

GREATER MANCHESTER POLICE - REPRESENTATION

About You

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About the Premises

Application Reference No.	LPA 224682
Name of the Premises	Sunshine Barbers & Hairdressers
Address of the premises including postcode	369h Stretford Road, Manchester M15 4AW

Your Representation

Please outline your representation below and continue overleaf. This should describe the likely effect of the grant of the licence on the licensing objectives on and in the vicinity of the premises in question.

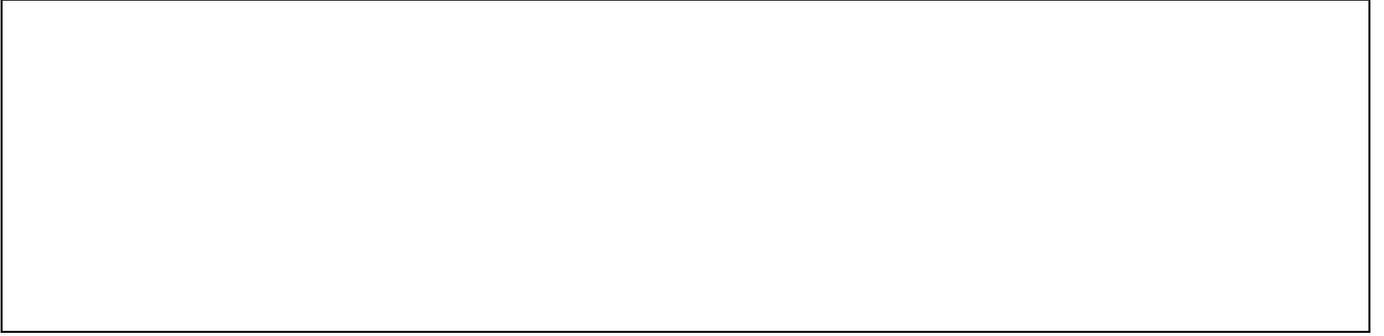
Please accept this as formal notification of the Greater Manchester Police objection to the premises licence in relation to the above premises on the grounds of Prevention of Crime and Disorder and the Prevention of Public Nuisance, Public Safety and the Protection of Children from Harm.

The operating schedule which accompanies the application offers nothing in terms of enforceable conditions which show how the 4 Licensing Objectives will be upheld.

It gives the impression that the applicant has a limited understanding of the Licensing Objectives, which raises concerns about how the premises will be operated.

Furthermore the hours applied for are excessive for premises which are next to, opposite and underneath residential dwellings and are more in keeping with a city centre premises. If this application was granted there would almost certainly be a noise disturbance to the local residents from customers leaving the premises and smoking outside.

We therefore ask that this application is refused.



Licensing & Out of Hours Compliance Team - Representation	
Name	Devon Bennett
Job Title	Neighbourhood Compliance Officer
Department	Licensing and Out of Hours Compliance Team
Address	Level 1, Town Hall Extension, Manchester, M60 2LA
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Telephone Number	0161 234 1220

Premise Details	
Application Ref No	224682
Name of Premises	Sunshine Barbers & Hairdressers
Address	369h Stretford Road, Manchester, M60 2LA

Representation
<p>Outline your representation regarding the above application below. This representation should describe the likely effect of the grant of the licence/certificate on the licensing objectives and on the vicinity of the premises.</p>
<p>The Licensing and Out of Hours team have assessed the likely impact of the late night premises opening of Sunshine Barbers & Hairdressers, 369h Stretford Road, Manchester, M60 2LA taking into account a number of factors. These include the location of nearby residential properties, the proximity to similar businesses, the hours applied for and any potential risk that the granting of this licence, could lead to issues that could rise to Public Nuisance.</p> <p>The supply of alcohol for consumption on the premises only: Mon to Sun 9am to 1am Non-standard Timings: Christmas Eve and New Year's Eve 9am to 4am. Provision of late night refreshment Indoors Only: Mon to Sun 11pm to 1am Non-standard Timings: Christmas Eve and New Year's Eve 11pm to 4am Opening hours: Sun to Fri 9am to 2am Saturday 9am to 3am Non-standard Timings: Christmas Eve and New Year's Eve 9am to 6am</p> <p>The premises is on Stretford Road and is part of a residential area within the Hulme ward, it is also on a main road linking The borough of Trafford to Manchester City Centre. The road is a busy road especially with Manchester United Football Club on route from the city centre. Close by to the premises are residential buildings, situated directly above are flats, also in the area are student accommodation and social housing, with further houses facing the premises. The Licensing and Out of Hours team have concerns that the premises could cause a noise problem for the nearby residents due to noise generated by music and other entertainment inside the premises, staff using commercial bins when clearing up, noise generated from patrons within the property itself and upon leaving the premises at night. Although regulated entertainment has not been applied for, the premises wishes to stay open till 02:00 Monday to Sunday and till 06:00 for non-standard timing. Giving further concerns that the applicant will be using regulated entertainment without authority post 23:00. This also gives further concerns of noise emanating from the premises, giving rise to a nuisance at the nearest residential property.</p>



Section 7.1 of the Manchester City Council Licensing Policy 2016 states that Licensed Premises are expected to be an asset to their local area through the promotion of the licensing objectives.

