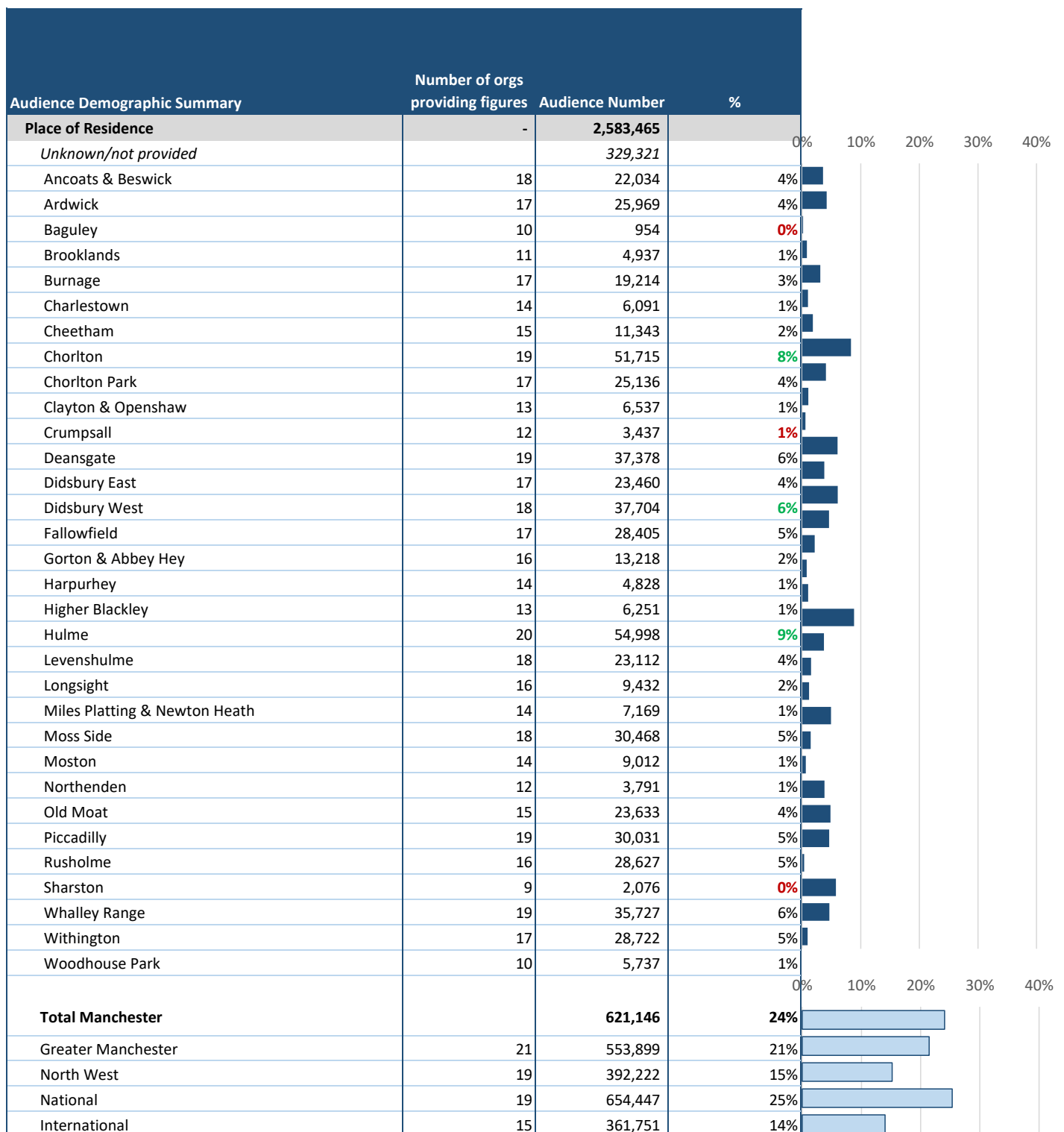
Availability of data	Number of orgs providing info	% of orgs providing info
Age	20	51%
Gender	15	38%
Ethnicity	17	44%
Disability	18	46%
Place of residence	21	54%



Audience Demographic Summary	Number	%
Total Audience	3,392,610	
Age	2,650,905	
Unknown/not provided	62,756	
Under 19	532,809	20%
19-34	696,956	26%
35-49	535,342	20%
50-64	557,695	21%
65+	328,103	12%
Gender	1,123,314	
Unknown/not provided	68,991	
Male (including female to male trans men)	554,145	49%
Female (including male to female trans women)	569,150	51%
Non-Binary (such as androgyne)	10	0%
Not identifying with the gender assigned at birth	9	0%
Ethnicity	2,511,462	
Unknown/not provided	69,396	
White British	1,848,823	74%
White other	236,950	9%
Mixed/multiple ethnic background	63,489	3%
Black or Black British	51,588	2%
Asian or Asian British	244,805	10%
Other	65,807	3%
Disability	2,506,767	
Unknown/not provided	340,635	
Identifying as having a disability	255,209	10%
No disability	2,251,558	90%



NB. Percentages based on demographic information provided and excludes unknown/not provided. Organisations that were only able to provide partial figures have been excluded from these totals.

