



**A Summary and Look Ahead**  
[OY22-OCT.mp4 \(sharepoint.com\)](#)

# Themes

- **‘Play’** it was recognised the importance of having safe, local and clean spaces for children and young people to play with their friends
- **‘Climate/ Environment’**- access to education and opportunities for environmental sustainability. A cleaner, greener city was cited amongst many responses
- **‘Health and Well-being’** – Young people need and want access to activities and services that promote good mental and physical health



# Themes

- **‘Equal and included’** – The need for activities and services to be inclusive and accessible to all
- **‘Feeling Connected’** – The need to feel connected to family and friends, have a voice and also access to affordable and accessible transport across the city
- **‘Safe and Secure’** -Young people told us that they need and want to feel safe in their communities



Call-to-action week  
Launch of Connell  
College OY art  
competition

Public campaign  
launch  
Launch of library  
card competition  
Accepted onto  
UNICEF CFC  
programme  
Enhanced Holiday  
Offer

Inclusion For My  
Success event  
Youth Parliament  
elections  
Young Carers' Action  
Day  
Young people leading  
the IWD parade

Children's  
community Iftar  
First outdoor  
mentoring walk  
Easter enhanced  
holiday provision  
Launch of Green  
Ideas competition

'Stories of Care' book  
launch  
Range of Community  
Our Year events

JAN 22

FEBRUARY

MARCH

APRIL

MAY

# Highlights.

Manchester Day  
Art Assembly  
Youth Voice event at Contact Theatre  
Green Bee Summit  
Achievement awards

JUNE

Baby Week  
Summer school holiday campaign  
Safeguarding conference led by young people  
South Asian Heritage Month

JULY

Our Year Play Day  
Summer holiday campaign  
  
Ukrainian Independence  
Our Year fun day

AUGUST

'Wild In Art  
'We Made It'  
North Manchester Business event  
Young Carers Fashion show  
Outdoor Ed conference  
Annual engagement

SEPTEMBER

Science Festival  
Enhanced Holiday Offer  
Black History Month  
Care Leavers Week  
Launch Our Year Legacy Fund

OCTOBER

UNICEF UK Launch  
Christmas Light Switch on  
Youth Parliament Week  
Lightopia  
Ice Skating

NOVEMBER

MYC 10 Year celebration  
Christmas Parade  
Festive Programme  
Community Events  
Winter HAF

DEC/JAN

# Meaningful Engagement

Initial engagement in 2021 with over 70 schools and settings – gave themes, inspiration for Our Year 2022.

Since October 2022 visits have been taking place with the original 70 Schools and Settings and will continue into the new year – this will become an annual cycle to bring together children, young people and civic leaders.

The purpose of this engagement is to hear directly from children/young people and gain an insight as to 'the difference' made and what more we can do as a city.

# Feedback Insights

## What has been the best thing about 2022?

- Being able to get out easier and go places.
- Getting life back on track.
- Being spontaneous about plans.
- Free stuff in parks, playday, carnivals, community events.
- Climate change event, raising money, events at schools.
- MCR day parade. Free Music from One Education - after school and anyone can attend so meet children from other schools and past pupils too
- Hanging out with friends.
- Meeting children from other schools.
- Doing clubs after school again. Sports competitions

# Feedback Insights

## What could be better?

- Very clear message about wanting safer roads.
- More green spaces.
- More extracurricular activities eg homework clubs and libraries and more holiday clubs, sports clubs.
- All children should know their rights NOT just those who attend Right Respecting schools -
- Adults should also know children's right and they should be displayed everywhere eg in shops, centres, churches and buses.





**A summary of Achievements**

# Summary / Outcomes

<b>Success</b>	<b>Impact / Metrics</b>
Enhanced holiday activities on offer during every school holiday period with a more expansive range of play, youth, cultural, leisure and learning opportunities	Enhanced Holiday activity throughout 2022 with 44,019 number of young people accessing holiday provision across 4829 sessions
Manchester Day – This year the focus was on young people. The youth festival was designed and delivered by young people.	75 groups in parade, and 2000 young people attended the youth festival in piccadilly gardens
Babies Week	17k users and 43k+ unique page views were recorded to ouryear.uk during the Baby Week campaign. 1600 people attended the launch event with 4038 participants across the week long programme

# Summary / Outcomes

<b>Success</b>	<b>Impact / Metrics</b>
Post-16 Pathways Partnership	Launched in October/Following feedback from YP re: understanding and clarity of pathways, with 62 delegates and over 40 organisations represented from across the sector, pledging an intent to work in collaboration and partnership
Work-related activity pledges	Circulation of work-related activity pledges directly to schools and colleges - 17 in total and has led to employer-related guidance being designed.

