



**Application for Renewal of a Sex Establishment Licence pursuant to
Schedule 3, Local Government (Miscellaneous Provisions) Act 1982**

This form should be completed and forwarded to the Manchester City Council Premises Licensing Team at the above address with the required fee. Cheques, etc. should be made payable to the Manchester City Council. Payment may also be made by credit or debit card upon request.

Important Notes

1. All questions must be answered, save where otherwise stated. If relevant questions are not answered, the application will be deemed incomplete and returned to the Applicant.
2. Any person who, in connection with an application for a grant, renewal or transfer of a sex establishment licence makes a false statement which he knows to be false in any material respect of which he does not believe to be true is guilty of an offence and liable on summary conviction to a fine not exceeding £20,000.

Part 1 – Premises Details

I/We ABA Leisure Limited

(Insert name(s) of applicant)

apply for the Renewal of a Sex Establishment Licence as described below.

1. This renewal application is for a:

Sex Shop

Sex Cinema

Sexual Entertainment Venue

Please state the Licence Number of the Sex Establishment premises to be renewed	282257
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Name and Postal address of premises			
Baby Platinum, 109 Princess Street			
Post town	Manchester	Post code	M1 6JB
Telephone number	[REDACTED]		

Part 2 – The Applicant

2. Please state whether you are applying for a renewal as:

- a) an individual please complete section (A)
- b) a company or other corporate body please complete section (B)
- c) a partnership or other unincorporated body please complete section (C)

(A) INDIVIDUAL APPLICANT (fill in as applicable)

You must complete and submit the form at Annex A for the individual named in this section

		Annex A completed?
Full Name of Applicant		<input type="checkbox"/>

Former name (if applicable)¹	
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(B) A COMPANY OR OTHER CORPORATE BODY

You must complete and submit the form at Annex A for all individuals named in this section

Applicant Name¹	ABA Leisure Limited
Address	299 Chillingham Road, Newcastle-Upon-Tyne, NE6 5SB
Registered number²	06766232
Telephone number	██████████
E-mail address	██████████
Previous Name (if applicable)³	n/a

¹ If the Applicant has been formerly known by a different name, please provide details

¹ If your business is registered, use its registered name

² If business is not registered, put "none"

³ If the Applicant has been formerly known by a different name, please provide details

Please state the names of:
(i) the Applicant's Directors;
(ii) Company Secretary;
(iii) any other persons responsible for the management of the Applicant;
and
(iv) any persons with a shareholding of greater than 10% in the Applicant

<u>Position</u>	<u>Name of Individual</u>	Annex A completed?
Director	John Bradley Hutchinson	<input checked="" type="checkbox"/>
Director/Company Secretary	Anthony Boyd	<input checked="" type="checkbox"/>
Company Director	Jan Marshall	<input checked="" type="checkbox"/>
Company Director	Kay Marie Orrell (maiden name, Miller)	<input checked="" type="checkbox"/>
Company Director	Michael James Boyd	<input checked="" type="checkbox"/>

Is the applicant a wholly owned subsidiary of another company or corporate body? If so state the name, place of registration and identity of its Directors and Company Secretary

Name		
Place of registration		
Names of Directors and Company Secretary		
<u>Position</u>	<u>Name of Individual</u>	Annex A completed?
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

(C) A PARTNERSHIP OR OTHER UNINCORPORATED BODY

You must complete and submit the form at Annex A for all individuals named in this section

Applicant Name	
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Names of Partners	Annex A completed?
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>

Please state the names of than other persons responsible for the management of the Applicant other than the partners.		
<u>Position</u>	<u>Name of Individual</u>	Annex A completed?
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

Questions 3-6 to be completed in all cases

3	Does the applicant have a different trading name from that given above in (A), (B) or (C)? If yes, please provide details.
	Baby Platinum

4	What is the Applicant's trading address?
	109 Princess Street, Manchester, M1 6JB

5	Will the business be carried on for the benefit of a person other than the applicant? If yes, please provide full details.
	No