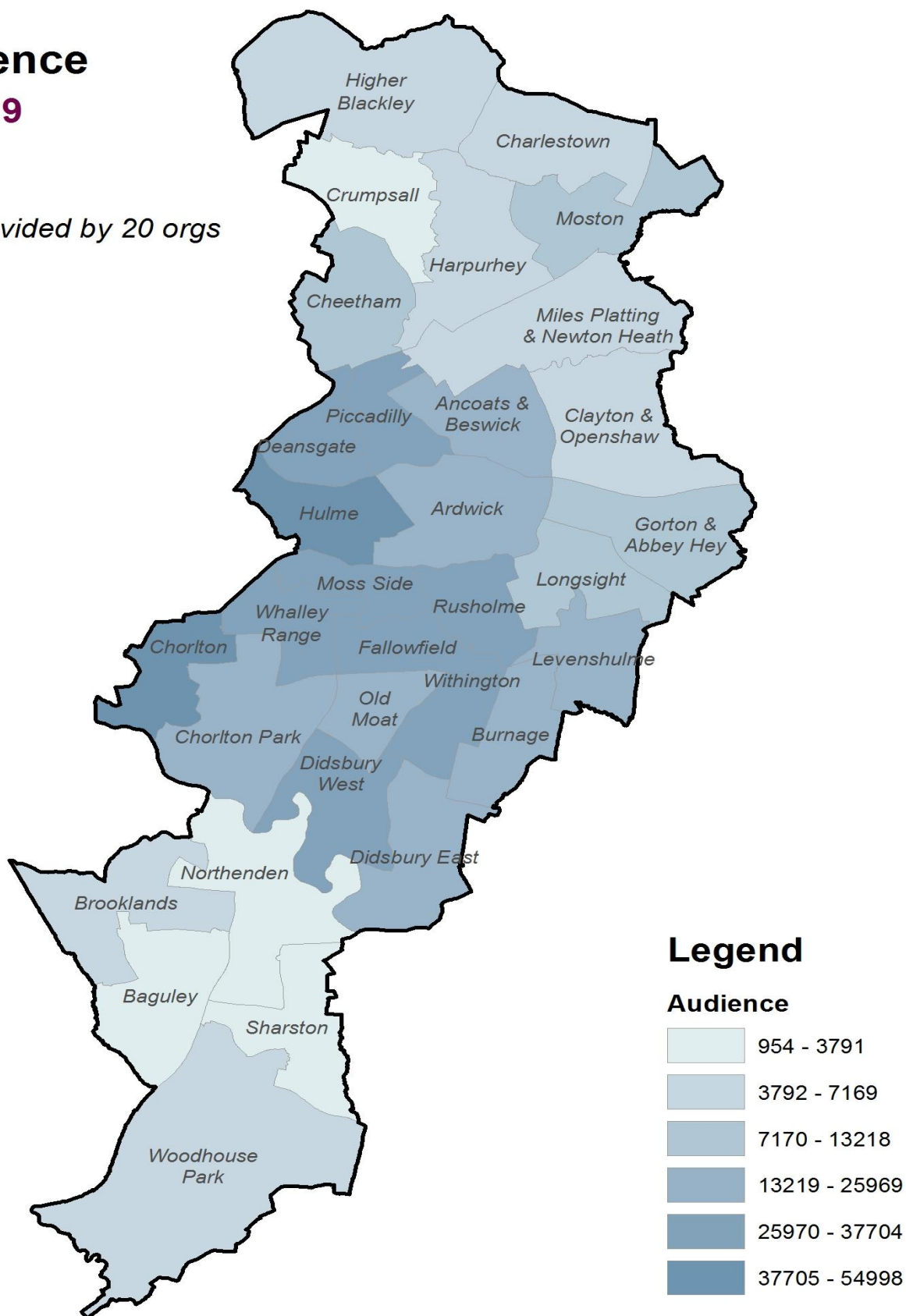


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Audience

2018-19

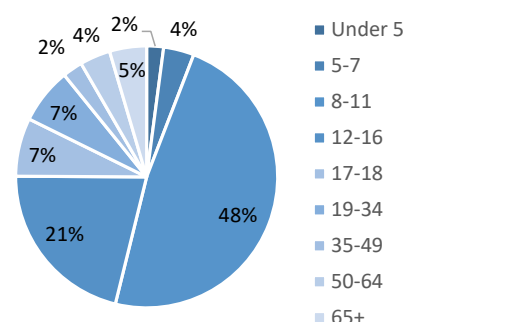
Data provided by 20 orgs



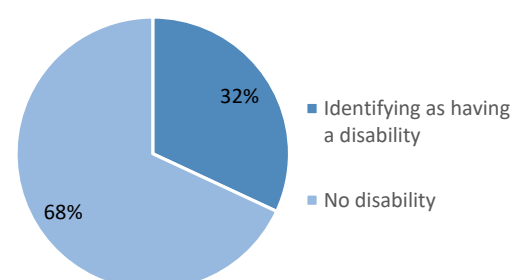
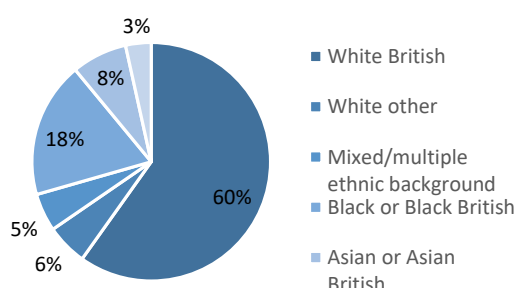
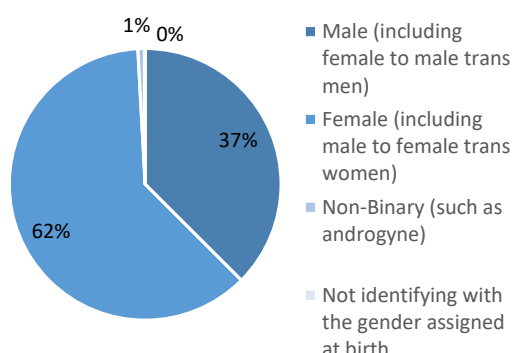
7. PARTICIPANTS

Engagement with Participants (includes all types of activity, including schools)	Number	Number of orgs providing info	% of orgs providing info
Number of active participants	185,943	34	87%
Number of participation sessions delivered	15,519	37	95%
Number of engagements	599,775	36	92%

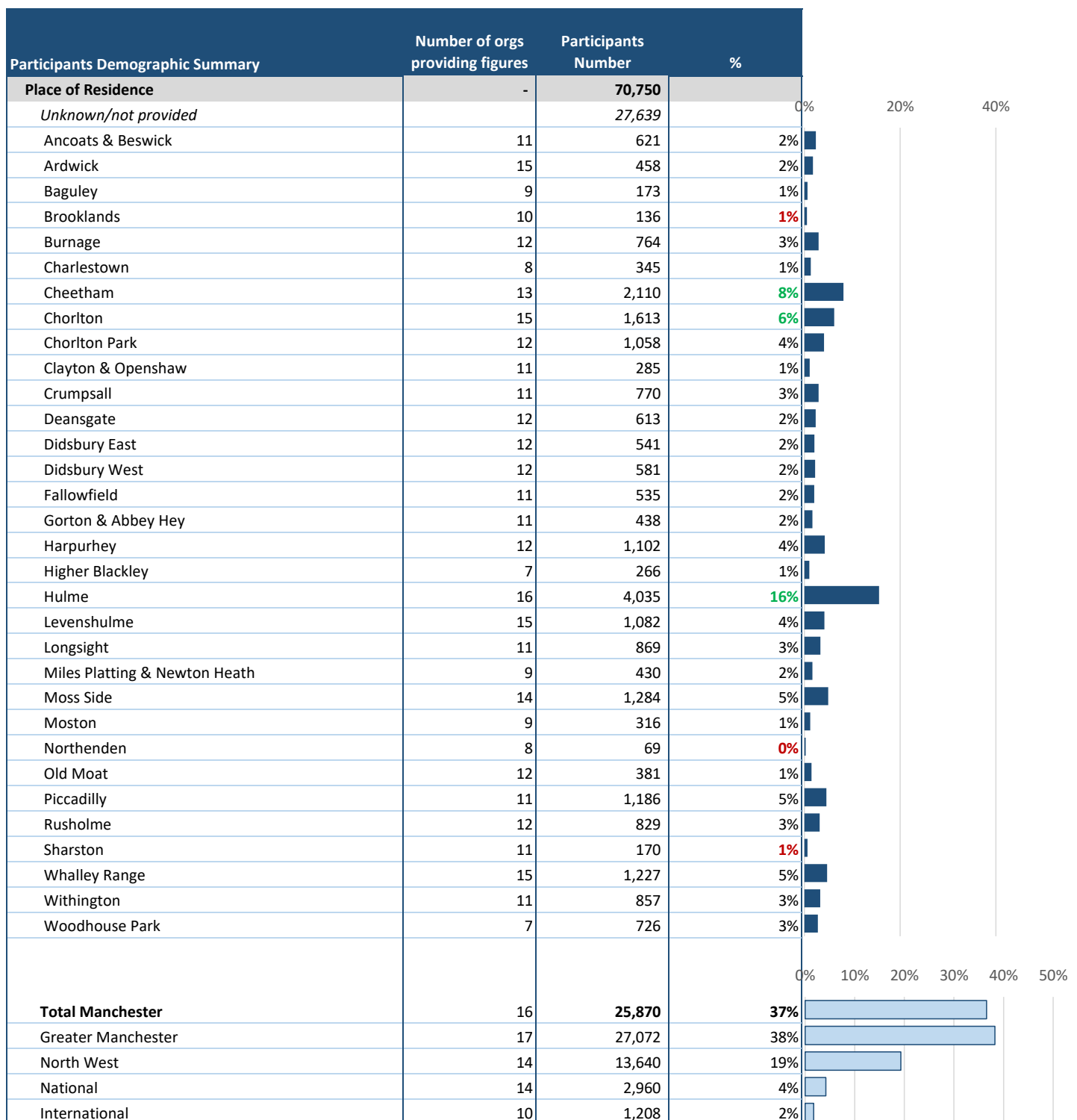
Availability of data	Number of orgs providing info	% of orgs providing info
Age	21	54%
Gender	20	51%
Ethnicity	18	46%
Disability	16	41%
Place of residence	17	44%