# Summary / Outcomes

<b>Success</b>	<b>Impact / Metrics</b>
Inaugural children's safeguarding conference	50 young people co-designed the event Following the CSP have been working with a school in Longsight to support the promotion of Peace Mala in Hate Crime Awareness Week 2023.
Green Bee Assembly	66 students attended 3 day climate assembly. 100% said they enjoyed the event and 100% said they found it valuable.
Our year Play Day Festival	3000 young people attended the play day festival

# Examples of Business Pledges

Organisation(s)	Pledge
IMPOWER (Gold Partner), ELECTRA, DOWHIGH, TOWNSCAPE, MAGIC LIGHT	Financial, supporting Our Year Legacy Fund
CMS, KPMG, TALES TO INSPIRE, ROBIQUITY	Workshops, STEM, IT , Legal, Science, TECH
CUSHMAN AND WAKEFIELD	Donation of £60k value of laptops, which have been distributed to Care leavers, Young Carers, Youth Justice, Foster Carers, Newly arrived families and families in temporary accommodation
ONE EDUCATION	Made all music sessions free, and have provided prizes for awards ad also supported the Our Year Pop up shop with resources
LIGHTOPIA, SALFORD REDS, DISNEY UK	Free or heavily subsidised tickets. These have been targeted at families on low income.
KPMG	Free use of premium city Centre space for 6 Our year events
AVIVA	Donation of books, and computer screens which were distributed to voluntary sector groups

# Transition to UNICEF UK CFC

There are 4 stages to the Child Friendly City journey, each with a subset of activities and requirements