6	Does the applicant operate any other sex establishment? If yes, please provide full details.
	Baby Platinum, 10 Victoria Street, Derby, DE1 1EQ Baby Platinum, 58 King Street, Wigan, WN1 1BT

Part 3 – Operation of the Business

I confirm that the following matters related to the Operation of the Business have not changed since the last grant of the licence, as below:	Tick to confirm
The name of the Business from that stated on the licence	<input checked="" type="checkbox"/>
Any agreement (whether written or oral) in connection with the business, other than a tenancy agreement or lease, for example, a management agreement, partnership agreement or profit share agreement.	<input checked="" type="checkbox"/>
Any requirement of the business to purchase merchandise from a particular person or body	<input checked="" type="checkbox"/>
The identity of the person responsible for the day to day management of the business at the premises, vehicle, vessel or stall ('the Manager')	<input checked="" type="checkbox"/>
The identity of the person(s) responsible for the day to day management of the business in the absence of the Manager ('the Relief Manager(s)')	<input checked="" type="checkbox"/>
The system for checking the age and right to work in the UK for all employees.	<input checked="" type="checkbox"/>
The exterior signage and advertising, including the nature, content and size of such signage and any images used.	<input type="checkbox"/>
The means taken to prevent the interior of the premises being visible to passers-by.	<input checked="" type="checkbox"/>
The window displays exhibited at the premises.	<input checked="" type="checkbox"/>
Methods for solicitation of business in public areas, e.g. through fliers, business cards, billboard advertising, personal solicitation or advertising on motor vehicles.	<input checked="" type="checkbox"/>
The age restrictions applied in respect of admissions, and how these are enforced.	<input checked="" type="checkbox"/>
The arrangements for CCTV (including the location of cameras). and for retention of recordings	<input checked="" type="checkbox"/>
The arrangements for private booths or areas for sexual entertainment, including supervision for such areas. (SEV only)	<input checked="" type="checkbox"/>
The nature of the entertainment, e.g. lap-dancing, pole dancing, stage striptease. (SEV only)	<input checked="" type="checkbox"/>
The Code of Practice for performers, as well as the methods for monitoring and enforcing compliance in it. (SEV only)	<input checked="" type="checkbox"/>

The Rules for Customers as well as the methods for monitoring and enforcing compliance in it. (SEV only)	<input checked="" type="checkbox"/>
The Policy for the Welfare of Performers as well as the methods for monitoring and enforcing compliance in it. (SEV only)	<input type="checkbox"/>
<p>If there are changes to any of the matters listed above, please provide full details.</p> <p><i>Where the Code of Practice for Performers, Rules for Customers, or Policy for the Welfare of Performers have been amended, copies must be provided.</i></p> <p>1) Following discussion with the licensing officer on 12 May 2023, the door admission notice on the inner entrance doors has been amended to display the same notice (that has been in place for many years) but in slightly larger font. In addition, the entry fee is also now detailed on the light boxes on either side of the external door way (please see Exhibit 1, attached).</p> <p>2) In relation to the Policy for the Welfare of Performers, the following amendments have been made at the premises:</p> <ul style="list-style-type: none"> a) The Performer's Welfare Policy has also been included in the dancer code of conduct (please see Exhibit 2, attached). b) A Mental Health & Wellbeing poster is on display in changing rooms (please see Exhibit 2, Appendix 1, attached) c) A Modern Slavery & Human Trafficking statement has been added to the website (please see Exhibit 2, Appendix 2, attached) d) Wellbeing Questions have been added to new and existing dancer and staff accounts. The effect is that the system will prompt signing when they arrive and 'clock in' for a shift (please see Exhibits 3a and 3b, respectively, attached). 	

Part 4 – Further Information

Please include any further information which you wish the authority to take into account here.

