Licensing and Appeals Sub Committee Hearing Panel

Date: Monday, 2 March 2020
Time: 10.00 am
Venue: Council Antechamber, Level 2, Town Hall Extension

Everyone is welcome to attend this committee meeting.

Access to the Council Antechamber
Public access to the Council Antechamber is on Level 2 of the Town Hall Extension, using the lift or stairs in the lobby of the Mount Street entrance to the Extension. That lobby can also be reached from the St. Peter’s Square entrance and from Library Walk. There is no public access from the Lloyd Street entrances of the Extension.

Membership of the Licensing and Appeals Sub Committee Hearing Panel
Councillors - Grimshaw (Chair), Hewitson and Jeavons
Agenda

1. **Urgent Business**
   To consider any items which the Chair has agreed to have submitted as urgent.

2. **Appeals**
   To consider any appeals from the public against refusal to allow inspection of background documents and/or the inclusion of items in the confidential part of the agenda.

3. **Interests**
   To allow Members an opportunity to [a] declare any personal, prejudicial or disclosable pecuniary interests they might have in any items which appear on this agenda; and [b] record any items from which they are precluded from voting as a result of Council Tax/Council rent arrears; [c] the existence and nature of party whipping arrangements in respect of any item to be considered at this meeting. Members with a personal interest should declare that at the start of the item under consideration. If Members also have a prejudicial or disclosable pecuniary interest they must withdraw from the meeting during the consideration of the item.

4. **Sex Establishment Licence renewal application for Baby Platinum, 109 Princess Street, Manchester, M1 6JB**
   The report of the Head of Planning, Building Control and Licensing is enclosed.

5. **Sex Establishment Licence renewal application for Whiskey Down, 18-22 Lloyd Street, Manchester, M2 5WA**
   The report of the Head of Planning, Building Control and Licensing is enclosed.
Information about the Committee

The Licensing and Appeals Committee fulfills the functions of the Licensing Authority in relation to the licensing of taxi drivers.

A procedure has been agreed which governs how the Panel will consider such applications.

Decisions made by the Panel will be under delegated authority and will not require to be referred to the Council for approval. Meetings are controlled by the Chair, who is responsible for seeing that the business on the agenda is dealt with properly.

Copies of the agenda are published on the Council’s website. Some additional copies are available at the meeting from the Governance Support Officer.

The Council is concerned to ensure that its meetings are as open as possible and confidential business is kept to the strict minimum. When confidential items are involved these are considered at the end of the meeting at which point members of the public are asked to leave.

Smoking is not allowed in Council buildings.

Joanne Roney OBE
Chief Executive
Level 3, Town Hall Extension,
Albert Square,
Manchester, M60 2LA

Further Information

For help, advice and information about this meeting please contact the Committee Officer:

Ian Hinton-Smith
Tel: 0161 234 3043
Email: i.hintonsmith@manchester.gov.uk

This agenda was issued on Thursday, 20 February 2020 by the Governance and Scrutiny Support Unit, Manchester City Council, Level 3, Town Hall Extension (Lloyd Street Elevation), Manchester M60 2LA
Manchester City Council
Report for Resolution

Report to: Licensing & Appeals Subcommittee Hearing Panel – 02 March 2020

Subject: Sex Establishment Licence renewal for Baby Platinum, 109 Princess Street, Manchester, M1 6JB (App ref: Sex Establishment Licence - Renewal 242438)

Report of: Head of Planning, Building Control & Licensing

Summary
Application for the renewal of a sex establishment licence.

Recommendations
That the Panel determine the application.

