

**Manchester Health and Wellbeing Board  
Report for Information**

**Report to:** Manchester Health and Wellbeing Board – 6 July 2022

**Subject:** Building Back Fairer - Manchester's Marmot Tackling Health Inequalities Action Plan 2022-27

**Report of:** Director of Public Health

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**Summary**

Building Back Fairer – Tackling Health Inequalities in Manchester 2022-27 describes the actions that the city will take to reduce inequalities, with a focus on the social determinants of health. It has been produced by Manchester's Marmot Health Inequalities Task Group along with insights from trusted organisations that represent or work with people with lived experience of health inequalities who tend to be marginalised or seldom heard. Engagement of the workforce and services across the social determinants of health, and ongoing community and resident involvement will be critical to developing the detail and successful delivery of the plan.

**Recommendations**

The Board is asked to: endorse Manchester's Tackling Health Inequalities Action Plan

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**Board Priority(s) Addressed:**

<b>Health and Wellbeing Strategy priority</b>	<b>Summary of contribution to the strategy</b>
Getting the youngest people in our communities off to the best start	This Action Plan impacts positively on all strategy priority areas
Improving people's mental health and wellbeing	
Bringing people into employment and ensuring good work for all	
Enabling people to keep well and live independently as they grow older	
Turning round the lives of troubled families as part of the Confident and Achieving Manchester programme	
One health and care system – right care, right place, right time	
Self-care	

## Links to the Manchester Health and Social Care Locality Plan

The three pillars to deliver the Manchester Health and Social Care Locality Plan	Summary of Contribution or link to the Plan
A single commissioning system ensuring the efficient commissioning of health and care services on a city wide basis with a single line of accountability for the delivery of services	The approach to developing and delivering the plan involves taking a system-wide approach to tackling inequalities and delivering services
'One Team' delivering integrated and accessible out of hospital community based health, primary and social care services	The action plan emphasises the importance of listening to residents and communities to better understand their experiences and working with communities to co-design solutions. There is a focus on collaboration across organisations, as well as a commitment to enable the conditions that empower communities.
A 'Single Manchester Hospital Service' delivering consistent and complementary arrangements for the delivery of acute services achieving a fully aligned hospital model for the city	The primary focus of the plan is on the social determinants of health rather than acute health services; hospital trusts are represented on the Marmot Task Group due to their role as anchor institutions and the influence they can have on addressing health care inequalities.

**Lead board member:** Councillor Thomas F. Robinson

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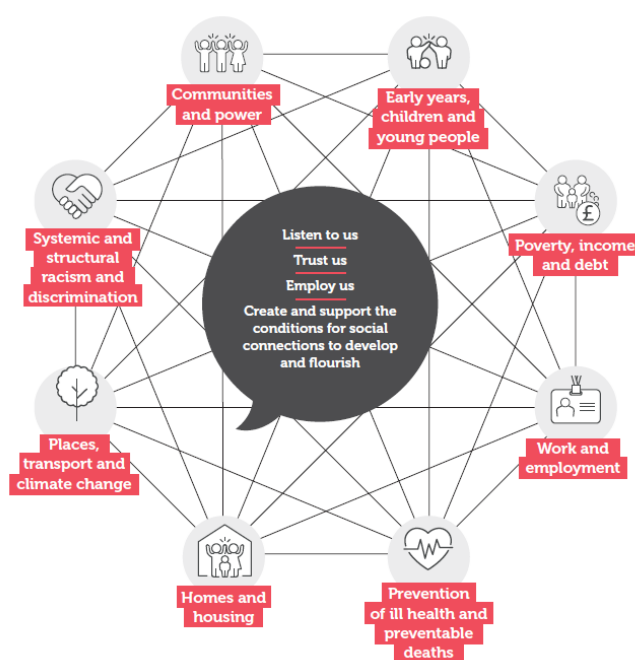
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**Background documents (available for public inspection):** None

