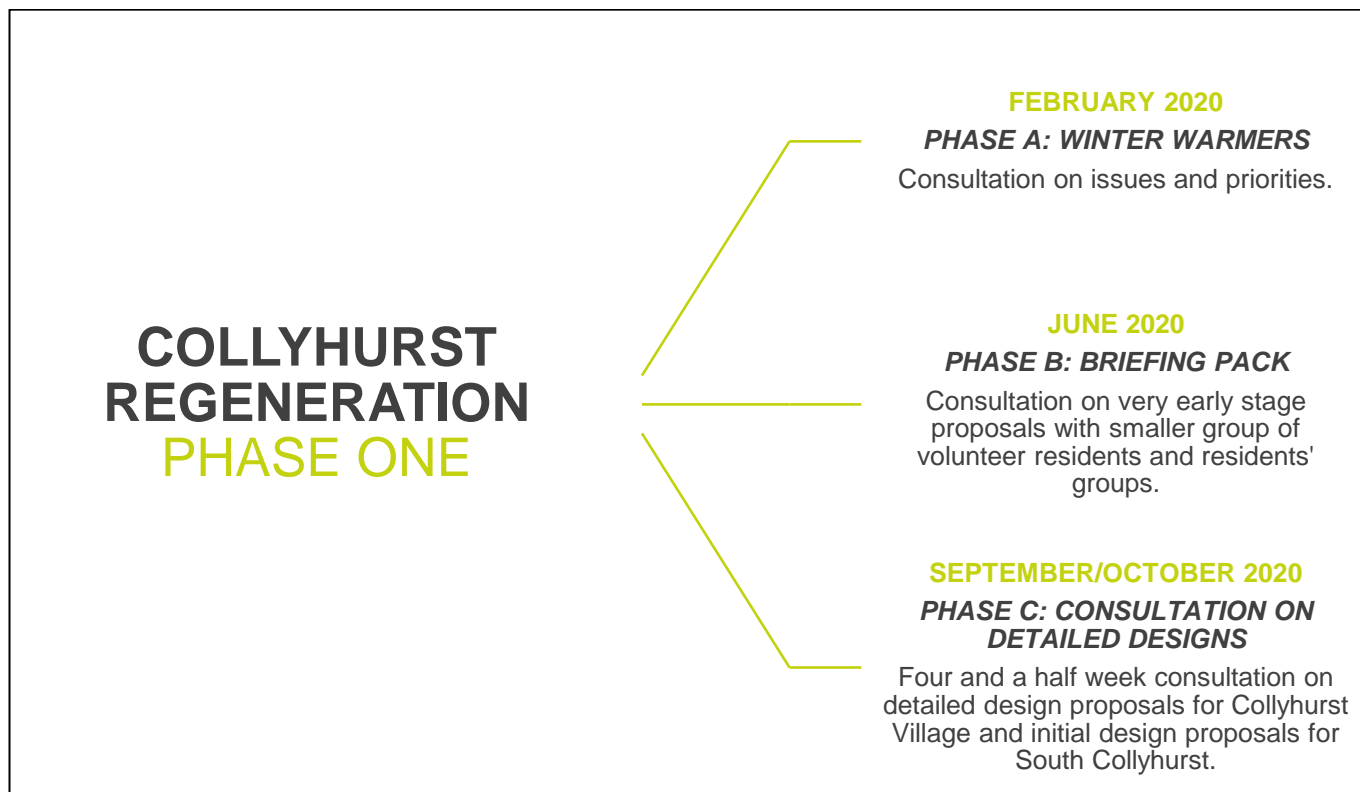


Collyhurst Phase One: Summary Consultation Report

1. Introduction

This Summary Report provides an overview of the most recent phase of community consultation on the Collyhurst Phase One proposals, which took place between mid-September and mid-October 2020.