Participants Demographic Summary	Number	%
Total Participants	185,943	
Age	98,048	
Unknown/not provided	49,471	
Under 5	2,046	2%
5-7	3,698	4%
8-11	47,053	48%
12-16	20,822	21%
17-18	7,060	7%
19-34	6,758	7%
35-49	2,433	2%
50-64	3,701	4%
65+	4,477	5%
Gender	51,875	
Unknown/not provided	17,778	
Male (including female to male trans men)	19,444	37%
Female (including male to female trans women)	31,984	62%
Non-Binary (such as androgyne)	429	1%
Not identifying with the gender assigned at birth	18	0%
Ethnicity	52,496	
Unknown/not provided	13,136	
White British	31,414	60%
White other	2,930	6%
Mixed/multiple ethnic background	2,702	5%
Black or Black British	9,682	18%
Asian or Asian British	3,950	8%
Other	1,818	3%
Disability	17,089	
Unknown/not provided	60,365	
Identifying as having a disability	5,458	32%
No disability	11,631	68%



NB. Percentages based on demographic information provided and excludes unknown/not provided. Organisations that were only able to provide partial figures have been excluded from these totals.

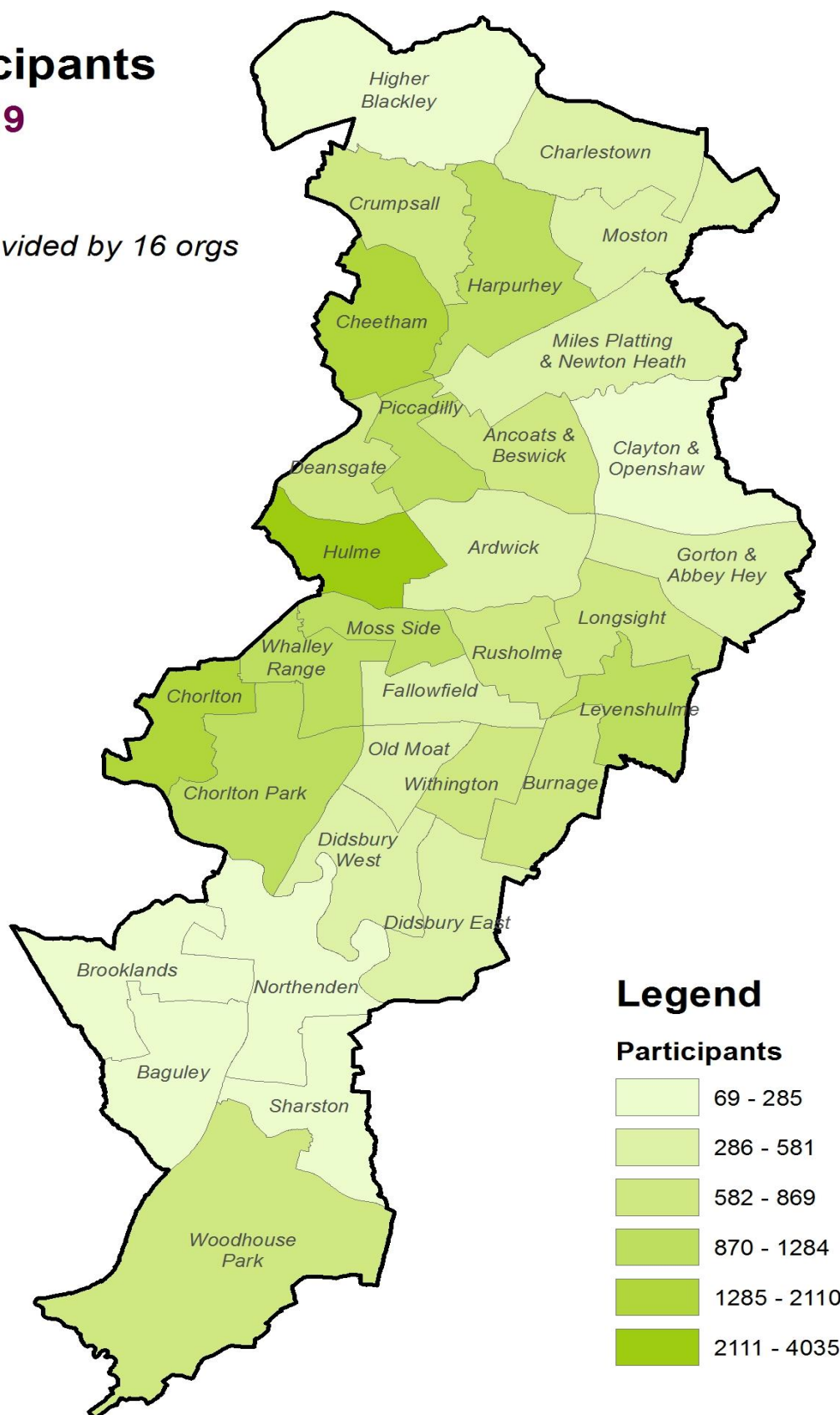


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Participants

2018-19

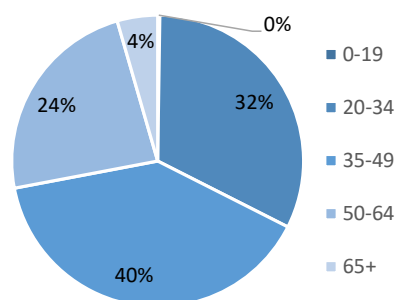
Data provided by 16 orgs



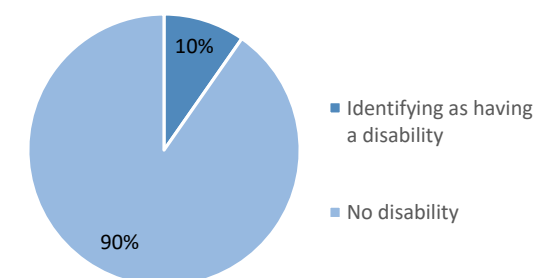
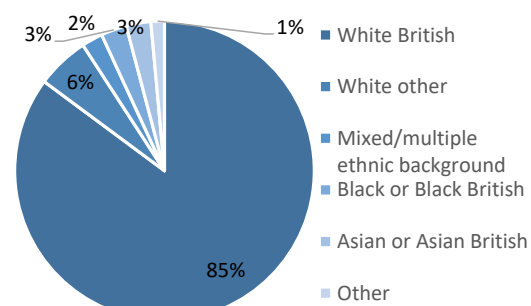
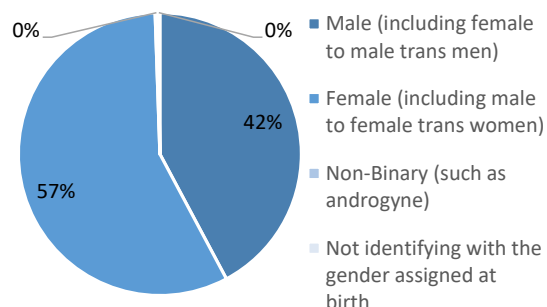
8. STAFF