Part 5 – Checklist and Declaration


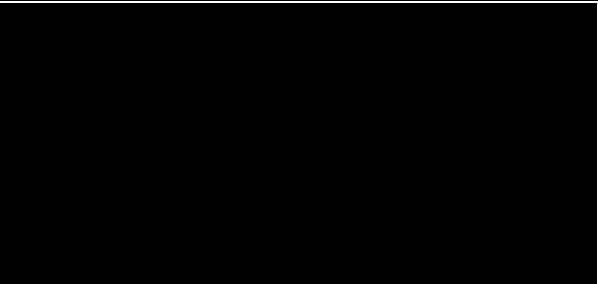
Checklist	Mark as appropriate
I have completed all relevant section of the application	<input checked="" type="checkbox"/>
I declare that a public notice advertising this application shall be displayed upon the premises where it may be conveniently read by the public and shall remain displayed for a period of no less than 21 consecutive days. A copy of the notice and completed statutory declaration shall be provided to the Licensing Unit.	<input checked="" type="checkbox"/>
I declare that within seven days of the date of this application a public notice advertising this application will be publicised in the legal notices column of the Manchester Evening News and an original copy of the published advertisement shall be forwarded to the Licensing Unit at Manchester City Council forthwith.	<input checked="" type="checkbox"/>
I understand that if I do not comply with the requirements above that my application shall be rejected.	<input checked="" type="checkbox"/>
I declare I have served a copy of this application on Greater Manchester Police.	<input checked="" type="checkbox"/>
I have completed Annex A for each person whose details have been included in this application	<input checked="" type="checkbox"/>
I have enclosed the relevant fee	<input checked="" type="checkbox"/>

Declaration & Signature

The following declaration must be signed in all cases

Should the information provided in relation to this application form cease to be correct, or if there are any changes in the information provided in the application form between the date the application is submitted and the date it is determined, the Applicant must advise the licensing authority immediately. Failure to do so may result in any licence issued being revoked.

I/We certify to the best of our/my knowledge and belief that the information given in this application is complete and correct in every respect. I/We agree to notify the Licensing Authority should any of the information given in this application change.

Name	
Position in organisation	Solicitors and Authorised Agents
Date	22 November 2023
Signature	

Contact Details

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

FAO: [REDACTED]

[REDACTED]
[REDACTED]

Post town	[REDACTED]	Post code	[REDACTED]
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Telephone number (if any)	[REDACTED]
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If you would prefer us to correspond with you by e-mail your e-mail address (optional)

[REDACTED]

Correspondence by 'phone or email is fine.

APPLICATION TO RENEW SEXUAL ENTERTAINMENT VENUE LICENCE
DATED 22 NOVEMBER 2023
APPLICANT: ABA LEISURE LIMITED
PREMISES: BABY PLATINUM, PRINCESS ST, MANCHESTER
SEV LICENCE NO: 282257

EXHIBIT 1

INTERNAL AND EXTERNAL SIGNAGE

EXHIBIT 1: SIGNAGE



1. External admission signage (light box) showing admission fee.



2. Admission signage on inner entry doors (same sign as before, but in slightly larger font)

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EXHIBIT 2

DANCERS AND PERFORMERS WELFARE POLICY

APPENDIX 1 – MENTAL HEALTH AND WELL BEING CONTACTS

APPENDIX 2 – MODERN SLAVERY AND HUMAN TRAFFICKING STATEMENT

EXHIBIT 2: DANCERS AND PERFORMERS WELFARE POLICY



ABA LEISURE LTD
T/A BABY PLATINUM
109 PRINCESS STREET
MANCHESTER
M1 6JB

Dancers & Performers Welfare Policy

General

1. Rules regarding conduct, appearance and dress code are in place for your own welfare and protection, and to ensure the premises is compliant with all and any licensing requirements.
2. Each new dancer & performer will be given a full & detailed induction upon their commencement of employment at the club. This will include all club rules, codes of conduct, unit familiarity, fire evacuation procedures & health & safety. This will be documented by way of the company Dancers / Performers contract.