Wards Affected: Piccadilly

Full details are in the body of the report, along with any implications for:

- Equal Opportunities Policy
- Risk Management
- Legal Considerations

Financial Consequences – Revenue - None

Financial Consequences – Capital - None

Contact Officers:

Name: Fraser Swift
Position: Principal Licensing Officer
Telephone: 0161 234 1176
E-mail: f.swift@manchester.gov.uk

Name: Helen Howden
Position: Technical Licensing Officer
Telephone: 0161 234 4294
E-mail: premises.licensing@manchester.gov.uk
Background documents (available for public inspection):

The following documents disclose important facts on which the report is based and have been relied upon in preparing the report. Copies of the background documents are available up to 4 years after the date of the meeting. If you would like a copy please contact one of the contact officers above.

- Manchester City Council Sex Establishment Policy Document (Revised August 2013)
- Section 10 of Manchester City Council’s Statement of Licensing Policy 2016 – 2021 (pertaining to adult entertainment)
- Any further documentary submissions by any party to the hearing
1. **Introduction**

1.1 The Local Government (Miscellaneous Provisions) Act 1982 provides the legislative framework in relation to the licensing of sex establishments. Section 27 of the Policing and Crime Act 2009 introduced a new category of sex establishment called a ‘sexual entertainment venue’, which allows local authorities to regulate lap dancing clubs and similar venues under Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982. The new powers were adopted by the Council with effect from 9 January 2011.

**Sexual Entertainment Venues and Relevant Entertainment**

1.2 A sexual entertainment venue is defined as:

“A premises at which relevant entertainment is provided before a live audience for the financial gain of the organiser or entertainer unless an exemption applies.”

1.3 There are 2 categories of ‘relevant entertainment’:
- live performances, and
- live displays of nudity.

1.4 In each case, the entertainment must be of such a nature that, ignoring financial gain, it must be reasonably assumed to be provided solely or principally for the purposes of sexually stimulating any member of the audience whether by verbal or other means. An audience can consist of just one person e.g. private shows.

2. **Application**

2.1 On 02/01/2020, an application for the renewal of a sexual entertainment venue (SEV) licence was made in respect of Baby Platinum, 109 Princess Street, Manchester, M1 6JB in the Piccadilly ward of Manchester.

2.2 A copy of the application is provided at Appendix 1. However, personal and commercially sensitive information has been redacted. This information will be provided by way of a separate bundle and may be considered by the Committee at the hearing under Part B. A location map and photograph of the premises is attached at Appendix 2.

2.3 The current sex establishment licence is attached at Appendix 3.

2.4 The premises is currently operating as a lap dancing premises and is licensed under the Licensing Act 2003 (licence attached at Appendix 4).

2.5 A public consultation exercise was undertaken in accordance with Schedule 3 of the 1982 Act, requiring the publication of an advertisement in a local newspaper circulating in the appropriate authority’s area, not later than 7 days after the date of the application, and the display of a notice for 21 days.
beginning with the date of the application, on or near the premises and in a place where the notice can conveniently be read by the public.

2.6 Any person objecting to an application for the grant, renewal, transfer or variation of a licence under Schedule 3 shall give notice in writing of his objection to the appropriate authority, stating in general terms the grounds of the objection, not later than 28 days after the date of the application.

2.7 All applications for the grant, renewal, transfer or variation of a sex establishment are determined by a delegated sub-committee of the Licensing and Appeals Committee, whether or not objections to the application have been received.

2.8 Further documentation accompanying the application

2.8.1 The applicant has not submitted any further documentation.

3. Relevant Objections

3.1 Any person can object to an application but the objection should be relevant to the grounds set out in paragraph 12 of Schedule 3 of the Act for refusing a licence, as set out in Section 4 of this report.

3.2 Objections should not be based on moral grounds/values and objections that are not relevant to the grounds set out in paragraph 12 should not be considered.

3.3 Although the council is under a duty to consider any objections made within 28 days of the application, it has discretion to hear later objections provided the applicant is given the opportunity to deal with those objections.

3.4 The council shall not without the consent of the person making the objection reveal their name or address to the applicant.

3.5 One objection was received in respect of the application (Appendix 5). The personal details of all members of the public have been redacted.