Staff	Number	Number of orgs providing response	Average per organisation
FTE employees	1,001	35	29
Individual employees	2,010	38	53
FTE freelancers	2,112	31	68
Paid interns	42	10	4
Apprentices	19	8	2
Work experience participants	868	21	41

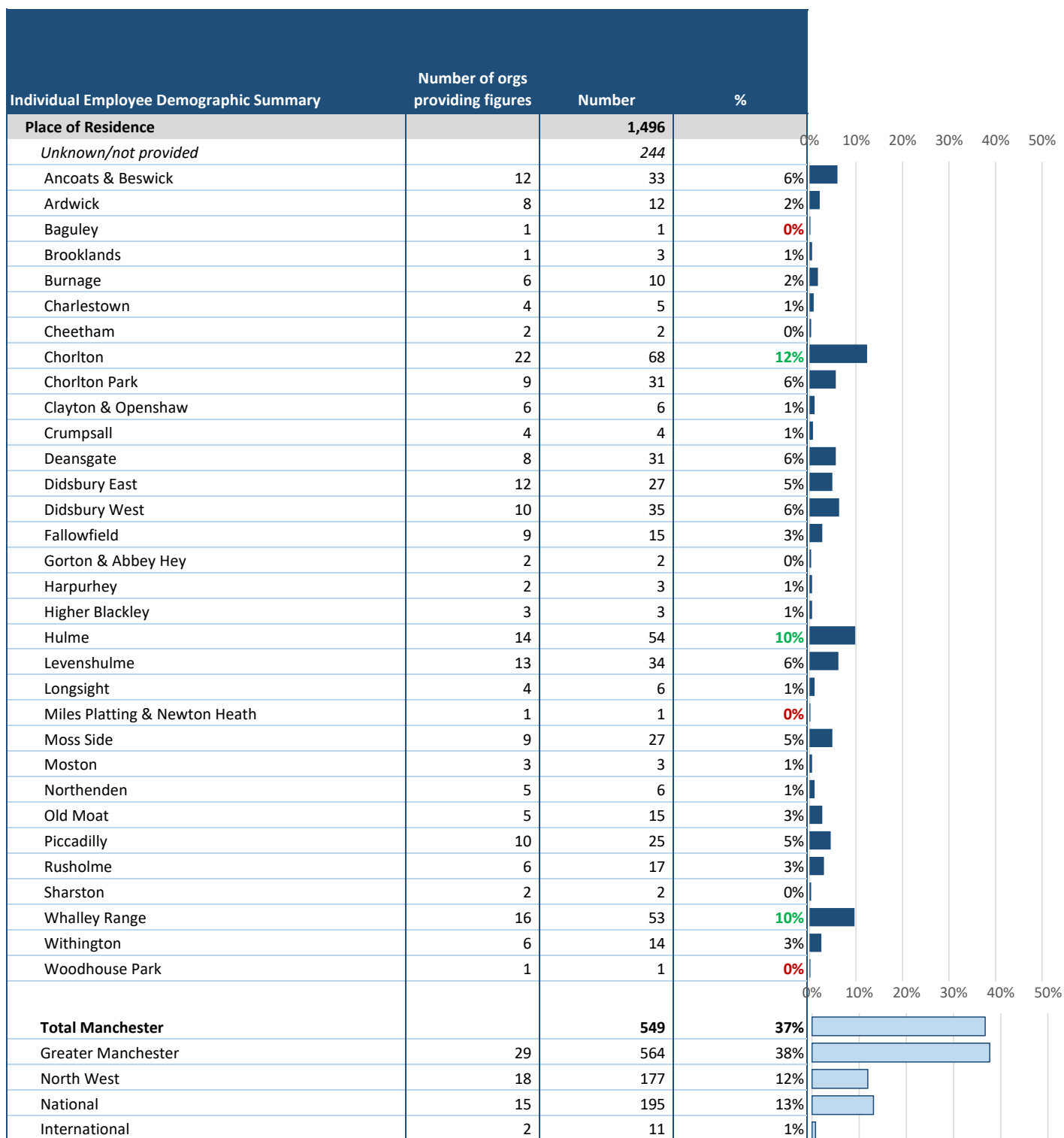
Availability of data	Number of orgs providing info	% of orgs providing info
Age	37	95%
Gender	37	95%
Ethnicity	36	92%
Disability	35	90%
Place of residence	34	87%



Individual Employee Demographic Summary	Number	%
Age	1,676	
Unknown/not provided	94	
0-19	4	0%
20-34	540	32%
35-49	663	40%
50-64	394	24%
65+	75	4%
Gender	1,668	
Unknown/not provided	106	
Male (including female to male trans men)	704	42%
Female (including male to female trans women)	955	57%
Non-Binary (such as androgyne)	5	0%
Not identifying with the gender assigned at birth	4	0%
Ethnicity	1,583	
Unknown/not provided	123	
White British	1,348	85%
White other	90	6%
Mixed/multiple ethnic background	36	2%
Black or Black British	44	3%
Asian or Asian British	42	3%
Other	23	1%
Disability	1,412	
Unknown/not provided	284	
Identifying as having a disability	137	10%
No disability	1,275	90%



NB. Percentages based on demographic information provided and excludes unknown/not provided. Organisations that were only able to provide partial figures have been excluded from these totals.

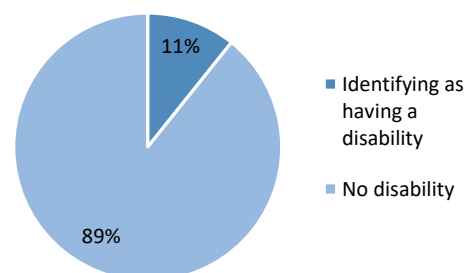
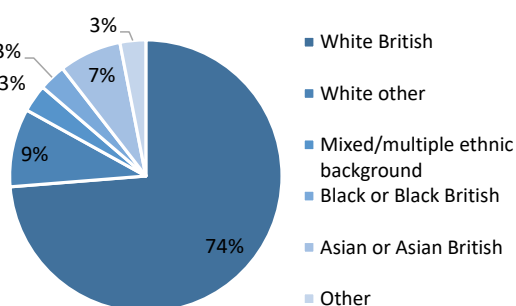
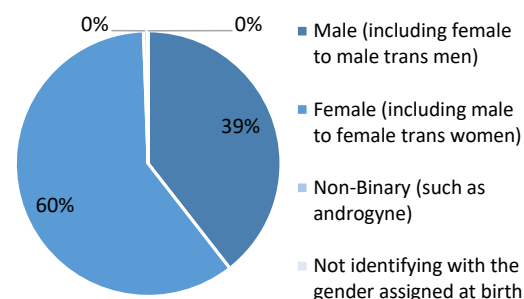
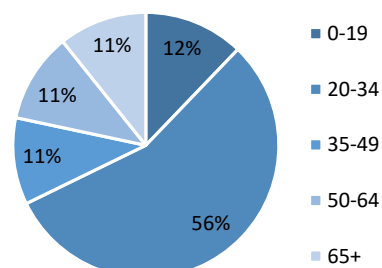