This was the third phase of consultation over an eight-month period from February to October 2020 as illustrated in the following diagram:



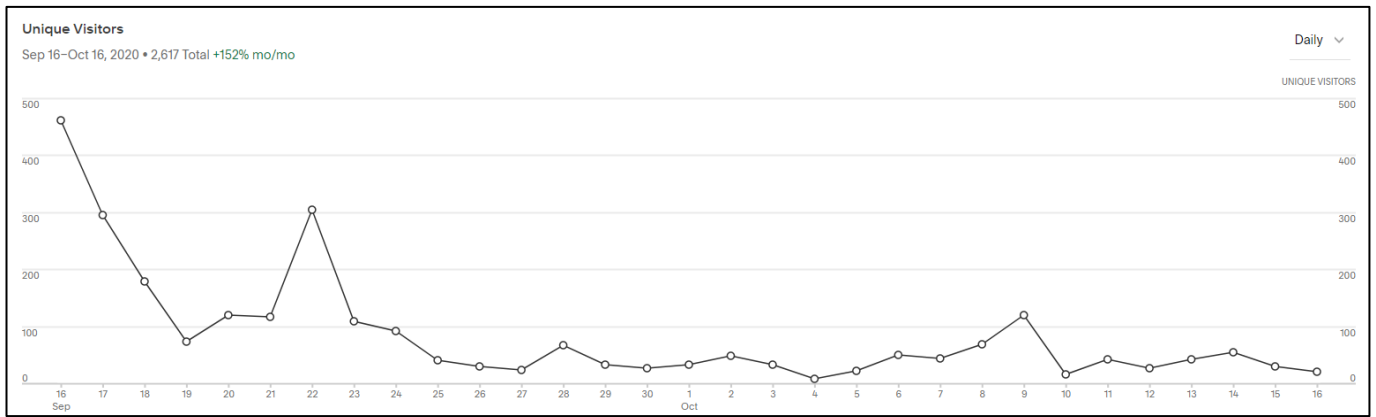
2. Consultation methodology

Due to Covid-19, consultation information was hosted online via a dedicated consultation website which incorporated a virtual exhibition and interactive feedback portal. This aimed to recreate the experience of face-to-face drop-in sessions online due to the government restrictions on face-to-face meetings during the pandemic. It included 10 exhibition 'boards' with further information about the development, two videos which included interviews from members of the project team, as well as links to ask questions and provide feedback.

The methods used to publicise the consultation included:

- The distribution of a consultation leaflet to 1,500 properties.
- Coverage on various media platforms including on the radio, social media and online media outlets.
- A consultation poster displayed by local organisations in key locations.
- Direct emails to key local organisations and people who had previously signed up to receive updates on the consultation during previous phases of engagement.

During the consultation period there was a total of **2,617 unique visitors** to the project website. During the consultation, the Virtual Exhibition page received 1,243 pageviews.



In addition to the consultation website, a stakeholder webinar enabled representatives from key local organisations (schools, medical, community etc) to receive a more personal introduction to the proposals and the opportunity to discuss and provide more in-depth feedback. A separate report on the outcomes of the stakeholder webinar was produced.

There was also a bespoke plan to engage with owners and occupiers of the 29 properties affected by the Collyhurst Village proposals, which included distributing a personalised letter and set of FAQs, as well as translating this into other languages where required.

3. Feedback Received

Throughout this phase of consultation, several channels were made available for people to ask questions and provide feedback. To summarise, these were:

1. The Freephone information line (08081 699 993).
2. The project email address (contact@ng-consultation.co.uk).
3. Two online feedback forms available on the Feedback Portal, a 'quick' feedback form, and an 'in-depth' feedback form (also downloadable as a pdf). Forms were also sent in the post to directly affected residents and specific stakeholders.
4. The Freepost address (Freepost NG Consultation)

We also provided an 'Ask me a question' function within the Virtual Exhibition. Although this was intended for questions, some feedback about the proposals also came via this channel.

In total, 92 responses to the consultation were received. These are categorised below depending on the channels through which the feedback was given.

Table 2: Number of consultation responses received through each of the consultation channels.

| Consultation Responses Received | Total |
|--|-----------|
| Freephone information line | 0 |
| Project email address | 3 |
| Hard copy 'in depth' feedback forms received via the Freepost address. | 47 |
| 'Quick' feedback forms accessible via the Feedback Portal on the project website. | 13 |
| 'In-depth' feedback forms accessible via the Feedback Portal on the project website. | 26 |
| Freepost address | 1 |
| 'Ask me a question' function on the Virtual Exhibition | 2 |
| Total | 92 |

Within the feedback forms, 79 out of 86 respondents shared their postcode. As can be seen below, most respondents came from the local area with a small number from further afield.