4. Mandatory and Discretionary Grounds for Refusal of a Licence

4.1 Paragraph 12 of Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 sets out the grounds for refusing an application for the grant, renewal, transfer or variation of a licence. A decision to refuse a licence must be relevant to one or more of the below grounds.

Mandatory Grounds

4.2 A licence must not be granted:

- to a person under the age of 18;
• to a person who is for the time being disqualified due to the person having had a previous licence revoked in the area of the appropriate authority within the last 12 months;
• to a person, other than a body corporate, who is not resident in an EEA state or was not so resident throughout the period of six months immediately preceding the date when the application was made; or
• to a body corporate which is not incorporated in an EEA state; or
• to a person who has, within a period of 12 months immediately preceding the date when the application was made, been refused the grant or renewal of a licence for the premises, vehicle, vessel or stall in respect of which the application is made, unless the refusal has been reversed on appeal.

Discretionary Grounds

4.3 A licence may be refused where:

• the applicant is unsuitable to hold the licence by reason of having been convicted of an offence or for any other reason;
• if the licence were to be granted, renewed, or transferred the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal, transfer or variation of such a licence if he made the application himself;
• the number of sex establishments, or of sex establishments of a particular kind, in the relevant locality at the time the application is determined is equal to or exceeds the number which the authority consider is appropriate for that locality;
• that the grant or renewal of the licence would be inappropriate having regard:
  o to the character of the relevant locality; or
  o to the use to which any premises in the vicinity are put; or
  o to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.

4.4 Applications should only be refused where the Council considers it as necessary and proportionate to do so, and any decision shall be on a non-discriminatory basis.

Human Rights Act

4.5 When determining a licence application Manchester City Council will have regard to any rights the applicant may have under Article 10 (right to freedom of expression) and Article 1, Protocol 1 (protection of property) of the European Convention on Human Rights

4.6 Article 1 of Protocol 1 of the European Convention of Human Rights states:
“Every natural or legal person is entitled to the peaceful enjoyment of his possessions. No one shall be deprived of his possessions except in the public interest and subject to the conditions provided for by law and by the general principles of international law.

The preceding provisions shall not, however, in any way impair the right of a State to enforce such laws as it deems necessary to control the use of property in accordance with the general interest or to secure the payment of taxes or other contributions or penalties.”

4.7 A licence is a possession.

4.8 When considering matters relating to the grant, revocation, renewal or refusal of licences and the placing of conditions on licences, the Committee must consider whether the decision affects an individual, group or company’s Human Rights as set out in the Convention and if it does, whether the interference with those rights is permissible by reason of the justifications set out in the Convention. In addition, consideration must be given to whether the interference is proportionate to the general purpose.

5. **Applicant Considerations**

5.1 The Council needs to be satisfied that the applicants for a sex establishment licence are suitable to operate the business by ensuring:

- that the operator is honest;
- that the operator is qualified by experience to run the type of sex establishment in question;
- that the operator understands the general conditions;
- that the operator is proposing a management structure which will deliver compliance with operating conditions e.g. though:
  - managerial competence;
  - attendance at the premises;
  - a credible management structure;
  - enforcement of rules internally, e.g. through training and monitoring
  - a viable business plan, e.g. sufficient to employ door staff and install CCTV;
  - policies for the welfare of performers (SEV only).
- that the operator can be relied upon to act in the best interests of the performers, e.g. in how they are remunerated, the facilities they enjoy, how they are protected and how and by whom their physical and psychological welfare is monitored (SEV only);
- that the operator can be relied upon to protect the public, e.g. transparent charging, freedom from solicitation;
- that the operator can show a track record of management of compliant premises, or that s/he will employ individuals who will have such a track record;
5.2 All applications will be considered but they are unlikely to be granted if the following apply:

5.2.1 the applicant has a criminal record. Offences that would be considered particularly relevant include:

- convictions for dishonesty
- violence
- sexual offences
- drugs
- public order
- people trafficking

5.2.2 the applicant has previously been involved in running an unlicensed sex establishment.