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9. VOLUNTEERS

Volunteers	Number	Number of orgs providing response
Number of volunteers	2,451	35
Number of volunteer hours	113,704	33
Number of board member hours	15,456	33
Value of volunteering (based on hourly rate of £13.58)	£1,753,989	

Availability of data	Number of orgs providing info	% of orgs providing info
Age	22	56%
Gender	30	77%
Ethnicity	27	69%
Disability	24	62%
Place of residence	19	49%



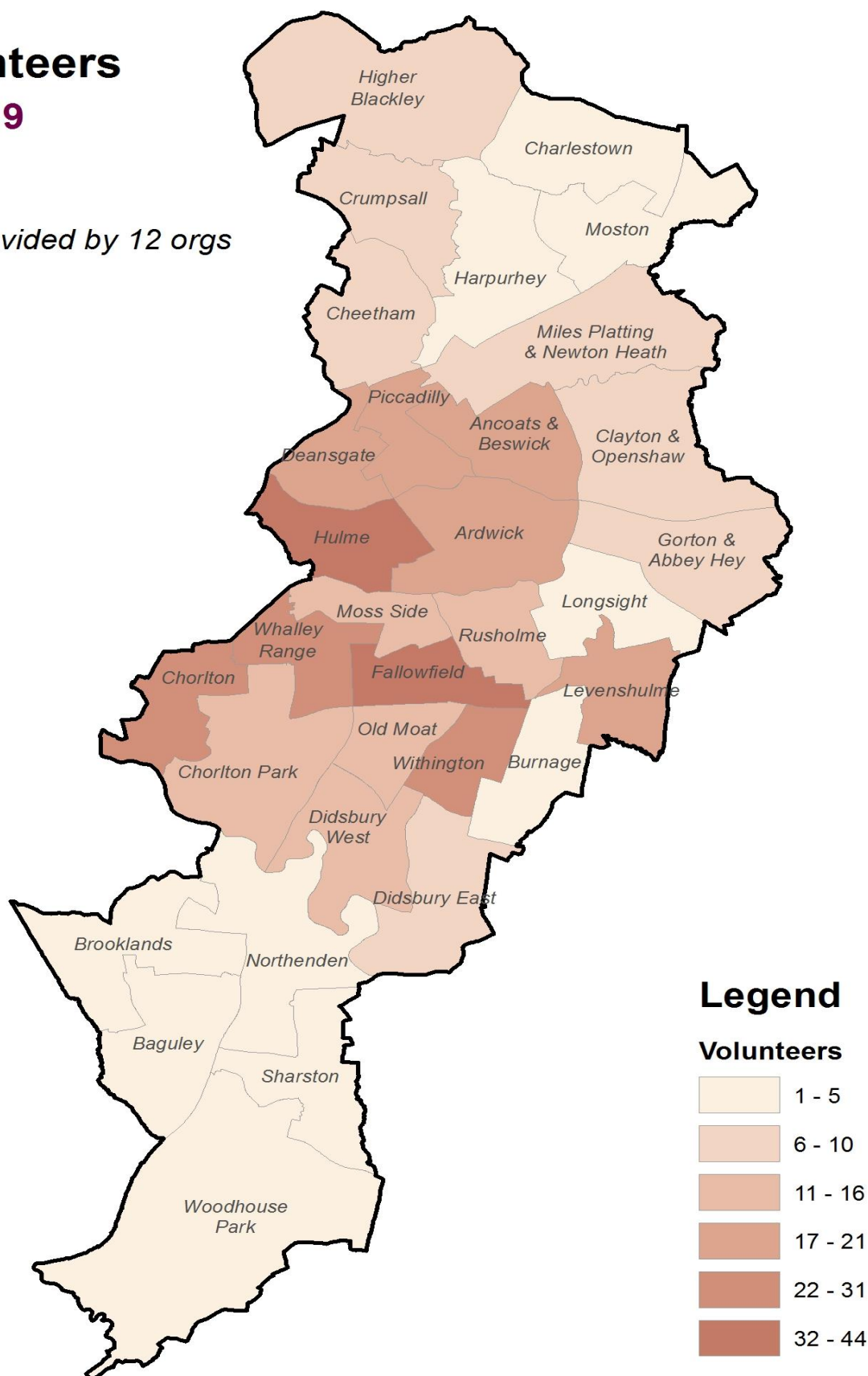
Volunteers Demographic Summary	Number	%
Age	1,676	
Unknown/not provided	303	
0-19	204	12%
20-34	932	56%
35-49	177	11%
50-64	183	11%
65+	180	11%
Gender	2,111	
Unknown/not provided	64	
Male (including female to male trans men)	833	39%
Female (including male to female trans women)	1,266	60%
Non-Binary (such as androgyne)	10	0%
Not identifying with the gender assigned at birth	2	0%
Ethnicity	1,439	
Unknown/not provided	259	
White British	1,061	74%
White other	134	9%
Mixed/multiple ethnic background	47	3%
Black or Black British	46	3%
Asian or Asian British	107	7%
Other	44	3%
Disability	884	
Unknown/not provided	695	
Identifying as having a disability	95	11%
No disability	789	89%