**Discovery (6months)**

**Development – (2-3 months)**

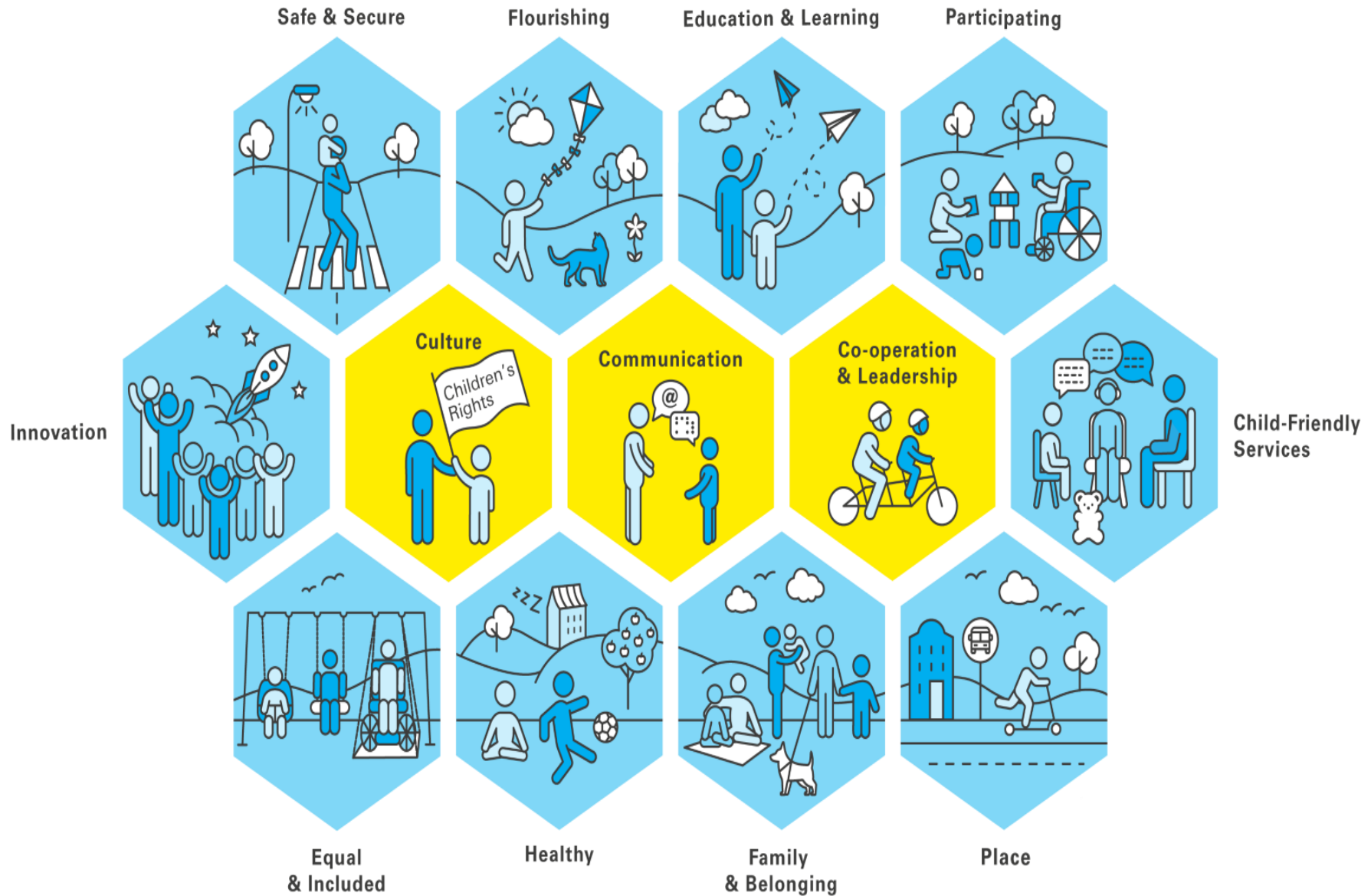
**Delivery (2-4 years)**

**Recognition (lasts for 3 years)**

# UNICEF UK Child Friendly City / November

The journey to become a child friendly started in November, and saw us enter a four-stage process

- The first is the Discovery Phase, during which UNICEF UK begins to deliver expert training in [children's rights](#) (including to elected members)
- The council will come together with the local community, including children and young people, at a 'Discovery Day' to see where things are going well for children and where things need to change.
- Based on this training and analysis, the city or community chooses six priority areas and, with support from UNICEF UK, drafts a realistic Action Plan during the Development Phase, setting out how they we work towards achieving progress in our badges over the following two to four years.



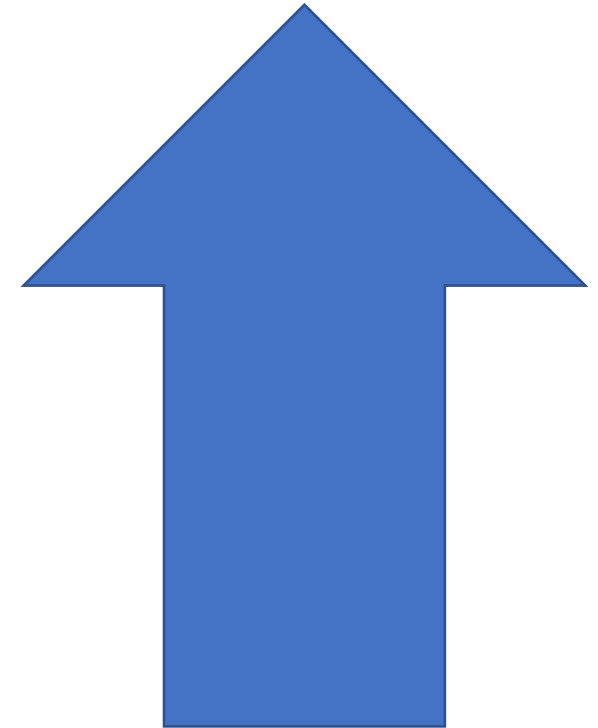


# UNICEF UK Child Friendly City / Ambassadors

- We have identified a number of champions, service leads and ambassadors, which will grow over the programme
- [CFC Champions](#) are key to supporting commitment to the programme and profile raising throughout the journey towards recognition as a UNICEF UK Child Friendly City or Community. Initially, this may be to launch the programme, develop awareness and galvanise interest at the local level.
- Later, CFC Champions play an instrumental role during the discovery, development phases, and throughout delivery of the local CFC action plan.

# UNICEF UK Child Friendly City Governance

- Child Friendly City Champions
- Child Friendly City Board
- Child Friendly Steering Group



(Regular reports to scrutiny)

# Summary

- Celebration event to be held on 31st January
- Consider the successes and learning from 2022
- How would committee members wish to be involved in the UNICEF UK journey and seek assurance of the impact of the work