

Children's Kickstarter Scheme

Kickstarter 1: Improving Health Equity for Children and Young People – Children's element

PROJECT SUMMARY

A three-tiered approach (intensive, targeted and universal) to holistic support for children and families, targeted at schools and areas with poorer outcomes

Areas of focus based on lower Good Level of Development (GLD) scores/higher deprivation

Intensive support:

- 10 schools (GLD under 34%)
- Multi-agency taskforce
- Implementation from April

Targeted support:

- 42 schools (GLD under 50%)
- Direct advice and support service
- Online launch beginning of July

Universal support:

- Access to drop-ins, training, advice and events provided by Speech and Language Therapy and Educational Psychology
- Early Years outreach workers
- Summer transition read

KEY INEQUALITIES

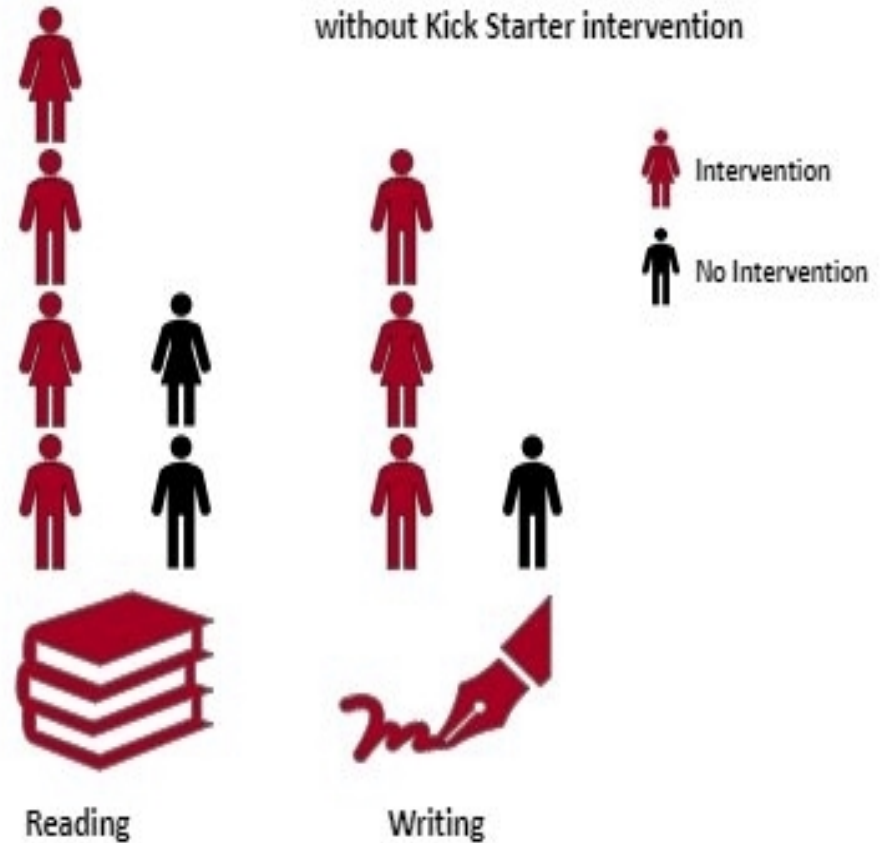
Achievement of GLD (Good Level of Development) worse in more deprived areas & where English is a second language

Interventions

Number of Pupils supported (Intensive & Targeted schools)

	Speech & Language Therapy	Educational Psychology
Autumn	621	676
Spring	484	1051

Ratio of children progressing against their baseline with and without Kick Starter intervention

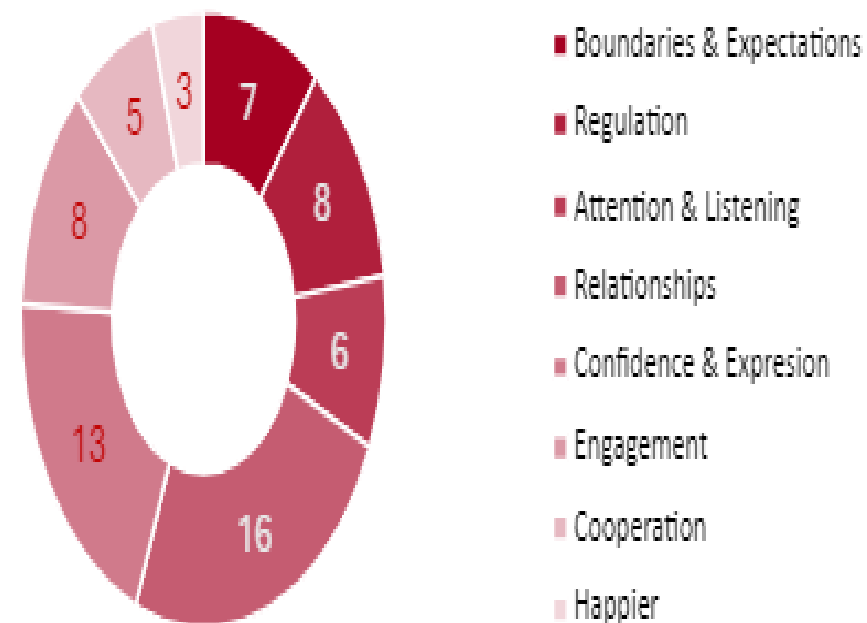


Impact of interventions

Social, Emotional and Mental Health (SEMH) assessments: before & after intervention (31 Children)



Areas where staff noted improvement





Housing

Schools are often the first point of contact when parents have housing issues – in response partners came together to deliver 2 webinars with the aim of equipping school staff with the knowledge to address housing queries and where to signpost families

[Social Housing & Homelessness Prevention](#), 27 Schools attended with a further 88 views of the recording

[Private Sector Housing](#), 30 Schools attended with a further 51 views of the recording.