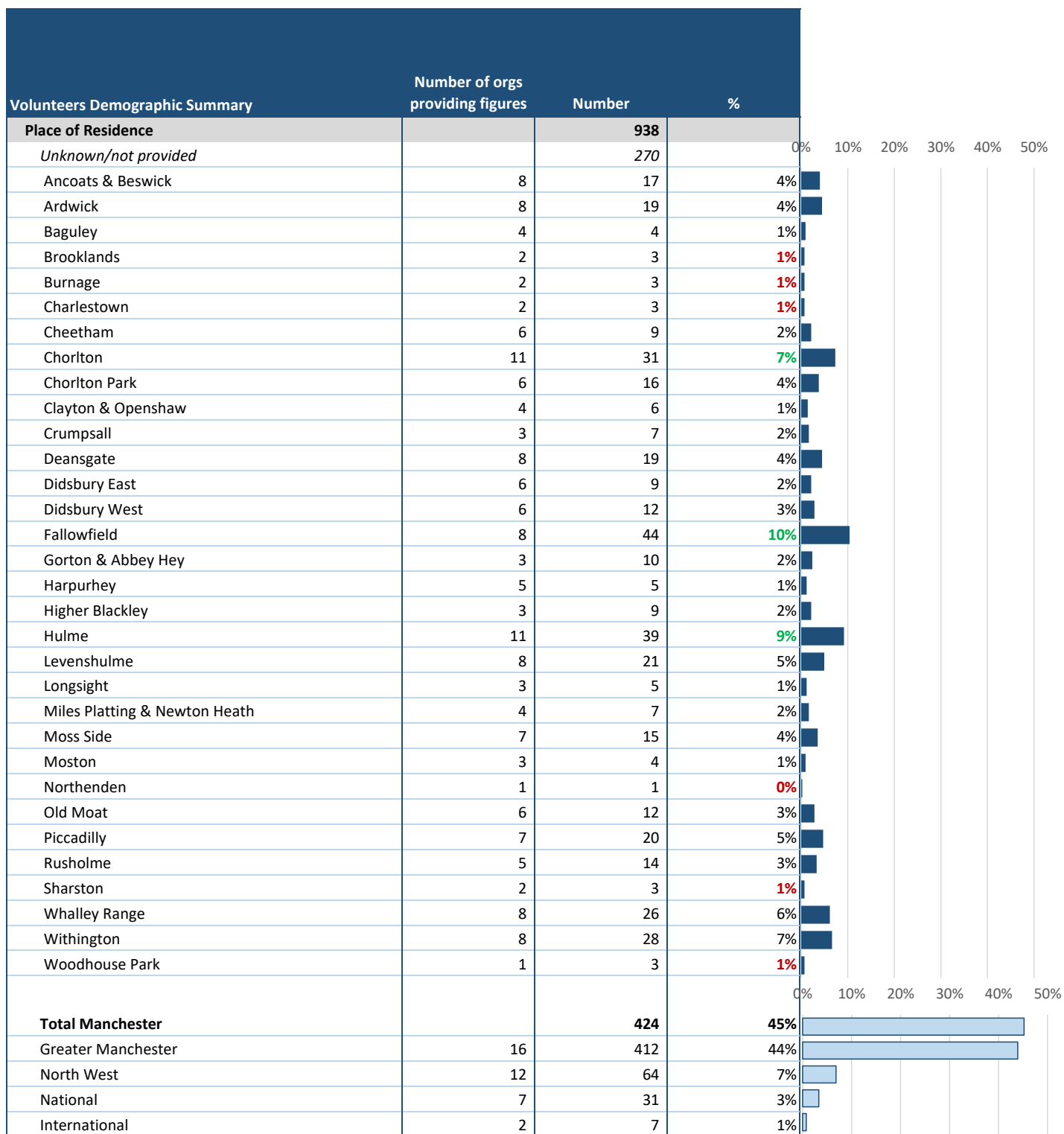
NB. Percentages based on demographic information provided and excludes unknown/not provided. Organisations that were only able to provide partial figures have been excluded from these totals.

Volunteers

2018-19

Data provided by 12 orgs





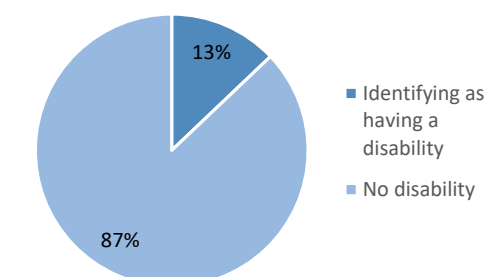
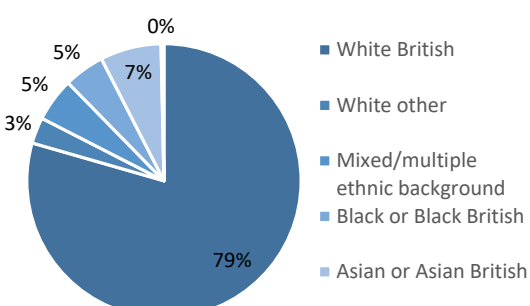
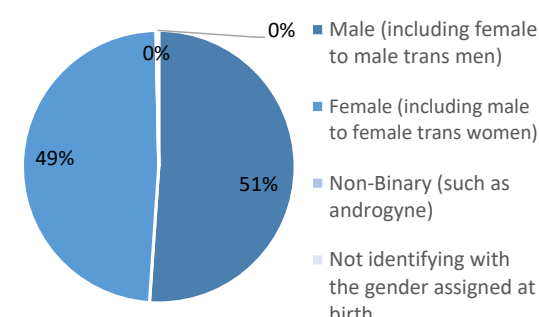
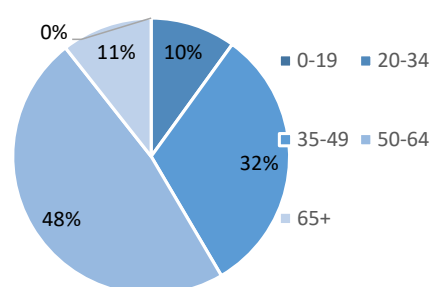
NB. Percentages based on demographic information provided and excludes unknown/not provided. Organisations that were only able to provide partial figures have been excluded from these totals.

10. BOARD MEMBERS

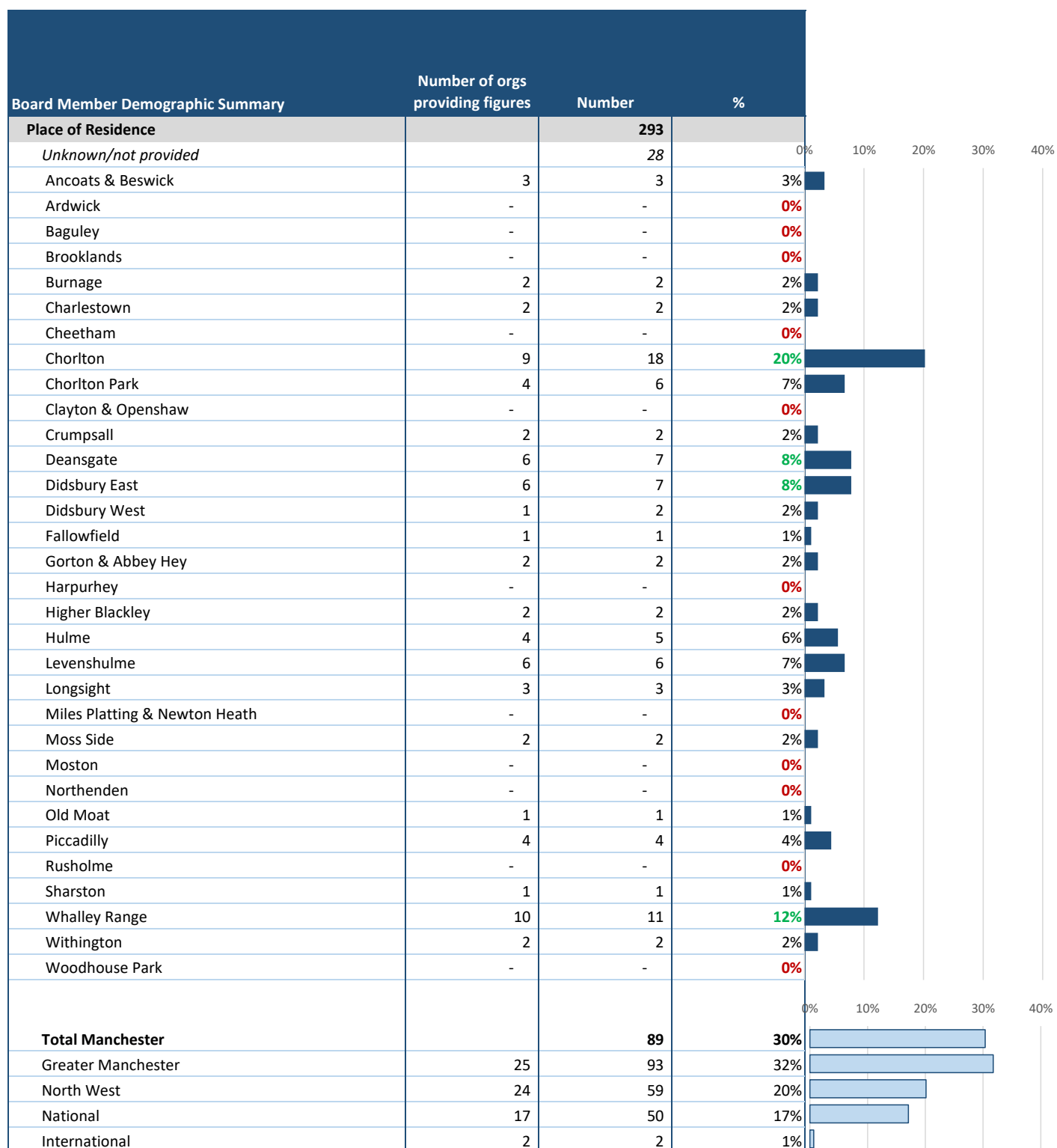
Board Members	Number	Number of orgs providing response
Number of board members	345	38
Number of hours volunteered by board members	15,456	33
Average number of hours volunteered by board members	45	