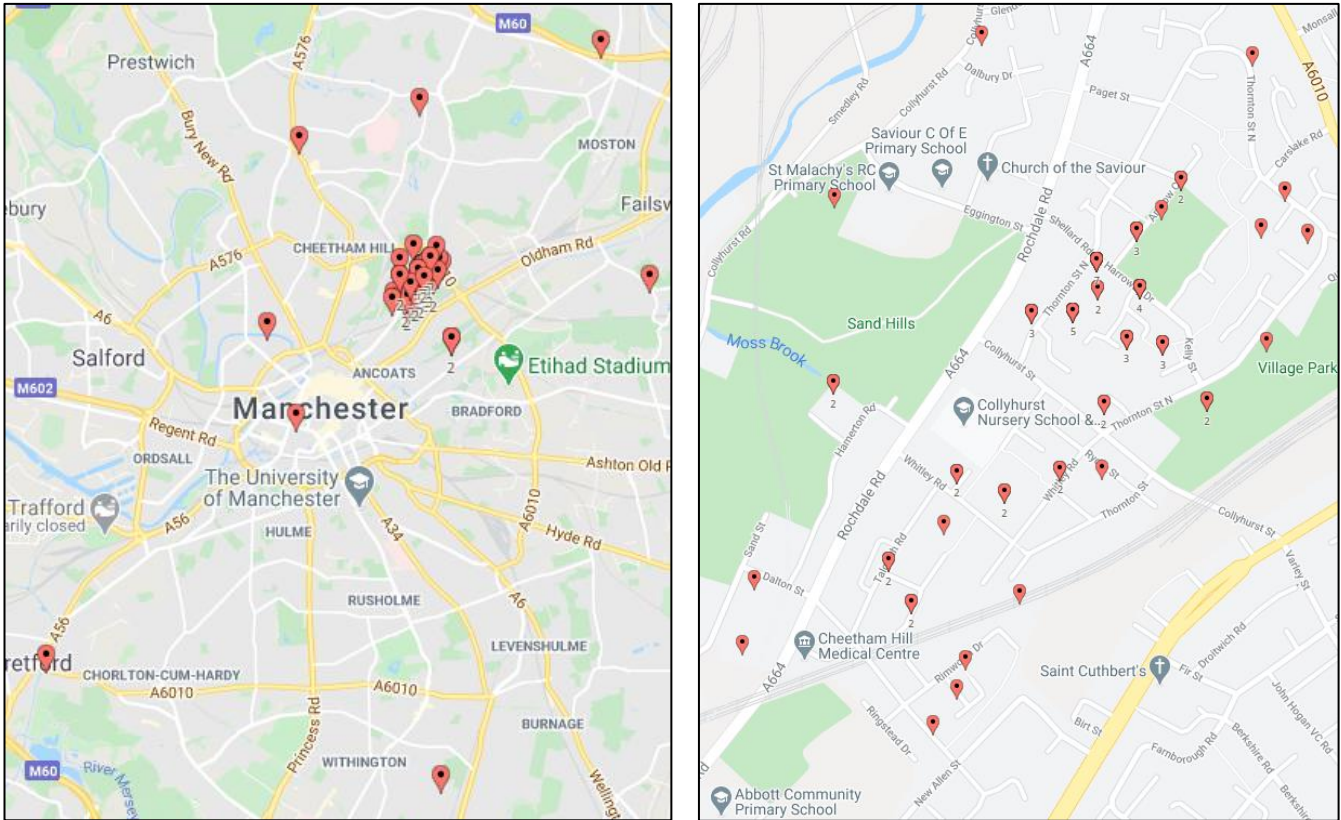
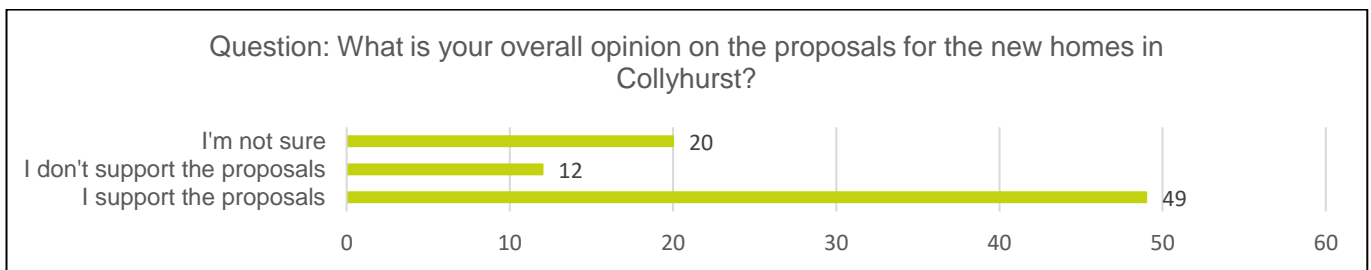