Digital Divide

MCC's Digital Inclusion team provided information on training, free data SIMs and social tariffs to support families

Community Computers gifted 36 refurbished laptops to families at Intensive support schools.



Parent Evening information 'Market Places'

Partners, including Sure Start & Libraries, talked to parents about their services & support to help with the Cost of Living

At St James (Gorton) Primary; Shelter gave advice and support to 8 families, Be Smoke Free signed up 4 parents and Libraries signed up 53 parents and children.



Sure Start

Sure Start centres improved links with schools, leading to:

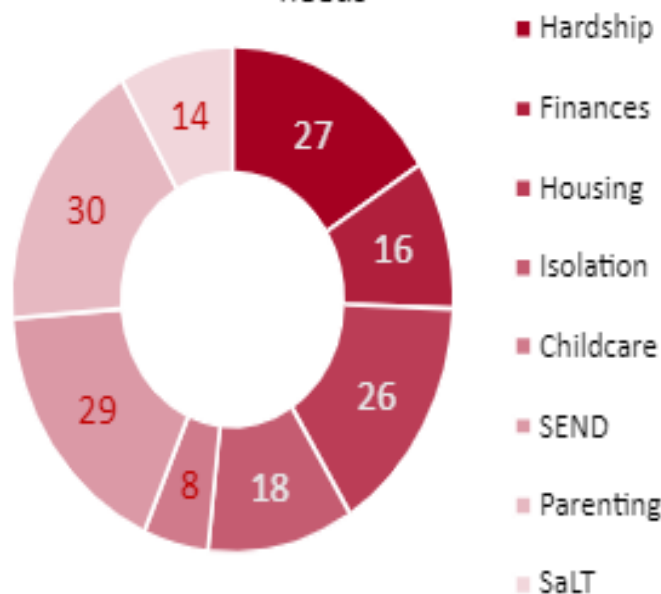
- Development of professional connections
- Sharing & exchanging of information (e.g. Sure Start registration included in the schools' starter packs, Sure Start attending parent engagement events)
- Improved understanding of the Sure Start offer
- Partnership meetings
- Increased numbers of Nursery & Reception children registered with Sure Start

Total number of referrals **100**

- 12 were assessed using the WellComm - speech and language tool to support further interventions
- 40 went on to be supported by the 'Raising Early Attainment in Literacy' programme run by Early Year Service
- 34 went on to receive Family Support

Impact of Family Support

Family Support – Breakdown of support needs



Cost of living support

Signposted to foodbanks, 'Stork' for nappies & formula, Storehouse for household items. Supporting parents to deal with their debt, sorting out management plans. Making sure all the benefits are claimed & child maintenance is being paid.

Parent

Less isolated, improved self-esteem, more confident, empowered & more self-reliant. Engaging with health professionals, talking therapies and MH support - MH improving. Able to better to upkeep their home. Improved communication between school and parent. Enabled to look for new and be able to report and chase landlords for repairs.

Parenting / School Readiness

Attending EH or CAPs parenting course. Confidence in dealing with their child's behaviour. Parent reads & plays with their child. Families accessing community resource - Sure Start. HV referral for weaning and toileting.

Child & School

Improved confidence. Registering with a dentist, parent supporting with oral hygiene. Improved punctuality and school attendance. EHCP application to enable more days in school, audiology for hearing support. Referral to the social communication pathway, CAMHs, and specialist provision, SENDIASS support.

Children's and Education – Plans for Year Two (2024/25)

- Jointly funded; £500k Public Health, £600k Children's & Education
- Earlier intervention with the extension to include Private, Voluntary & Independent (PVI) settings in addition to primary schools
- Support to be offered to 44 Primary schools and 40 PVI settings
- More of a focus on Speech Language and Communication Needs and Social, Emotional Mental Health needs.
- Schools and settings identified using 'Towards a Balanced System' analysis prediction of SLCN need in the city and deprivation indicators.
- Responding to needs identified in Year 1, joint working with the Ethnic Health Forum and Resolve Poverty.

Schools/settings in wards identified as having the highest number of SLCN numbers in 'Towards a Balanced System' and with children living in the areas most impacted by deprivation.

Communication Champions

- High-quality training to improve quality-first teaching / general communication-friendly strategies
- Nominated communication champion in every school and setting with funding for release for training

SALT and EP Training and Support

- Training on specific SaLT & SEMH interventions
- Schools / Settings can select the training they feel is most relevant, based on the needs of their cohorts and their existing support offer
- Some training will be recorded to allow greater flexibility and to prevent the release of staff becoming a barrier to engagement (EP training for settings)
- SALT drop-in sessions
- EP support following training

Language Development Workers

- More targeted support for individual schools delivered by language development workers overseen by SaLT from January 2025.
- Support to take place in School / Setting (support for staff to conduct the initial assessment, identification of suitable programme, modelling of strategies, then follow-up visits to review progress).

EY Outreach Support

Taskforce Support