Availability of data	Number of orgs providing info	% of orgs providing info
Age	36	92%
Gender	37	95%
Ethnicity	35	90%
Disability	34	87%
Place of residence	33	85%

Board Member Demographic Summary	Number	%
Age	301	
Unknown/not provided	20	
0-19	-	0%
20-34	30	10%
35-49	95	32%
50-64	144	48%
65+	32	11%
Gender	320	
Unknown/not provided	8	
Male (including female to male trans men)	164	51%
Female (including male to female trans women)	156	49%
Non-Binary (such as androgyne)	-	0%
Not identifying with the gender assigned at birth	1	0%
Ethnicity	292	
Unknown/not provided	25	
White British	232	79%
White other	9	3%
Mixed/multiple ethnic background	15	5%
Black or Black British	14	5%
Asian or Asian British	21	7%
Other	1	0%
Disability	124	
Unknown/not provided	178	
Identifying as having a disability	16	13%
No disability	108	87%



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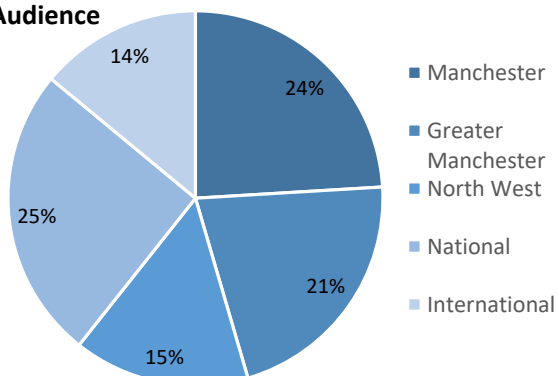
11. ZERO CARBON MANCHESTER

Carbon footprint	Number	Number of orgs providing response
Total carbon footprint (tonnes)	9,471	18
Number of individual employees trained in carbon literacy by an accredited trainer	308	17
Members of carbon reduction programme:		
Green Growth	3	
Manchester Arts Sustainability Team	15	
Julie's Bicycle	25	
None	9	

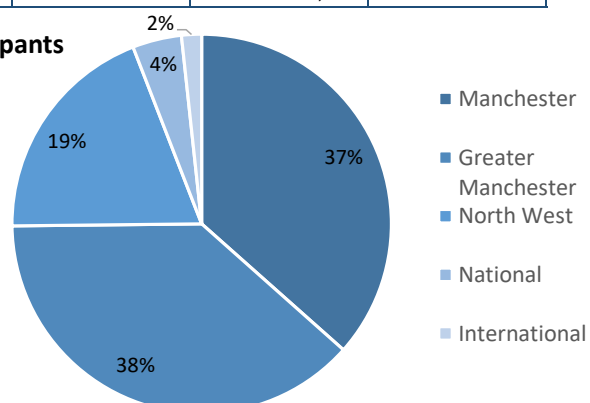
12. WARD ENGAGEMENT

Audience and Participants by Ward	Audience	% of total audience	Participants	% of total participants
Place of Residence	2,583,465		70,750	
<i>Unknown/not provided</i>	329,321	-	27,639	-
Ancoats & Beswick	22,034	1%	621	1%
Ardwick	25,969	1%	458	1%
Baguley	954	0%	173	0%
Brooklands	4,937	0%	136	0%
Burnage	19,214	1%	764	1%
Charlestown	6,091	0%	345	0%
Cheetham	11,343	0%	2,110	3%
Chorlton	51,715	2%	1,613	2%
Chorlton Park	25,136	1%	1,058	1%
Clayton & Openshaw	6,537	0%	285	0%
Crumpsall	3,437	0%	770	1%
Deansgate	37,378	1%	613	1%
Didsbury East	23,460	1%	541	1%
Didsbury West	37,704	1%	581	1%
Fallowfield	28,405	1%	535	1%
Gorton & Abbey Hey	13,218	1%	438	1%
Harpurhey	4,828	0%	1,102	2%
Higher Blackley	6,251	0%	266	0%
Hulme	54,998	2%	4,035	6%
Levenshulme	23,112	1%	1,082	2%
Longsight	9,432	0%	869	1%
Miles Platting & Newton Heath	7,169	0%	430	1%
Moss Side	30,468	1%	1,284	2%
Moston	9,012	0%	316	0%
Northenden	3,791	0%	69	0%
Old Moat	23,633	1%	381	1%
Piccadilly	30,031	1%	1,186	2%
Rusholme	28,627	1%	829	1%
Sharston	2,076	0%	170	0%
Whalley Range	35,727	1%	1,227	2%
Withington	28,722	1%	857	1%
Woodhouse Park	5,737	0%	726	1%
Total Manchester	621,146	24%	25,870	37%
Greater Manchester	553,899	21%	27,072	38%
North West	392,222	15%	13,640	19%
National	654,447	25%	2,960	4%
International	361,751	14%	1,208	2%

Audience



Participants



13. ENGAGEMENT WITH SCHOOLS AND OTHER EDUCATIONAL SETTINGS

Number of organisations providing data	Manchester	Greater Manchester	Outside Greater Manchester
Schools	23	21	14
Colleges	15	15	11
Universities	24	12	17
Other groups/settings	17	10	7

Schools	Number of settings engaged	Total establishments	% engaged	Number of sessions	Number of participants	Number of engagements
Manchester schools (all funded and in	156	199	78%	1,374	10,834	59,295
All_through	7	8	88%	130	1,273	3,364
Primary	115	136	85%	775	6,771	48,024
PRU	2	3	67%	11	36	125
Secondary	26	36	72%	300	2,487	6,324
Special	6	15	40%	36	128	366
Hospital	-	1	0%	-	-	-
Other (settings not listed)	14	-	-	122	139	1,092
Greater Manchester schools	675	-	-	1,316	22,438	64,115
Manchester	792	-	-	962	25,912	59,607
Total				3,652	59,184	183,017

State Funded Manchester Schools	Number of schools engaged	Number of establishments	% of schools engaged	Number of sessions	Number of participants	Number of engagements
All through	1	1	100%	52	424	1,311
Primary	113	134	84%	767	6,771	47,857
PRU	2	3	67%	11	36	125
Secondary	26	27	96%	300	2,487	6,324
Special	6	12	50%	36	128	366
Hospital	-	1	0%	-	-	-
Total	148	178	83%	1,166	9,846	55,983