Figure 1: These maps depict the geographical spread of the majority of responses. The left-hand map shows a more zoomed out version and the right-hand map has been zoomed in on to show the spread of respondents from the wider and local area respectively. Please note that this information is indicative, and the locations are approximate. (Courtesy of BatchGeo.)

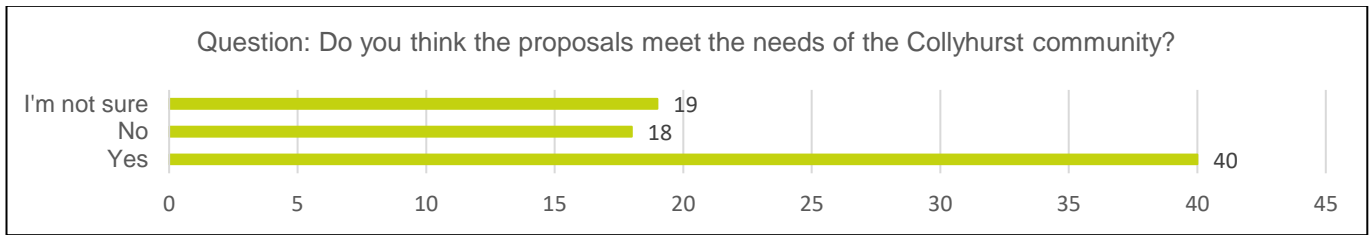
The feedback forms sought to obtain thoughts on several key topics associated with the proposals which were as follows:

- Housing design and layout
- Green streets and private outdoor spaces
- New Collyhurst Park
- Collyhurst's identity
- Safety and security
- Sustainability

