

**Manchester City Council  
Report for Information**

**Report to:** Resources and Governance Scrutiny Committee – 6 October 2020

**Subject:** Our Manchester Strategy Reset - Timescales

**Report of:** Director of Policy, Performance and Reform

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**Summary**

This report provides an overview of the Our Manchester Strategy reset, including the timescales of the work.

**Recommendations**

The Committee is asked to note the approach to the Our Manchester Strategy reset and the timescales of the work.

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**Wards Affected:** all

<b>Environmental Impact Assessment</b> - the impact of the issues addressed in this report on achieving the zero-carbon target for the city
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Achieving Manchester's zero carbon target is reflected throughout the work on the Our Manchester Strategy reset, and will be clearly captured in the final reset document.
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<b>Manchester Strategy outcomes</b>	<b>Summary of how this report aligns to the OMS</b>
A thriving and sustainable city: supporting a diverse and distinctive economy that creates jobs and opportunities	The reset of the Our Manchester Strategy considers all five of the Strategy's existing priorities to ensure the city achieves its outcomes.
A highly skilled city: world class and home grown talent sustaining the city's economic success	
A progressive and equitable city: making a positive contribution by unlocking the potential of our communities	
A liveable and low carbon city: a destination of choice to live, visit, work	
A connected city: world class infrastructure and connectivity to drive growth	

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**Background documents (available for public inspection):**

The following documents disclose important facts on which the report is based and have been relied upon in preparing the report. Copies of the background documents are available up to four years after the date of the meeting. If you would like a copy please contact one of the contact officers above.

*Our Manchester Strategy Reset - Timescales, Resources and Governance Scrutiny Committee (September 2020)*

*COVID-19 Forward Recovery Planning, Executive (May 2020)*

*Our Manchester Strategy 2016 - 2025*

## **1.0 Introduction**

- 1.1 On Wednesday 6 May 2020, Manchester City Council's Executive approved a reset of the Our Manchester Strategy 2016 - 2025, to be undertaken as part of the Council's COVID-19 recovery planning. The Our Manchester Strategy was developed in 2015 and launched in 2016 as the city's overarching 10 year vision. Its development was overseen by the Manchester Leaders' Forum - now Our Manchester Forum - a partnership board of 35 leaders from across Manchester's public, private and voluntary sector.
- 1.2 Five years into the Strategy's implementation, Manchester has made significant progress against some of its aims, driven by strong economic growth and regeneration. However, challenges remain (such as poor health outcomes) and others have risen to the fore (such as adapting to climate change). These challenges have been thrown into even sharper relief by the global effect of COVID-19, with the city now in a very different position to where it was at the beginning of 2020. Whilst the ultimate strategic objective for Manchester to be in the top-flight of world class cities by 2025 prevails, there are a number of new and more prominent priorities that must be addressed in the hope of achieving this.
- 1.3 The Our Manchester Strategy reset will reframe the existing Strategy, with it continuing to provide the overarching ambition of the city of Manchester. It will reflect Manchester's priorities for the next five years until the end of the Strategy in 2025. The Strategy will remain distinctly about Manchester - both our people and our place; listening to the fullest range of voices and experiences across our communities is key to the reset. The overarching principles of equality, inclusivity and sustainability are at the heart of the reset process. The Our Manchester Forum is the governance partnership board for the reset, overseeing the work and approving the final document alongside the Executive and Full Council.
- 1.4 A further report detailing the reset's engagement processes and emerging findings will be brought to the Committee for their consideration in November 2020.

## **2.0 Timescales for the reset**

- 2.1 Using the learning from other recent strategy development, a mixed methods approach is being undertaken for the Our Manchester Strategy reset. This includes engagement activity to develop a qualitative evidence base, which will be analysed alongside relevant quantitative data, a literature review and best practice analysis. The engagement activity is underpinned by the Our Manchester approach, and includes conversation-style engagement with residents, workers, businesses and organisations across all of the city's neighbourhoods, as well as speaking to our strategic partnership boards.

2.2 As such, the timescales for the reset are as follows:

<b>Date</b>	<b>Task</b>
May 2020	Approval for reset from Executive
June - July 2020	Initial scoping work and meeting
August - September 2020	Engagement with residents (universal and targeted), businesses and organisations, partnership boards, and staff  Thematic workshops with Our Manchester Forum  Research and analysis
October - November 2020	Reset drafted based on outcomes of engagement activity and quantitative analysis
December 2020	Draft reset presented to Our Manchester Forum
January 2021	Draft reset presented to Scrutiny Committees and boards
February 2021	Amends to final draft  Final draft presented to Executive and Our Manchester Forum
March 2021	Approval of final version by Full Council

2.3 A number of other strategies and plans are currently in development or due for refresh in the next 18 - 24 months. Officers are considering alignment to ensure other strategies' aims flow from the Our Manchester Strategy reset's priorities, as the overarching vision for the city. Early results from the engagement and research will also be fed into the corporate budget planning process for 2021/22 and the medium term financial plan.

### **3.0 Recommendations**

3.1 The Committee is asked to note the approach to the Our Manchester Strategy reset and the timescales for the work.