## Overview

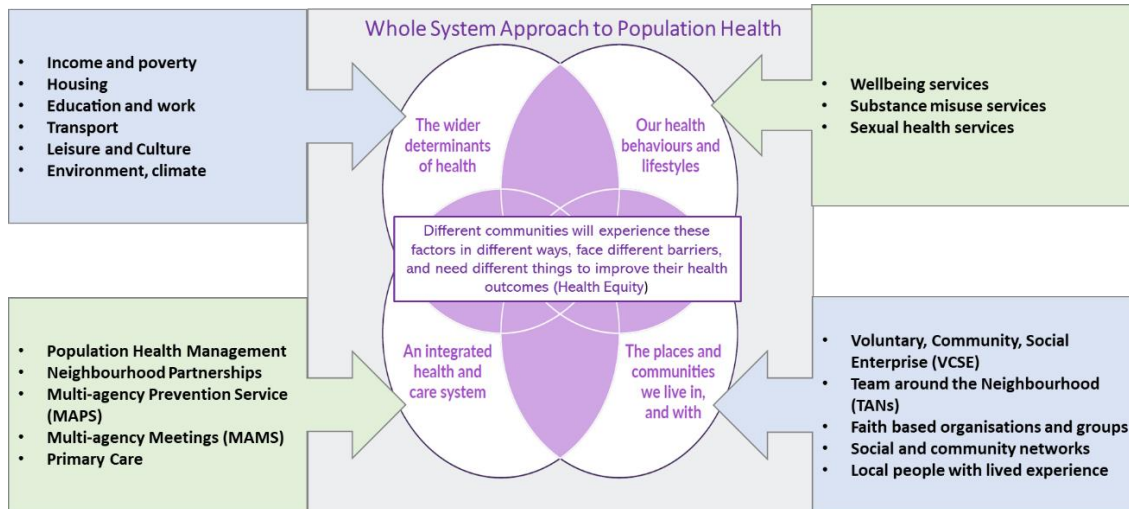
1. In June 2021 the UCL Institute of Health Equity (IHE) - the leading global institute on health inequalities led by Professor Sir Michael Marmot – published ‘Build Back Fairer in Greater Manchester: Health Equity and Dignified Lives’. This report, provides a framework for how Greater Manchester can permanently reduce health inequalities in the aftermath of the pandemic, with a focus on the social determinants of health: the conditions in which people are born, grow, live, work and age.
2. For many years the health of people in Manchester has generally been worse than the England average across a range of outcome measures, with noticeable differences between the more and the less disadvantages areas within the city. A worsening of health outcomes in Manchester was starting to become apparent in the years prior to the start of the Coronavirus (COVID-19) pandemic in 2020 - improvements in all-cause mortality had stalled and had returned to the levels seen 10 years previously. The Covid-19 pandemic has had the effect of accelerating and reinforcing pre-existing inequalities and trends. Interventions that support individuals can only mitigate to a certain extent – action to address the root causes of health inequalities within society and communities will have a greater effect overall.
3. Building Back Fairer – Tackling Health Inequalities in Manchester 2022-27 describes the actions that the city will take to reduce inequalities, with a focus on the social determinants of health. It has been produced by Manchester’s Marmot Health Inequalities Task Group along with insights from trusted organisations that represent or work with people with lived experience of health inequalities, who tend to be marginalised or seldom heard. Engagement of the workforce and services across the social determinants of health, and ongoing community and resident involvement will be critical to developing the detail and successful delivery of the plan.

*Figure 1. Manchester’s Framework for Building Back Fairer*



4. Manchester's Framework for Building Back Fairer (Figure 1) reflects the interconnected and mutually reinforcing approaches that form the basis of the plan. There are eight social determinant themes for action that were identified by the Task Group, and four ways in which community groups and trusted organisations told us we need to involve them and the people they support and represent. The detailed development and ongoing delivery of the plan will evolve as we continue to engage across the different sectors, communities and trusted organisations throughout the duration of the plan.
5. The plan recognises the strengths of Manchester as a city and the amount of work that has, and is already taking place to improve lives for residents. The long-term work around making Manchester an Age Friendly City, is good example of partnership working, to make Manchester a great place to grow older. Across most of the themes strategic work is already taking place with a focus on improving outcomes. But, we need to go further and work more closely together, particularly for the most disadvantaged people and families and those more likely to suffer poor health. Five principles have been identified that will underpin the action plan to ensure that it adds value to all the work that is already happening.
  - Focus on what we need to do to achieve equity
  - Responding to and learning from the impact of COVID-19
  - Tailored to reflect the needs of Manchester
  - Collaboration and creativity with a whole-system approach
  - Monitoring to assure that we are “building back fairer” within Manchester as well as narrowing the gap between Manchester and regional or national averages.
6. Regarding the current format of the plan, readers are asked to note that
  - The final version will be made available in alternative formats to ensure that it is fully accessible and inclusive
  - Some of the current images/photography are placeholders and will be replaced with images of people in Manchester
  - The final version will be accompanied by a communications campaign initially directed across the services and organisations and their staff, that make-up the population health system (Figure 2). This will allow the plan to build momentum; enable services and the workforce to understand the challenge and the vision for Manchester; and enable them to identify how they can contribute within the context of what communities have told us so far, and how continue to work with and for communities moving forwards.

Figure 2. Services and organisations that make up the population health system (adapted from the Kings Fund)



## 7. The plan has been written in three main sections

- i. Section 1 sets the scene with an overview of health inequalities in Manchester, across the social determinants of health, within the context of the COVID-19 pandemic. This section also highlights the key themes that were raised through engagement work and conversations with organisations that are trusted by some of Manchester’s most marginalised and socially disadvantaged communities. This section aims to help readers understand why this plan is needed and is important.
- ii. Section 2 describes how the plan will be delivered with a strong focus on our approach to engaging and involving local communities and residents throughout the duration of the plan. It describes the need for a powerful communications campaign that will enable the workforce across all services and organisations that impact and influence the social determinants, to understand what changes are needed and why. This plan will only be successful if staff across all the key services including leaders, managers and frontline workers have the knowledge, understanding and ability to play their part in addressing inequalities. It also describes the approach required to monitoring our outcomes if we are truly going to build back fairer.
- iii. Section 3 summaries the key actions that will be delivered collaboratively under to support each of the eight themes of the plan. Given the plan’s breadth and ambition, and that it will take time to get underway and deliver well, five projects to kickstart delivery have been identified with a focus on improving health equity and exemplifying our principles and approach. These ‘kickstarter’ projects will focus engagement and build momentum for the plan’s delivery. The “kickstarter” project themes are; young children from communities that experience racial inequality and their families, young people experiencing poor mental health: intervene earlier and improve wellbeing, early help for adults facing multiple disadvantage and barriers to health and wellbeing, people out of work or at risk of falling out of work due to physical or mental health or long-term conditions. Each of

the kickstarter themes will be supported by work to address digital inclusion for the target population groups for each project.

- iv. The plan ends with a brief description of the approach to governance, accountability, and resourcing the plan.
8. The board is asked to endorse Manchester's Tackling Health Inequalities Action Plan, and the proposed approach for the ongoing development and delivery of the plan.