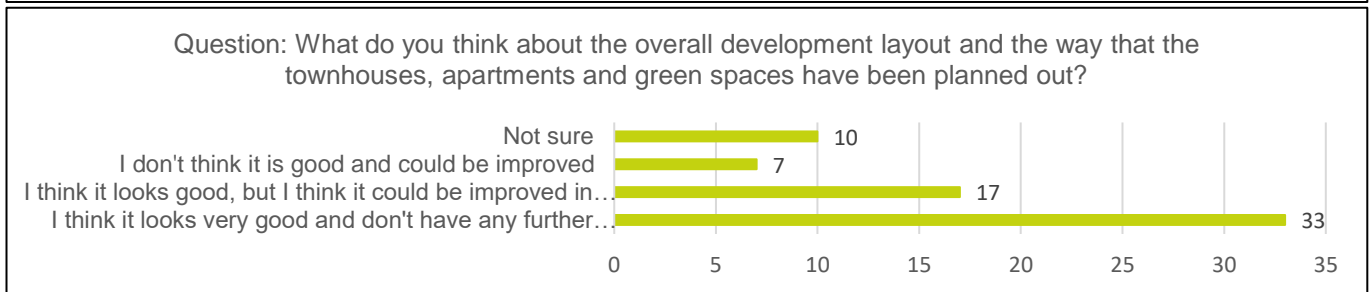
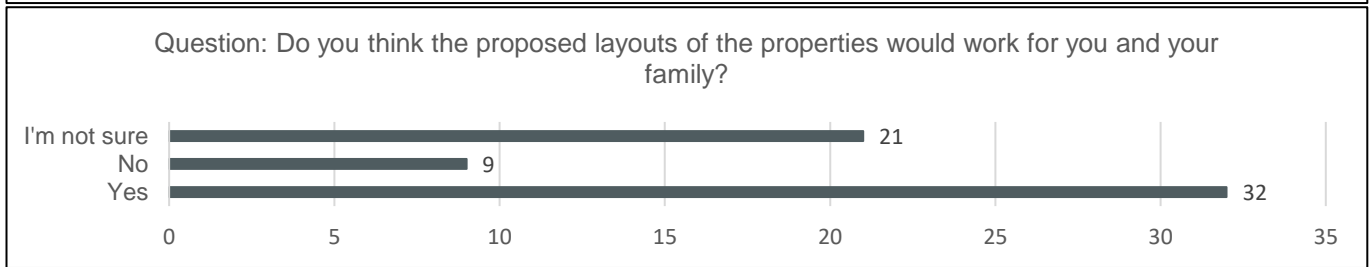
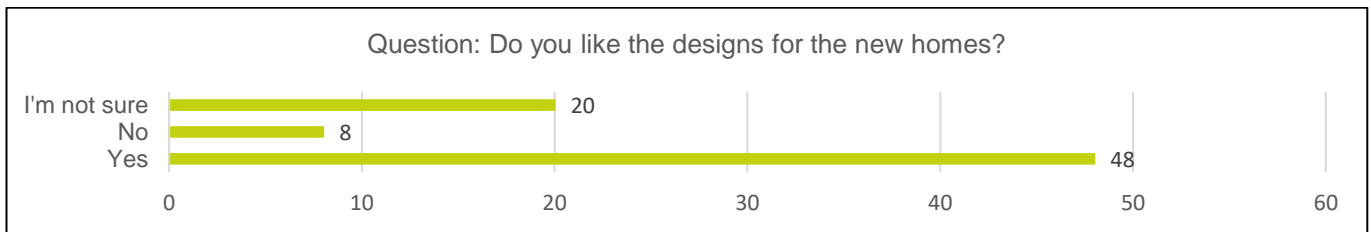
Overall Opinion. Most respondents stated that they supported the proposals and that they met the needs of the Collyhurst community, however some did state their opposition.



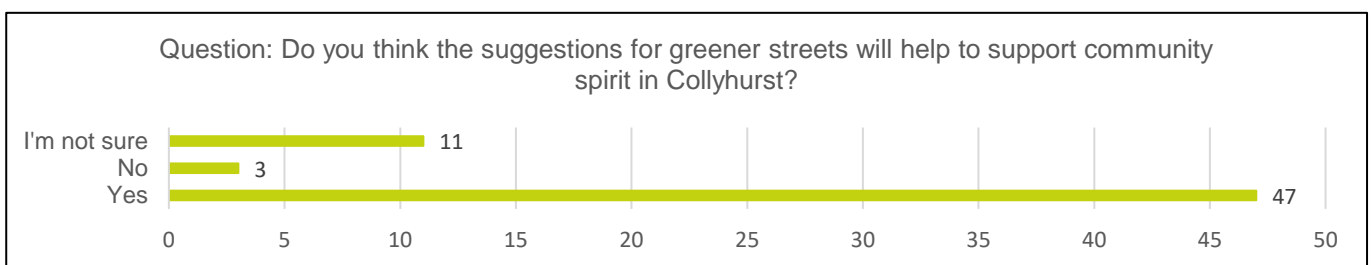
When asked whether they thought the proposals meet the needs of the Collyhurst community, the majority of participants thought they did.



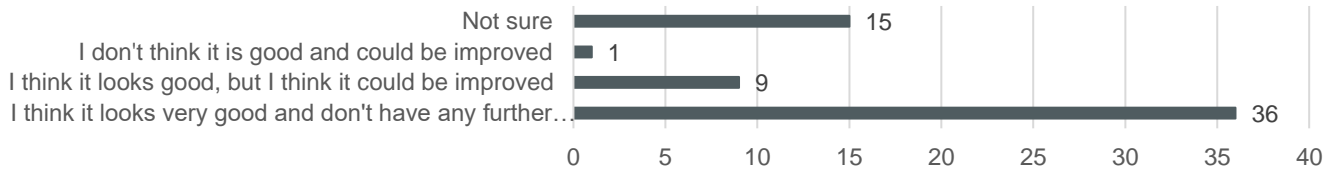
Housing Design and Layout. Most participants were in favour of the proposed layout of the properties with most saying they would work well for them/their family. Most said the balance between bedrooms and living spaces would work well, so too would the private outdoor spaces. Most liked the overall layout of the development. However, some participants thought a more diverse range of houses were needed and more traditional layouts were necessary. Some did not like the appearance of the homes and some questioned the internal layouts saying they needed to be more spacious.