5.2.3 if the licence were to be granted, the business to which it relates would be managed by or run for the benefit of a person other than the applicant who would be refused the grant of such a licence if they made it themselves.

5.3 It is anticipated that these expectations would be demonstrated by the operator through their completed application form and any accompanying submissions as part of the application process. However, the Council may also take into account any oral submissions made at any hearing to determine the application.

6. **Location Considerations**

6.1 A licence can be refused if either, at the time the application, it is determined that the number of sex establishments, or sex establishments of a particular kind, in the relevant locality is equal to or exceeds the number that the authority considers appropriate for that locality; or that a sex establishment would be inappropriate having regard to the character of the relevant locality, the use to which any premises in the vicinity are put or the layout, character or condition of the premises.

6.2 Manchester City Council’s Policy for Sex Establishments states that that areas located outside the City Centre, as defined by the Planning Department’s definition of the City Centre, are not appropriate locations for sex establishments. Therefore, the policy is that the appropriate number for sex establishments outside of the City Centre is nil.

6.3 Within the City Centre, an appropriate number for sex establishments has not been set. Applications will be determined as they arise.

6.4 Sex establishments will not normally be licensed near to:

- housing;
- schools, play areas, nurseries or children’s centres;
• family shopping or leisure areas;
• places of worship;
• historic buildings or tourist attractions;
• other places where relevant entertainment takes place;
• other sensitive uses that may be relevant e.g. women’s hostel;

where the proximity to such uses is likely to be considered by the Council to be inappropriate in having regard to the character of the relevant locality and the use to which any premises in the vicinity are put.

6.5 The spatial distribution of licensed premises is very relevant particularly with consideration to their impact upon the character of the locality. The Council will have regard to the uses of all other premises in the area as well as any potential adverse impact upon:

• regeneration;
• tourism;
• the retail or commercial attraction of the area;
• social issues e.g. prostitution, anti-social behaviour.

6.6 Within the city centre no licences shall be granted for premises within the following locations:

a. parks or external areas/squares that attract large numbers of children such as, but not limited to, Castlefield Arena, Piccadilly Gardens, Albert Square, St Anne's Square, Exchange Square;

b. entertainment centres which have children/family focussed entertainment;

c. community buildings such as, but not limited to, places of worship, libraries, GPs surgeries;

d. the area (framed by Deansgate to the west; Peter Street, Mount Street and Lower Mosley Street to the north; Portland Street, Oxford Street and Lower Mosley Street to the east; and Whitworth Street West to the south) as set out in Appendix A of the Council's Policy for Sex Establishments;

e. where further sex oriented uses would change the character of an area;

f. where further sex oriented uses would deter people from using the area comfortably/at all;

g. where further sex oriented uses raises the fear of crime in the locality; or where such locations form part of the relevant locality.

6.7 The decision regarding what constitutes the ‘relevant locality’ is a matter for the Committee. However, such questions must be decided on the facts of the individual application.

6.8 The Council may also have regard to the following factors:
• access routes to schools, play areas, nurseries or children’s centres or other uses normally attended by children;
• any existing licensing permissions for the premises;
• the proximity of other licensed premises in the surrounding area and the terms of those licences;
• the Planning permission for the premises and surrounding uses;
• any existing Planning or Regeneration policy/plan/strategy relevant to the area;
• history of complaints relevant to the premises;
• the nature of the daytime and night-time economies in the surrounding area.

6.9 This premises is located within the City Centre (see 6.3).

6.10 This premises is not located within the area set out in 6.6(d) above.

7. Licence Conditions

7.1 The Council has adopted standard conditions in respect of sexual entertainment venues, which will apply to all respective licences granted, unless such conditions have been expressly excluded or varied. These proposed standard conditions will be provided separately to the report.