Includes local authority maintained schools and academies

Independent / Private Manchester Schools	Number of schools engaged	Number of establishments	% of schools engaged	Number of participation sessions	Number of participants	Number of engagements
All through	6	7	86%	78	849	2,053
Primary	2	2	100%	8	-	167
PRU	-	-	-	-	-	-
Secondary	-	9	0%	-	-	-
Special	-	3	0%	-	-	-
Hospital	-	-	-	-	-	-
Other	1	1	100%	122	139	1,092
Total	9	22	41%	208	988	3,312

Colleges/Sixth Forms	Number of settings engaged	Number of sessions	Number of participants	Number of engagements
Manchester	11	167	770	2,905
Greater Manchester	84	165	1,190	2,854
Outside of Greater Manchester	112	120	432	3,320

Universities	Number of settings engaged	Number of sessions	Number of participants	Number of engagements
Manchester	6	503	2,412	6,787
Greater Manchester	22	142	1,575	2,117
Outside of Greater Manchester	75	214	1,562	3,091

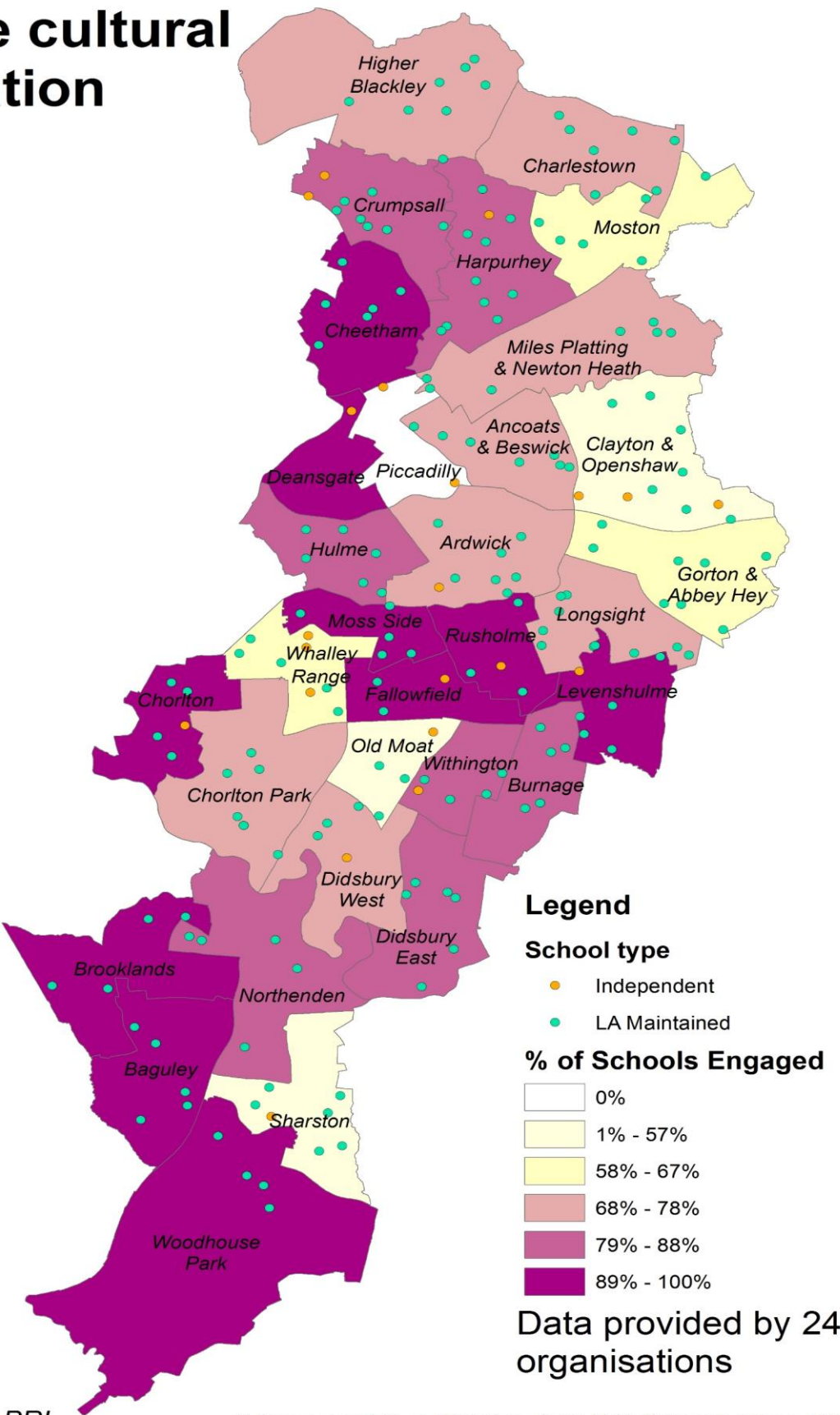
Other Groups/Settings	Number of settings engaged	Number of sessions	Number of participants	Number of engagements
Manchester	141	741	4,418	11,465
Greater Manchester	144	216	4,228	8,466
Outside of Greater Manchester	73	583	2,160	19,733

Manchester Schools - Ward	Number of schools engaged	Number of schools in ward	% of schools engaged	Number of participation sessions	Number of participants	Number of engagements
Ancoats & Beswick	5	7	71%	24	204	622
Ardwick	5	7	71%	33	256	1,943
Baguley	7	7	100%	73	453	1,525
Brooklands	4	4	100%	20	99	751
Burnage	5	6	83%	28	577	1,533
Charlestown	6	8	75%	32	270	858
Cheetham	7	7	100%	66	448	1,741
Chorlton	4	4	100%	30	194	809
Chorlton Park	5	7	71%	92	434	1,500
Clayton & Openshaw	5	10	50%	34	46	1,418
Crumpsall	7	8	88%	77	684	2,197
Deansgate	1	1	100%	6	25	84
Didsbury East	5	6	83%	28	264	766
Didsbury West	3	4	75%	13	232	345
Fallowfield	3	3	100%	40	277	1,397
Gorton & Abbey Hey	5	8	63%	23	399	613
Harpurhey	9	11	82%	70	998	2,006
Higher Blackley	7	9	78%	54	105	1,160
Hulme	5	6	83%	124	1,105	4,217
Levenshulme	8	8	100%	33	275	1,005
Longsight	6	8	75%	50	255	21,509
Miles Platting & Newton Heath	5	7	71%	32	378	1,091
Moss Side	5	5	100%	85	524	3,582
Moston	4	6	67%	10	198	318
Northenden	4	5	80%	5	240	329
Old Moat	1	2	50%	1	-	11
Piccadilly	0	2	0%	-	-	-
Rusholme	5	5	100%	19	269	807
Sharston	4	7	57%	20	221	590
Whalley Range	5	8	63%	52	733	1,934
Withington	5	6	83%	37	218	600
Woodhouse Park	4	4	100%	30	278	817
City-Wide	2	3	67%	11	36	125
Other Settings (multiple wards)	1	-	-	122	139	1,092
Total	157	199	79%	1,374	10,834	59,295

* City-Wide includes Pupil Referral Units and Hospital School Service

Percentage of schools engaged with at least one cultural organisation

2018-19



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NB. Piccadilly ward only has two schools, both of which are independent and not state funded