



**Licensing & Out of Hours Compliance Team - Representation**

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**Premise Details**

Application Ref No	REF 235621
Name of Premises	Bloom Street Convenience Store
Address	39 Bloom Street, Manchester, M1 3LY

**Representation**

Outline your representation regarding the above application below. This representation should describe the likely effect of the grant of the licence/certificate on the licensing objectives and on the vicinity of the premises.

Licensing and out of hours team (LOOHT) have assessed the likely impact of granting the this new licence, taking into account a numbers of factors, including, the nature of the area in which the premises is located, the hours applied for and any potential risk that the granting of this application could undermine the licensing objectives.

Bloom Street Convenience, has been operating for some time in the village area. They have applied to move location from its existing position on the ground floor to the basement, increasing its licensable area considerably and change the way they operate in terms of licensable activities.

The applicant has applied to cease alcohol sales within the premises at midnight each day, however they intend to operate a delivery service, whereby customer will be able to buy alcohol via the telephone or internet for delivery until 03:00.

Section 9 of the City Council's Statement of Licensing Policy sets out a range of standards identified by the Council that is expected of licensed premises in Manchester when applying for an alcohol delivery service. The authority expects measures consistent with relevant standards which is expected for licensed premises outlined in Section 8 of the same policy, in particular MS2, MS3, MS5, MS6, MS8 & MS12. These standards highlighted have not been addressed in conjunction with the specific provisions within section 9. The applicant has not addressed these standards and has shown little indication of the conditions it plans to put forward in order for the four licensing objections to be upheld. This gives rise to concerns over the applicant's ability to effectively manage alcohol off sales at the premises.

Licensing Out of Hours also feels that the applicant has not demonstrated how they intend to uphold the licensing objectives, in relation to the customers to which the deliveries are being made.

The applicant has stated that alcohol deliveries will be made by a 'employee of Deliveroo or any similar home delivery service'. Out of Hours feel this statement adds further rise for concern, as there is potential that the applicant could enlist the services of a third party less reputable agent to make deliveries which could result in safeguarding issues.

Licensing and Out of Hours in our capacity as the Responsible Authority feel the grant of a licence based on the application submitted would undermine all four of the licensing objectives, in particular Crime & Disorder and The Protection of Children From Harm. The application has failed to demonstrate how it plans to implement an effective alcohol delivery service without preventing potential issues such as;

- Age Restrictions
- Proxy Sales
- Irresponsible Drinks Promotions
- Providing Alcohol to a vulnerable, already intoxicated persons

Therefore we ask that this application is refused.

Recommendation:

Refuse Application