7.2 However, following a hearing, the Licensing and Appeals Committee may attach such further conditions to a licence as are considered necessary and proportionate in the public interest including, but not limited to, the interest of public policy, public security, public health or the protection of the environment. This could include conditions restricting the opening and closing times of the premises.

7.3 The applicant has not requested any variations to the standard conditions.

8. Conclusion

8.1 In determining an application for a sex establishment licence, any decision to refuse an application may only be made in accordance with the mandatory and discretionary grounds for refusal as set out in Section 4 of the report.

8.2 None of the mandatory grounds for refusal are met in respect of this application.

8.3 The discretionary grounds are set out in full at 4.3.

8.4 The decision regarding what constitutes the ‘relevant locality’ is a matter for the Committee. However, such questions must be decided on the facts of the individual application.

8.5 When considering a particular application case law has indicated that the relevant locality does not have to be a clearly pre-defined area nor are local authorities required to be able to define its precise boundaries. Therefore,
while a local authority is not prevented from defining the exact area of the relevant locality, it is equally free to conclude that it simply refers to the area which surrounds the premises specified in the application and does not require further definition. Nevertheless, a local authority’s view of what constitutes a locality could be open to challenge if they took a completely unreasonable view of the area covered. Case law also indicates that a relevant locality cannot be an entire local authority area or an entire town or city.

8.6 Once the Committee has determined the relevant locality, it should seek to make an assessment of the ‘character’ of the relevant locality and whether it considers any sex establishments, or sex establishment of a particular kind, are appropriate for that relevant locality.

8.7 When considering the application, the Committee must have regard to:

- the Council’s Policy for Sex Establishments;
- information submitted as part of the application;
- any observations submitted to it by the chief officer of police;
- any objections received from anyone else within 28 days of the application

8.8 Members may also take into account any oral submissions made at any hearing to determine the application. Additionally, the Committee may have regard to any objections received after 28 days of the application.

8.9 Applications should only be refused where the Council considers it as necessary and proportionate to do so, and any decision shall be on a non-discriminatory basis.

8.10 Where the Committee has decided to grant a licence, it may impose terms, conditions and restrictions on that licence, either in the form of conditions specific to the individual licence under paragraph 8 of Schedule 3 or standard conditions made by the Council under paragraph 13 of Schedule 3.

8.11 The Council has adopted Standard Conditions applicable to Sexual Entertainment Venues.

8.12 Any licence granted shall be subject to those Standard Conditions, save for where they have been expressly excluded or varied by the Committee.
By virtue of paragraph(s) 1, 3 of Part 1 of Schedule 12A of the Local Government Act 1972.
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Application for Renewal of a Sex Establishment Licence pursuant to Schedule 3, Local Government (Miscellaneous Provisions) Act 1982

This form should be completed and forwarded to the Manchester City Council Premises Licensing Team at the above address with the required fee. Cheques, etc. should be made payable to the Manchester City Council. Payment may also be made by credit or debit card upon request.

Important Notes

1. All questions must be answered, save where otherwise stated. If relevant questions are not answered, the application will be deemed incomplete and returned to the Applicant.

2. Any person who, in connection with an application for a grant, renewal or transfer of a sex establishment licence makes a false statement which he knows to be false in any material respect of which he does not believe to be true is guilty of an offence and liable on summary conviction to a fine not exceeding £20,000.

Part 1 – Premises Details

I/We ABA Leisure Limited

(Insert name(s) of applicant)

apply for the Renewal of a Sex Establishment Licence as described below.