Green Streets and Private Outdoor Spaces. Most respondents were in favour of greener streets with some people stating they were concerned over the loss of mature trees. Support was raised for the 'access only' streets however some people were concerned that 'cul-de-sacs' might encourage anti-social behaviour. Most were supportive of the private outdoor spaces shown but some people said that they should be bigger and there was some concern that the two-bedroom houses did not have gardens.

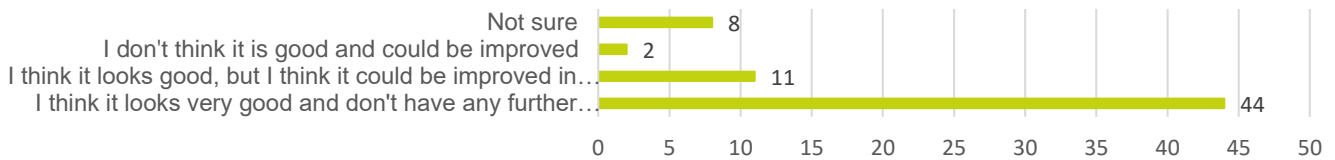


Question: What do you think of the private outdoor spaces in the designs shown here?

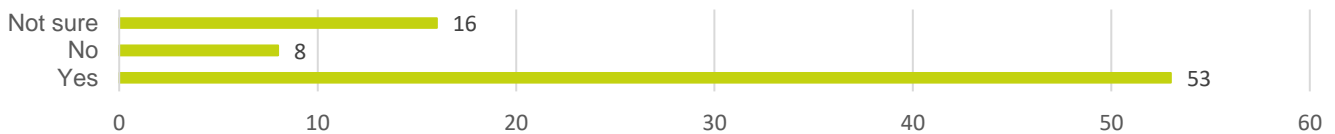


New Collyhurst Park. Most respondents considered the proposals for the park to be good, with most saying they would use the park. Respondents liked the idea of sustainable drainage systems and a community orchard / wildflowers. However, some raised objections/concerns about the new park citing potential anti-social behaviour, safety and security as potential issues. Concerns were raised about the safety of having a pond in the area. Traditional play equipment was the type of play equipment that was most favoured by participants.

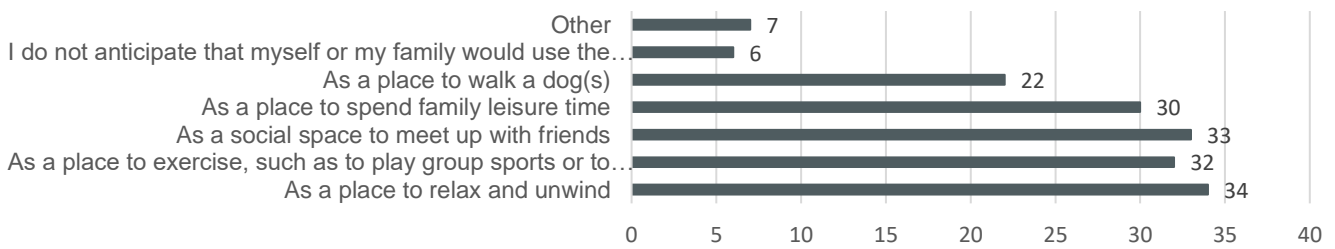
Question: What is your overall opinion on the proposals for New Collyhurst Park?



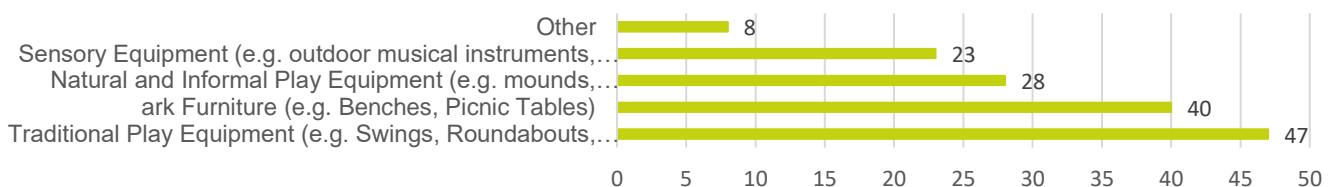
Question: Do you think that you and/or your family will use the New Collyhurst Park?