Security and protection of Dancers and Performers

3. Dancers & performers shall be provided with secure & private changing facilities.
4. Dancers & performers shall be provided with private toilet / hand washing facilities.
5. Dancers & performers can deposit any valuables with the Management by way of a sealed / signed envelope, to be kept in the safe upon their arrival at the club & returned at the end of their shift.
6. All entrances to private areas to which the members of the public are not permitted access shall have clear signage stating that access is restricted & / or a coded digital lock.

EXHIBIT 2: DANCERS AND PERFORMERS WELFARE POLICY

7. Any exterior smoking area for use by performers shall be kept secure and separate to any public smoking area.
8. We recognise that mobile 'phones play a role in the welfare of dancers and performers, who are permitted to keep their mobile 'phones close by and use them in line with the code of conduct.
9. The premises operates an extensive CCTV system (with audio) for your protection.
10. Private booths must not be fully enclosed. There must be a clear sight-line from outside the booth so that any performance of sexual entertainment can be directly monitored.
11. There must be a minimum of one member of security staff & / or Management on any floor where a performance of sexual entertainment is taking place.
12. All private booths shall be fitted with a panic button / security alarm for the safety of dancers and performers, who should push the alarms if they feel unsafe or if their customer is disobeying the rules that apply to them and you require security. The panic alarms, when pressed, will alert security who will attend the booth.
13. At the conclusion of a shift all dancers and performers will be escorted to the front entrance and seen to their own transport or taxi by a member of security staff or management.

Who to contact

14. Dancers and performers are welcome to ask as many questions as they wish in relation to any aspects of their role. At first instance they should speak to the General Manager on duty.
15. Any dancer or performer who expresses a grievance with a fellow dancer or performer or a member of management or staff from the Company, is encouraged to first raise the matter internally with a management member of staff (if appropriate), and will have the matter dealt with by way of contacting head office – 0845 6187222 or info@babyplatinum.co.uk
16. Dancers and performers are encouraged to use the Booth Point Wellbeing checks as an opportunity to consider their mental health and wellbeing needs, and if there are any issues they would like to raise.
17. Contact details of well-being support services are displayed around the premises (see Appendix 1 to this document for the current list).

EXHIBIT 2: DANCERS AND PERFORMERS WELFARE POLICY

18. The premises' Modern Slavery and Human Trafficking statement can be found on our website and is included with this policy (see Appendix 2 to this document for the current statement).

EXHIBIT 2, APPENDIX 1: MENTAL HEALTH AND WELL-BEING



ABA Leisure Limited strives to promote positive mental health and wellbeing.

We understand the modern world of living is a fast and rapidly changing environment and at times can become overwhelming.

If any of our staff or performers feel they need advice, help or someone to talk to, below is a list of useful contacts.

Samaritans: 116 123

(24 Hours)

Shout: 85258

(Text 'SHOUT' – 24 Hours)

SANEline: 0300 304 7000

(4:30pm – 10:30pm)

Greater Manchester Mental Health NHS Foundation Trust Crisis Team:

0800 953 0285

(24 Hours)

REFUGE – Domestic Abuse Helpline:

0808 2000 247

(24 Hours)

Modern Slavery Helpline:

0800 0121 700

(24 Hours)

www.mind.org.uk/need-urgent-help/using-this-tool/

EXHIBIT 2, APPENDIX 2

ABA Leisure Ltd Modern Slavery and Human Trafficking Statement

Here are the steps ABA Leisure Ltd has taken and continues to take to understand and minimise the potential risk of modern slavery in its business and supply chains

This statement is published in line with section 54(1) of the Modern Slavery Act 2015

About ABA Leisure Ltd

ABA Leisure Ltd operates under the trading names of Baby Platinum & Madam Geneva's.

Baby Platinum is a Gentlemen's Club providing adult entertainment

Madam Geneva's is a gin bar

Our commitment to the principles of the Modern Slavery Act 2015

ABA Leisure Ltd is committed to the principles of the Modern Slavery Act 2015 and the abolition of modern slavery and human trafficking

As an equal opportunities employer, we're committed to creating and ensuring a non-discriminatory and respectful working environment for our staff & performers. We want all our staff and performers to feel confident that they can expose wrongdoing without any risk to themselves.

