

Appendix 1: Overview of Tobacco Control and Vaping Work in Manchester

<p>The Manchester Tobacco Control Programme is governed by the Manchester Multi-Agency Tobacco Alliance, which reports to the Manchester Health and Wellbeing Board. The Programme is overseen by the Director of Public Health, the Tobacco Alliance is chaired by an Assistant Director of Public Health. The programme has a Programme Lead and Project Manager.</p>
<p>Prevention and Denormalisation of Tobacco and Non Recommended Vaping:</p>
<p>Prevention and treatment of smoking in pregnancy through Tobacco Control and Reducing Infant Mortality Programmes. Partnership with Greater Manchester NHS and Manchester University NHS Foundation Trust (MFT) who deliver the maternity based Specialist Stop Smoking Service</p>
<p>Smoke Free Homes and Families: A new programme, building on previous learning. To be led by the Public Health Tobacco Control Lead in partnership with other agencies such as academics, the Manchester Local Care Organisation Healthy Lungs Programmes, Social Housing Providers and latterly the Child Friendly Manchester Team</p>
<p>Smoke Free Spaces: Department of Public Health Tobacco Programme, Neighbourhood Services GMNHS, the Mayfield Partnership and the Partnership for Healthy Cities Programme to deliver Manchester’s first “smoke and vaping free” park at Mayfield in May 2023. We plan to explore further sites to become smoke and vaping free to support positive role modelling and health environments for children and adults</p>
<p>Proposed Research Project with Manchester University to observe smoking and vaping related behaviours in a location(s) (to be confirmed) in Manchester. This work is at an early stage and is subject to ethics and funding approval, but may give us valuable insight for future behaviour change and smoke free spaces work</p>
<p>All Table and Chairs Licences granted in Manchester are smoke free so that we have Smoke Free Pavements outside licensed premises</p>
<p>Ethical Advertising work initiated to try to limit vaping and gambling product advertising around the city of Manchester</p>
<p>The Manchester Youth Vaping Project began in early 2023 and is led by a dedicated Project Manager. This is a multi-agency group, including partners from the Tobacco Alliance. With our provider Change, Grow, Live we have developed a training course for professionals and carers of children. The project will develop. It also links to the OHID North West Youth Vaping Project</p>
<p>Treatment:</p>
<p>Be Smoke Free Service: Manchester City Council (Department of Public Health) commissions a nurse led, Specialist Stop Smoking Service specified to and exceeding NICE guidance (NG209). Our service offers treatment to any Manchester smoker aged 12 or over. The service offers a free, 12 week supply of Nicotine Replacement Therapy, rechargeable vaping device and Bupropion (based on clinical assesment) alongside a course of one to one psychological motivational support. The service has recently linked to Manchester Active to promote “Physical Exercise on Referral” and other physical activity options to clients to support and boost smokers’ physical and mental health as they try to “quit”</p>
<p>Our Stop Smoking Service and Substance Misuse Service provider, Change, Grow, Live (CGL) and Public Health are working together to consider pathways and treatment options for adults who have unintentionally become addicted to vaping (i.e. Nicotine).</p>

<p>The Department of Public Health will submit a bid for the Swap to Stop scheme</p>
<p>New project underway to work more closely with Neighbourhood Teams, Manchester Local Care Organisation and for the first time, Northwards and other social housing providers to try to engage smokers that we haven't reached before for treatment. Swap To Stop will be part of this. We will pilot in Miles Platting and Newton Health to test concept initially</p>
<p>The Department of Public Health connects to and has detailed knowledge of NHS tobacco dependency programmes i.e. CURE, Lung Health Checks, the Smoking in Pregnancy Service, Mental Health Inpatient smoking cessation, CURE Advanced Pharmacy Scheme</p>
<p>The Department of Public Health is currently working with providers to try to improve identification of people and data collection linked to other forms of tobacco, particularly Shisha. This is because we believe that Shisha smokers may not identify as "smokers" and therefore not be advised appropriately, or offered treatment.</p>
<p>Enforcement Activity:</p>
<p>Illicit tobacco and the sale of counterfeit and illicit cigarettes are a significant problem in the UK. Manchester is believed to be a hub as this trade is linked to counterfeit, illicit and serious organised crime. Manchester City Council Trading Standards Team are at the forefront of investigations, seizures and enforcement action alongside other agencies, such as HMRC.</p>
<p>Trading Standards investigate and enforce against underage sale of tobacco</p>
<p>Trading Standards team currently cite work to combat the counterfeit and illegal sale of vaping devices to be one of their biggest areas of work. Many thousands of illegal devices are being seized on a weekly basis. This work can be dangerous and Officers have often to be accompanied by Greater Manchester Police such is the value to criminals of this trade</p>
<p>Trading Standards investigate and enforce against underage vape sales</p>
<p>The Licensing and Out of Hours Team of Manchester City Council carry out regular inspections of Shisha cafes who very often operate in breach of the Health Act. Officers give Public Health Advice, fine users and may take legal action against business owners. Also a significant problem in the city</p>
<p>Tobacco littering is major problem in Manchester. As well as the visible nuisance, tobacco litter is a major source of microplastic pollution as cigarette waste enters waterways and soil poisoning the environment and wildlife. Council Waste and Recycling teams consistently work to combat this issue in innovative ways</p>
<p>Waste and Recycling Teams who deal with tobacco litter now also have to deal with littering generated not only from disposable, plastic vaping devices, but also the packaging they come in. Some devices also present a fire risk</p>

Trading Standards Vaping Operations by Manchester City Council Trading Standards Team

i) Non Compliant/ counterfeit vaping device seizure figures by calendar year:

Legislation Used: *Tobacco and Related Products Regulations 2016.*

2021 – 0

2022 – 13690

2023 (year to date i.e. October 2023) : **153,565**

No prosecutions to date.

ii) Sales to Under 18s

Legislation Used: *Nicotine Inhaling Products (Age of Sale and Proxy Purchasing) Regulations 2015.*

Test purchases for vapes to our young volunteers for 22/23 and 23/24

22/23 – 7 sales

23/24 – 10 sales

One prosecution with a £440 fine and costs of £814.

Shisha Cafes

Ownership and management changes frequently, but at anyone time there are around thirty shisha cafes operating in the city. Public Health, Manchester City Council (MCC) Licensing and Out of Hours teams, MCC Planning Department and other agencies, such as Greater Manchester Police inspect and enforce these premises to keep the public and staff safe. One of the most significant breaches is indoor smoking.

Licensing and Out of Hours Summary of Activity October 2021 - October 2023:

Section 8 (1) of the Health Act 2006: (Offence of failing to prevent smoking in smoke-free place. figures from previous 2 years):

7 seizures

1 successful prosecution - hearing date 13/07/23

1 prosecution submitted 28/04/22 awaiting hearing date

1 prosecution submitted 09/08/23 awaiting hearing date