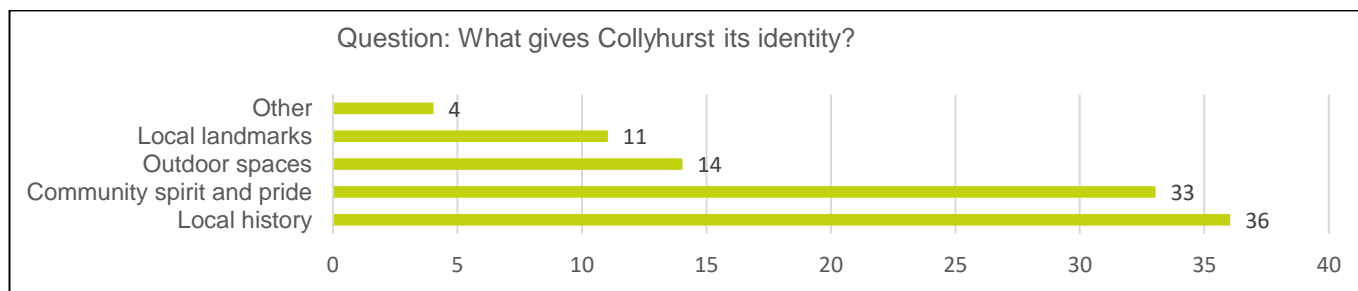
Question: How would you or your family use the new park?



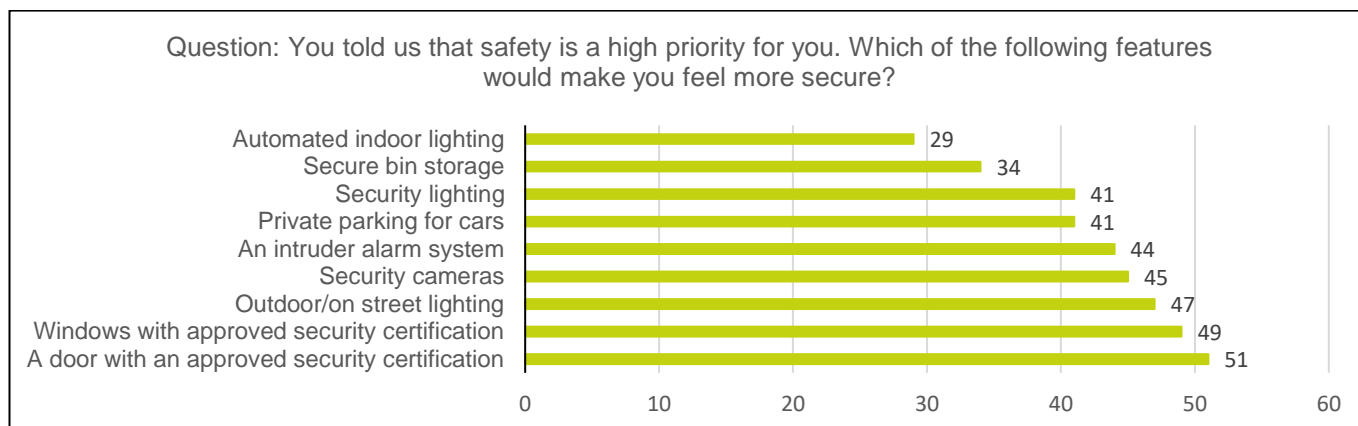
Question: What type of play equipment, or park furniture, would work best for children and families in Collyhurst?