Section 7.8 lists relevant factors for Identifying risk factors to the licensed premises, including style of operation, particularly related to the likelihood of alcohol consumption and physical design of the premises. The style of operation is a Barbers shop, it is a place of grooming and as such hazards in the premises include sharp objects and chemicals. The applicant has stated in Section M(c) 'we will put in provisions to ensure our customers are safe'. The condition offered and it being the only condition for public safety, does not give confidence that the condition is enforceable and that the applicant has given thorough thought into what public safety as a licensing condition actually entails. We do however believe, it is inevitable that sharp objects will be present and attainable by customers in the premises. In section d under public nuisance, the applicant refers to selling alcohol responsibly and challenge those too intoxicated. This condition again suggests people will be on the premises intoxicated but also raises concerns people will be intoxicated late at night in what is meant to be a barbers shop and hairdressers. The applicant has not given any conditions nor information regarding glass being used on the premises, further concerns are raised as to how this will be managed safely and disposed of.

Section 7.29 states that the authority considers that later hours will typically be more sensitive and a higher risk in causing problems. The hours applied for by the applicant, in our opinion, are later hours than for the type of business the applicant has proposed. In the vicinity an off-licence which sells alcohol till 23:00 hours Monday to Friday. However, it is worth noting that the off-licence sales are for consumption off the premises rather than on, and they have conditions that are enforceable and suitable to the premises operation and risks. The applicant has applied for the sale of alcohol for consumption on the premises which may allow for patrons to leave the premises intoxicated

and cause further issues in the community, heightening the risk to the local area.

Section 7.36 States that premises applying for early morning day time hours to sell alcohol will be given particular consideration into their proximity to schools, play areas, nurseries, children's centres and other youth amenities, as well as groups, such as persons who are alcohol-dependant. In this case the premises is located in a family residential area with schools and nurseries located within a 1.5 mile radius. The schools include both primary and secondary so a large range of ages will be in close proximity to the premises during the day, potentially exposing themselves to alcohol and/or others who are intoxicated from the on sale of alcohol.

On 24th December 2019, the Licensing and Out of Hours Team received a complaint from a local resident to the premises. The complaint received was describing people shouting, singing and arguing. With a further description that the premises opens at 11am and from 7pm daily till the early hours transforms into a party place. It is worth noting that the complaint is still open and we are in the process of investigating the complaint. We have not witnessed the noise at this moment in time. However with the complaint coming in prior to the application we have concerns this premises is being used for a social venue such as a bar rather than a barbers/hairdressers.

Section M of the application requires the applicant to describe any additional steps in order to promote the licensing objectives as a result of the proposed application, the applicant has included poor and unenforceable information to support the any of the licensing objectives.

On the balance of probabilities the Licensing and Out of Hours team believe this premises will be used as a social venue for drinking, and will lose its primary focus of being a barber/hairdressing shop. This gives rise to concern that the consumption of alcohol will increase to a level that would not be considered appropriate for this type of establishment, and will not just be ancillary to a haircut.

Taking all of the above into consideration the Licensing and Out of Hours Team have serious concerns that the premises will be able to run successfully as a barber shop as its main business, and will instead become a meeting place for the consumption of alcohol. The Licensing and Out of Hours team therefore ask for the application to be refused.

Recommendation: Refuse Application

PLEASE NOTE: ALL REPRESENTATIONS AND SUPPORTING EVIDENCE MUST BE SUBMITTED TO MANCHESTER CITY COUNCIL WITHIN 28 DAYS, STARTING THE DAY AFTER THE PREMISES IN QUESTION MAKES AN APPLICATION (TO FIND OUT THE CLOSING DATE CALL THE LICENSING UNIT ON 0161 234 4512)

ABOUT YOU		PLEASE NOTE: LICENSING OFFICERS, LICENSING COMMITTEE MEMBERS AND THE APPLICANT CAN VIEW THE INFORMATION PROVIDED ON THIS FORM
Your first name (required)	Your last name (required)	
Ivor	Parry	
Your address including postcode (required)		
Trading Standards Service 1 Hammerstone Road Manchester M18 8EQ		
Contact email address	Contact phone no	
i.parry@manchester.gov.uk	0161 234 1540	
Your signature (I hereby declare the information I have provided on and with this form is correct to the best of my knowledge and belief)		

ABOUT THE PREMISES
Application Ref No. (if known):
LPA 224682
Name of the Premises about which you would like to make a representation:
Sunshine Barber and Hairdresser
Address of the Premises (including postcode if known):
369h Stretford Road Manchester M15 4AW

YOUR REPRESENTATION
Please outline your representation below and continue overleaf. This should be the likely effect of the grant of the licence / certificate on the licensing objectives on and in the vicinity of the premises in question. (Please continue on a separate sheet of paper if necessary)
<p>The application is poor and scant on detail. The applicant has failed to demonstrate in any detail the steps they will take and procedures they will implement to ensure the premises promote the Licensing Objective The protection of children from harm.</p> <p>It is a mandatory licensing condition for all licensed premises to have an age verification policy in place. The applicant has failed to tell us what this is, e.g. Challenge 21. The application also fails to mention other robust procedures which are accepted as good practice such as staff training and the keeping of documented records.</p> <p>It is also noted that the applicant has requested that the premises serve late night refreshment until 01:00am and alcohol from 09:00am with a terminal hour of 02:00. It is our opinion that the premises will to all intents and purposes operate as a bar with a barber's chair just in case a customer wants a haircut. We would</p>

therefore ask that the application is refused.

Supporting Evidence: In addition to your own written / oral testimony to the Licensing Sub-Committee, you may wish to provide evidence to support your representation. You will need to show how this evidence relates to the premises in question. Examples of supporting evidence include oral testimony, written testimony, noise records, video or photographic material, crime and disorder data, other statistical data, reports etc.)