1. This renewal application is for a:

   Sex Shop

   Sex Cinema

   Sexual Entertainment Venue [x]

Please state the Licence Number of the Sex Establishment premises to be renewed 224697

Name and Postal address of premises

Baby Platinum, 109 Princess Street

Post town Manchester Post code M1 6JB
Part 2 – The Applicant

2. Please state whether you are applying for a renewal as:

   a) an individual please complete section (A)
   b) a company or other corporate body please complete section (B)
   c) a partnership or other unincorporated body please complete section (C)

(A) INDIVIDUAL APPLICANT (fill in as applicable)

You must complete and submit the form at Annex A for the individual named in this section

Full Name of Applicant

Former name (if applicable) ¹

¹ If the Applicant has been formerly known by a different name, please provide details

(B) A COMPANY OR OTHER CORPORATE BODY

You must complete and submit the form at Annex A for all individuals named in this section

<table>
<thead>
<tr>
<th>Applicant Name¹</th>
<th>ABA Leisure Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>299 Chillingham Road, Newcastle-Upon-Tyne, NE6 5SB</td>
</tr>
<tr>
<td>Registered number²</td>
<td>06766232</td>
</tr>
<tr>
<td>Telephone number</td>
<td>[redacted]</td>
</tr>
<tr>
<td>E-mail address</td>
<td>[redacted]</td>
</tr>
<tr>
<td>Previous Name (if)</td>
<td>n/a</td>
</tr>
</tbody>
</table>

¹ If your business is registered, use its registered name
² If business is not registered, put “none”
Please state the names of:
(i) the Applicant’s Directors;
(ii) Company Secretary;
(iii) any other persons responsible for the management of the Applicant; and
(iv) any persons with a shareholding of greater than 10% in the Applicant.

<table>
<thead>
<tr>
<th>Position</th>
<th>Name of Individual</th>
<th>Annex A completed?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director</td>
<td>John Bradley Hutchinson</td>
<td>☑</td>
</tr>
<tr>
<td>Director/Company Secretary</td>
<td>Anthony Boyd</td>
<td>☑</td>
</tr>
</tbody>
</table>

Is the applicant a wholly owned subsidiary of another company or corporate body? If so state the name, place of registration and identity of its Directors and Company Secretary

<table>
<thead>
<tr>
<th>Name</th>
<th>Place of registration</th>
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</table>

Names of Directors and Company Secretary

<table>
<thead>
<tr>
<th>Position</th>
<th>Name of Individual</th>
<th>Annex A completed?</th>
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</thead>
</table>

(C) A PARTNERSHIP OR OTHER UNINCORPORATED BODY

You must complete and submit the form at Annex A for all individuals named in this section.

<table>
<thead>
<tr>
<th>Applicant Name</th>
<th>Annex A completed?</th>
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Names of Partners

<table>
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<tr>
<th>Names of Partners</th>
<th>Annex A completed?</th>
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</table>
Please state the names of than other persons responsible for the management of the Applicant other than the partners.

<table>
<thead>
<tr>
<th>Position</th>
<th>Name of Individual</th>
<th>Annex A completed?</th>
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Questions 3-6 to be completed in all cases

3. Does the applicant have a different trading name from that given above in (A), (B) or (C)? If yes, please provide details.
   Baby Platinum

4. What is the Applicant's trading address?
   109 Princess Street, Manchester, M1 6JB

5. Will the business be carried on for the benefit of a person other than the applicant? If yes, please provide full details.
   No

6. Does the applicant operate any other sex establishment? If yes, please provide full details.
   Baby Platinum, 10 Victoria Street, Derby, DE1 1EQ
   Baby Platinum, 58 King Street, Wigan, WN1 1BT
### Part 3 – Operation of the Business

