

**Manchester City Council
Report for Resolution**

Report to: Economy Scrutiny Committee – 20 June 2019

Subject: Greater Manchester Local Industrial Strategy

Report of: Strategic Director (Development)

Summary

The report provides an update on the development of the *Greater Manchester Local Industrial Strategy*, including the final Her Majesty's Government agreed Strategy in Appendix 1 and the Greater Manchester Independent Prosperity Review's *Reviewers' Report* in Appendix 2.

The report also provides an update on the emerging *Developing a More Inclusive Economy – Our Manchester Industrial Strategy*.

Both of the Strategies will support the delivery of the Our Manchester Strategy and the Greater Manchester Strategy by setting out a set of priorities which will deliver a more inclusive city and city region.

Recommendations

The Committee are asked to:

- 1) consider the *Greater Manchester Local Industrial Strategy* and the Greater Manchester Independent Prosperity Review's *Reviewers' Report*, and comment on their implications for Manchester; and
 - 2) agree that a draft of *Developing a More Inclusive Economy – Our Manchester Industrial Strategy* be brought to the Committee in July 2019 for consideration.
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Wards Affected: All

Alignment to the Our Manchester Strategy Outcomes (if applicable)

Manchester Strategy outcomes	Summary of how this report aligns to the OMS
A thriving and sustainable city: supporting a diverse and distinctive economy that creates jobs and opportunities	The Strategy focuses on creating a more inclusive and sustainable economy with greater opportunities for residents to access better quality jobs.

A highly skilled city: world class and home grown talent sustaining the city's economic success	The development of the Strategy has included extensive engagement with businesses in the city to better understand their current and future skill requirements.
A progressive and equitable city: making a positive contribution by unlocking the potential of our communities	The Strategy will ensure the delivery of more inclusive growth in the city region, which will benefit a broader proportion of Manchester residents.
A liveable and low carbon city: a destination of choice to live, visit, work	The Strategy will support growth whilst supporting our zero carbon 2038 aims.
A connected city: world class infrastructure and connectivity to drive growth	The Strategy will include recommendations on the digital and transport infrastructure, which is required to deliver a more inclusive city.

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Background documents (available for public inspection):

The following documents disclose important facts on which the report is based and have been relied upon in preparing the report. Copies of the background documents are available up to 4 years after the date of the meeting. If you would like a copy please contact one of the contact officers above.

Manchester and Greater Manchester Local Industrial Strategies, Economy Scrutiny Committee (October 2018)

Greater Manchester Local Industrial Strategy Update, Greater Manchester Combined Authority (March 2019)

Reviewers' Report, Greater Manchester Independent Prosperity Review (February 2019)

Background reports, Greater Manchester Prosperity Review; accessible via <https://www.greatermanchester-ca.gov.uk/what-we-do/economy/greater-manchester-independent-prosperity-review/>

Working to Deliver Inclusive Growth in Manchester, Economy Scrutiny Committee
(July 2017)

Patterns of Poverty in Greater Manchester's Neighbourhoods, Inclusive Growth
Analysis Unit (May 2017)

Inclusive Growth Commission: Making our Economy Work for Everyone, Inclusive
Growth Commission, RSA (March 2017)

1.0 Introduction

- 1.1 The Committee received a report in October 2018 titled *Manchester and Greater Manchester Local Industrial Strategies*. This report set out an update on the development of the Manchester Local Industrial Strategy, including a proposed engagement approach with a wide audience to gather qualitative data to support its development. The Committee supported the proposed engagement approach, stressed the need for creating inclusive growth to be central to this work, and highlighted a number of topics that should be addressed in the final document.
- 1.2 The October 2018 report also included an update on the development of the Greater Manchester Local Industrial Strategy, including its relationship to the National Industrial Strategy and work with Her Majesty's Government (HMG). The Committee endorsed the approach to the Strategy's development.
- 1.3 Following agreement by the Committee in October 2018, this report contains an update on the development of the Greater Manchester Industrial Strategy and the Manchester Local Industrial Strategy.