Our recruitment and people management processes are designed to ensure that all prospective employees and performers are legally entitled to work in the UK and to safeguard employees and performers from any abuse or coercion

We do not enter into business with any organisation, in the UK or abroad, which knowingly supports or is found to be involved in slavery, servitude and forced or compulsory labour.

Our supply chain

Our supply chains are limited and we procure goods and services from a restricted range of UK and overseas suppliers

Our policies in relation to the Modern Slavery Act 2015

EXHIBIT 2, APPENDIX 2

The following policies / documents are available to staff and performers

- Dancer Code of Conduct
- Dancer Induction
- Dancer Welfare Policy
- Staff Handbook
- Staff Induction

Embedding the principles

We will continue to embed the principles through:

- Informing staff of the appropriate action to take if they suspect a case of slavery or human trafficking
- Ensuring staff involved in procurement activities are aware of and follow modern slavery procurement guidance on GOV.UK
- Continuing to take action to embed a zero tolerance policy towards modern slavery
- Ensuring that staff involved in buying or procurement and the recruitment of workers are aware of modern slavery and ethical employment practices

This statement has been approved by Anthony Boyd, ABA Leisure Ltd Director for the financial year ending 31st December 2023. This statement will be reviewed and updated every year

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EXHIBIT 3A

BOOTH POINT WELL BEING QUESTIONS: DANCERS

EXHIBIT 3a

BOOTHPOINT WELLBEING – DANCERS

I UNDERSTAND WHO MY POINT OF CONTACT IS DURING OPERATIONAL HOURS

I AM AWARE OF THE FIRE EVACUATION PROCEDURE INCLUDING THE DESIGNATED MEETING POINT

I UNDERSTAND THE COMPANY’S DANCER WELFARE POLICY AND KNOW WHERE I CAN ACCESS A COPY

I UNDERSTAND THE COMPANY’S COMMITMENT TO MENTAL HEALTH AND WELLBEING AND WHERE TO ACCESS INFORMATION IF NECESSARY

IN ACCORDANCE WITH THE MODERN SLAVERY ACT 2015 I CONFIRM I AM WORKING HERE OF MY OWN FREE WILL & I AM LEGALLY ENTITLED TO DO SO

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EXHIBIT 3B

BOOTH POINT WELL BEING QUESTIONS: STAFF

EXHIBIT 3b

BOOTHPOINT WELLBEING – STAFF

I UNDERSTAND WHO MY POINT OF CONTACT IS DURING OPERATIONAL HOURS

I AM AWARE OF THE FIRE EVACUATION PROCEDURE INCLUDING THE DESIGNATED MEETING POINT

I UNDERSTAND THE COMPANY’S COMMITMENT TO MENTAL HEALTH AND WELLBEING AND WHERE TO ACCESS INFORMATION IF NECESSARY

IN ACCORDANCE WITH THE MODERN SLAVERY ACT 2015 I CONFIRM I AM WORKING HERE OF MY OWN FREE WILL & I AM LEGALLY ENTITLED TO DO SO

DOCUMENTS EVIDENCING PUBLIC NOTICE AND SERVICE *(for office use only)*

Complete copy of newspaper circulating in this area of the authority, containing advertisement of this application to be provided upon publication	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Copy of notice of application displayed on or near the premises	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Copy of affidavit or statutory declaration that notice has been displayed as required by Schedule 3 paragraph 10(10) Local Government (Miscellaneous Provisions) Act 1982.	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Evidence of service of this application form and all enclosures upon <i>Licensing Partnership Office at Bootle Street Police Station, Bootle Street, Manchester, M2 5GU</i> within 7 days after the date of this application.	Yes <input type="checkbox"/>	No <input type="checkbox"/>

When the application is made electronically, including all enclosures, the licensing authority will serve the Chief Officer of Police.