<table>
<thead>
<tr>
<th>I confirm that the following matters related to the Operation of the Business have not changed since the last grant of the licence, as below:</th>
<th>Tick to confirm</th>
</tr>
</thead>
<tbody>
<tr>
<td>The name of the Business from that stated on the licence</td>
<td>☒</td>
</tr>
<tr>
<td>Any agreement (whether written or oral) in connection with the business, other than a tenancy agreement or lease, for example, a management agreement, partnership agreement or profit share agreement.</td>
<td>☒</td>
</tr>
<tr>
<td>Any requirement of the business to purchase merchandise from a particular person or body</td>
<td>☒</td>
</tr>
<tr>
<td>The identity of the person responsible for the day to day management of the business at the premises, vehicle, vessel or stall (‘the Manager’)</td>
<td>☒</td>
</tr>
<tr>
<td>The identity of the person(s) responsible for the day to day management of the business in the absence of the Manager (‘the Relief Manager(s)’)</td>
<td>☒</td>
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<tr>
<td>The system for checking the age and right to work in the UK for all employees.</td>
<td>☒</td>
</tr>
<tr>
<td>The exterior signage and advertising, including the nature, content and size of such signage and any images used.</td>
<td>☒</td>
</tr>
<tr>
<td>The means taken to prevent the interior of the premises being visible to passers-by.</td>
<td>☒</td>
</tr>
<tr>
<td>The window displays exhibited at the premises.</td>
<td>☒</td>
</tr>
<tr>
<td>Methods for solicitation of business in public areas, e.g. through fliers, business cards, billboard advertising, personal solicitation or advertising on motor vehicles.</td>
<td>☒</td>
</tr>
<tr>
<td>The age restrictions applied in respect of admissions, and how these are enforced.</td>
<td>☒</td>
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<tr>
<td>The arrangements for CCTV (including the location of cameras), and for retention of recordings</td>
<td>☒</td>
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<tr>
<td>The arrangements for private booths or areas for sexual entertainment, including supervision for such areas. (SEV only)</td>
<td>☒</td>
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<tr>
<td>The nature of the entertainment, e.g. lap-dancing, pole dancing, stage striptease. (SEV only)</td>
<td>☒</td>
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<tr>
<td>The Code of Practice for performers, as well as the methods for monitoring and enforcing compliance in it. (SEV only)</td>
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</table>
The Rules for Customers as well as the methods for monitoring and enforcing compliance in it. (SEV only)

The Policy for the Welfare of Performers as well as the methods for monitoring and enforcing compliance in it. (SEV only)

If there are changes to any of the matters listed above, please provide full details.

Where the Code of Practice for Performers, Rules for Customers, or Policy for the Welfare of Performers have been amended, copies must be provided.

### Part 4 – Further Information

Please include any further information which you wish the authority to take into account here.

### Part 5 – Checklist and Declaration

<table>
<thead>
<tr>
<th>Checklist</th>
<th>Mark as appropriate</th>
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<tbody>
<tr>
<td>I have completed all relevant section of the application</td>
<td>☑</td>
</tr>
<tr>
<td>I declare that a public notice advertising this application shall be displayed upon the premises where it may be conveniently read by the public and shall remain displayed for a period of no less than 21 consecutive days. A copy of the notice and completed statutory declaration shall be provided to the Licensing Unit.</td>
<td>☑</td>
</tr>
<tr>
<td>I declare that within seven days of the date of this application a public notice advertising this application will be publicised in the legal notices column of the Manchester Evening News and an original copy of the published advertisement shall be forwarded to the Licensing Unit at Manchester City Council forthwith.</td>
<td>☑</td>
</tr>
<tr>
<td>I understand that if I do not comply with the requirements above that my application shall be rejected.</td>
<td>☑</td>
</tr>
<tr>
<td>I declare I have served a copy of this application on Greater Manchester Police.</td>
<td>☑</td>
</tr>
</tbody>
</table>
I have completed Annex A for each person whose details have been included in this application  ☒

I have enclosed the relevant fee  ☒

Declaration & Signature
The following declaration must be signed in all cases

Should the information provided in relation to this application form cease to be correct, or if there are any changes in the information provided in the application form between the date the application is submitted and the date it is determined, the Applicant must advise the licensing authority immediately. Failure to do so may result in any licence issued being revoked.