2.0 Greater Manchester Local Industrial Strategy

- 2.1 The Greater Manchester Local Industrial Strategy is a jointly agreed document between the Greater Manchester Combined Authority and HMG which aims to raise productivity and earnings across the whole city region but capitalising on the region's unique assets and opportunities.
- 2.2 The *Greater Manchester Local Industrial Strategy* was formally launched with HMG on Thursday 13 June 2019. The final Strategy is appended in Appendix 1 for the Committee's consideration.
- 2.3 The Strategy considers Greater Manchester's strengths: Health Innovation; Advanced Materials; Digital, Creative and Media; and Clean Growth. It also suggests how the city region should strengthen its position on the five foundations of productivity: Ideas; People; Infrastructure; Business Environment; and Places.
- 2.4 As well as setting out specific actions on the above, the *Greater Manchester Local Industrial Strategy* also sets out Greater Manchester's long-term aspirations and the specific outcomes local partners are aiming to achieve.
- 2.5 An implementation plan, considering each of the ten Greater Manchester local authorities, will now be developed to help deliver the aims of the Strategy. This will set out clear milestones, deliverables and timings for the actions set out in the Strategy. An annual review of progress will be produced which will be reviewed at a meeting of a government and Greater Manchester Implementation Board, which will be made up of senior officials from across government and Greater Manchester.

3.0 Greater Manchester Independent Prosperity Review

3.1 To enable the Greater Manchester Local Industrial Strategy to drive forward the next phase of devolution and partnership working with Government, additional analysis to establish a refreshed evidence base was undertaken. This was undertaken by the Greater Manchester Independent Prosperity Review, led by an advisory panel made up of high-profile experts.

3.2 The Greater Manchester Independent Prosperity Review's advisory panel published their findings in a *Reviewers' Report* in February 2019. The Report is appended in Appendix 2 for the Committee's consideration. Further background reports from the Review can be accessed via the following link:

<https://www.greatermanchester-ca.gov.uk/what-we-do/economy/greater-manchester-independent-prosperity-review/>

3.3 The final Greater Manchester Local Industrial Strategy considers the panel's findings and aims to address them in its shared priorities between local leaders, Government and local stakeholders.

3.4 Where relevant to Manchester, this evidence base will also be considered during the development of the Manchester Local Industrial Strategy.

4.0 Manchester Local Industrial Strategy

4.1 The Manchester Local Industrial Strategy will support the delivery of the Our Manchester Strategy 2015 – 2025 by producing a delivery plan that will help to create a more inclusive economy. The Strategy will align to Greater Manchester's objectives but will specifically set out Manchester's unique position as the conurbation core, and our responsibility to promote and drive inclusive growth within our economy, which is essential to achieving the wider city region's economic aims.

4.2 As supported by the Committee in October 2018, a wide ranging engagement exercise was undertaken in winter 2018 / 2019 to inform the development of the Manchester Local Industrial Strategy. Alongside this, a literature review and analysis of quantitative data was also undertaken.

4.3 This Manchester evidence base has been used to create an initial drafts of the Strategy. It is proposed that the Strategy focuses on three pillars – People, Place and Prosperity – to set out Manchester's vision to develop a more inclusive economy that all of our residents can participate in and benefit from.

4.4 As the ultimate aim of Manchester's Local Industrial Strategy is to create more inclusive growth in Manchester, the suggested name for the final document is *Delivering a More Inclusive Economy – Our Manchester Industrial Strategy*.

4.5 Work is currently underway to finalise the Strategy, particularly the details of its implementation and expected outcomes. It is recommended that the draft is

bought back to the Committee in July 2019 for consideration before going to the Executive for approval.

5.0 Recommendations

- 5.1 The Committee are invited to consider the *Greater Manchester Local Industrial Strategy* and the Greater Manchester Independent Prosperity Review's *Reviewers' Report*, and comment on their implications for the city of Manchester.
- 5.2 A draft of the *Developing a More Inclusive Economy – Our Manchester Industrial Strategy* will be bought to the Committee in July 2019 for consideration.