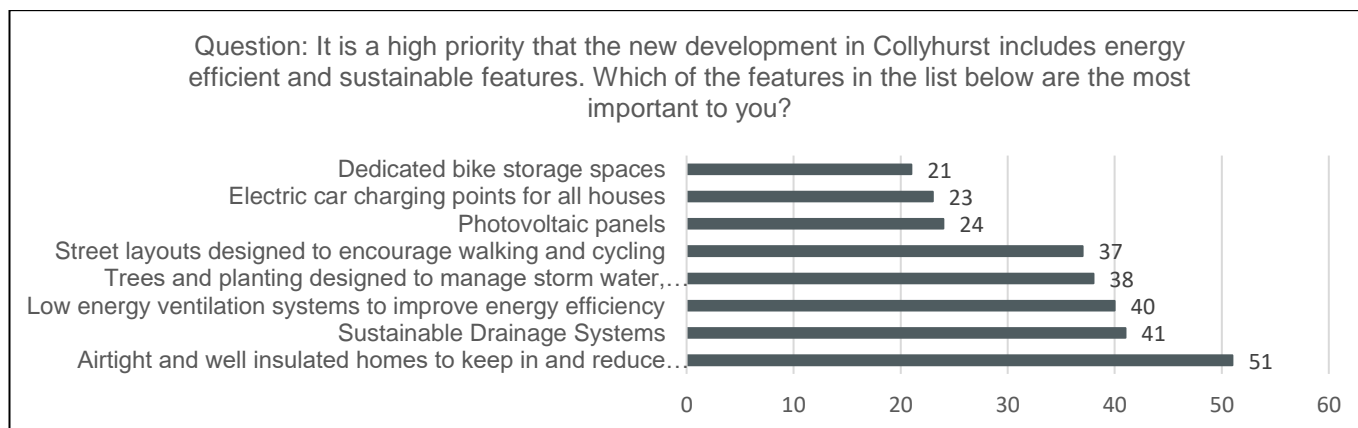
Collyhurst's Identity. Local history was what respondents thought contributed most to Collyhurst's identity with most respondents saying the development was in keeping with its identity.



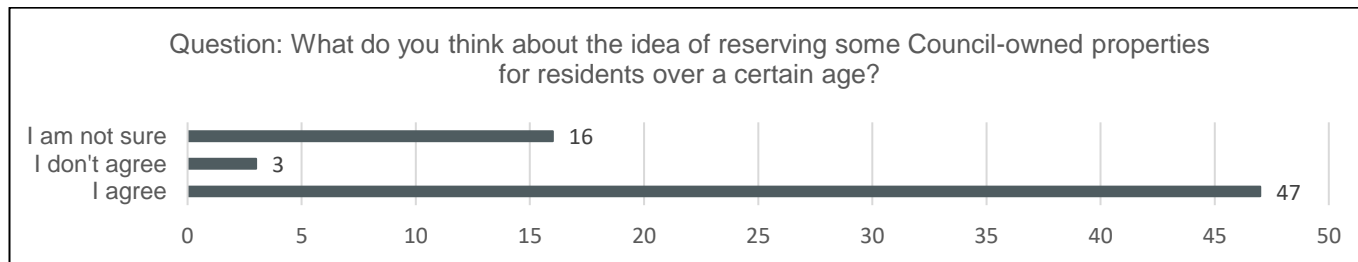
Safety and Security. This was a key theme throughout each topic area. Most respondents stated an 'approved' door was something that would make them feel more secure along with windows and outdoor/street lighting. Anti-social behaviour was mentioned repeatedly, particularly around the topic of streets and the park. The pond and roof terraces were raised as some of the concerns regarding general safety.



Sustainability. 'Airtight homes' was voted for by most respondents as a higher priority for them in terms of energy efficiency and sustainability. There were few additional comments regarding this topic, but general support was raised for this being a key theme of the designs.



Reserving Properties for those over a Certain Age. Most were in support of this with some saying that even more should be reserved however there were questions raised about why that demographic should receive preferential treatment. For example, some stated that how long people have lived in Collyhurst should determine whether you were eligible, not age.



Local Facilities and Amenities. Many participants were keen to see community facilities within the development. Many mentioned they wanted to see a community hub, youth clubs and sports facilities. Some were keen to see more (and bigger) shops within the area but a couple of respondents were concerned business spaces would stand empty.

4. Further Information

Further, more detailed comments and suggestions were made as part of each of these sections as well as some other topics; a more in-depth summary of which can be found in **the Statement of Community Involvement** which will accompany the planning applications.