

Appendix 1

Examples of social media asking people to 'get help early'

<p><b>If you're behind on rent and worried about losing your home, help is available. Find out about support from our partners Shelter and CAB, and from our Housing Solutions team:</b> <a href="https://secure.manchester.gov.uk/info/200117/homeless_people/1428/are_you_homeless_or_at_risk_of_becoming_homeless">https://secure.manchester.gov.uk/info/200117/homeless_people/1428/are_you_homeless_or_at_risk_of_becoming_homeless</a> <b>#CloseTheDoorOnEviction</b></p>	<p><a href="https://pbs.twimg.com/media/EiHqB7KWoAAqBJ.jpg">https://pbs.twimg.com/media/EiHqB7KWoAAqBJ.jpg</a></p>
<p>Struggling to pay your rent? Are you in rent arrears?</p> <p>Don't let it spiral out of control and risk losing your home, our Housing Solutions team may be able to help you.</p> <p>Get in touch as soon as possible: <a href="https://secure.manchester.gov.uk/info/200117/homeless_people/1428/are_you_homeless_or_at_risk_of_becoming_homeless">https://secure.manchester.gov.uk/info/200117/homeless_people/1428/are_you_homeless_or_at_risk_of_becoming_homeless</a></p> <p>#CloseTheDoorOnEviction</p>	<p><a href="https://video.twimg.com/amplify_video/1350153455294423041/vid/1280x720/eDiiVGrQ1tHL7tk.mp4">https://video.twimg.com/amplify_video/1350153455294423041/vid/1280x720/eDiiVGrQ1tHL7tk.mp4</a></p>