I/We certify to the best of our/my knowledge and belief that the information given in this application is complete and correct in every respect. I/We agree to notify the Licensing Authority should any of the information given in this application change.

<table>
<thead>
<tr>
<th>Name</th>
<th>[Redacted]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position in organisation</td>
<td>[Redacted]</td>
</tr>
<tr>
<td>Date</td>
<td>2 January 2020</td>
</tr>
<tr>
<td>Signature</td>
<td>[Redacted]</td>
</tr>
</tbody>
</table>

Contact Details

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

[Redacted]

<table>
<thead>
<tr>
<th>Post town</th>
<th>[Redacted]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Post code</td>
<td>[Redacted]</td>
</tr>
<tr>
<td>Telephone number (if any)</td>
<td>[Redacted]</td>
</tr>
<tr>
<td>If you would prefer us to correspond with you by e-mail your e-mail address (optional)</td>
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DOCUMENTS EVIDENCING PUBLIC NOTICE AND SERVICE (for office use only)

<table>
<thead>
<tr>
<th>Complete copy of newspaper circulating in this area of the authority, containing advertisement of this application to be provided upon publication</th>
<th>Yes ☐ No ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>Copy of notice of application displayed on</td>
<td>Yes ☐ No ☐</td>
</tr>
<tr>
<td>or near the premises</td>
<td></td>
</tr>
<tr>
<td>-------------------------------------------------------------------------------------</td>
<td>-------</td>
</tr>
<tr>
<td>Copy of affidavit or statutory declaration that notice has been displayed as required by Schedule 3 paragraph 10(10) Local Government (Miscellaneous Provisions) Act 1982.</td>
<td>Yes</td>
</tr>
<tr>
<td>Evidence of service of this application form and all enclosures upon Licensing Partnership Office at Bootle Street Police Station, Bootle Street, Manchester, M2 5GU within 7 days after the date of this application.</td>
<td>Yes</td>
</tr>
</tbody>
</table>

When the application is made electronically, including all enclosures, the licensing authority will serve the Chief Officer of Police.
Baby Platinum
109 Princess Street, Manchester, M1 6JB

Premises Licensing
Manchester City Council

The premises lies within the marked area

<table>
<thead>
<tr>
<th><strong>PREMISE NAME:</strong></th>
<th>Baby Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PREMISE ADDRESS:</strong></td>
<td>109 Princess Street, Manchester, M1 6JB</td>
</tr>
<tr>
<td><strong>WARD:</strong></td>
<td>Piccadilly</td>
</tr>
<tr>
<td><strong>HEARING DATE:</strong></td>
<td>02/03/2020</td>
</tr>
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</table>
By virtue of paragraph(s) 1, 3 of Part 1 of Schedule 12A of the Local Government Act 1972.

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**Sex Establishment Licence**

<table>
<thead>
<tr>
<th>Licence number</th>
<th>224697</th>
</tr>
</thead>
<tbody>
<tr>
<td>Effective Date</td>
<td>09/01/2019</td>
</tr>
<tr>
<td>Expiry Date</td>
<td>08/01/2020</td>
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</table>

**Part 1 - Premises details**

<table>
<thead>
<tr>
<th>Name and address of premises</th>
<th>Baby Platinum, 109 Princess Street, Manchester,</th>
</tr>
</thead>
<tbody>
<tr>
<td>Post town</td>
<td>Manchester</td>
</tr>
<tr>
<td>Post code</td>
<td>M1 6JB</td>
</tr>
<tr>
<td>Telephone number</td>
<td>0845 618 7222</td>
</tr>
</tbody>
</table>

**Activities authorised by the licence**

1. **Operation as a sexual entertainment venue** –
   a. Provision of relevant entertainment before a live audience for the financial gain of the organiser or the entertainer. "Relevant entertainment" means –
   i. any live performance; or
   ii. any live display of nudity;
   which is of such a nature that, ignoring financial gain, it must reasonably be assumed to be provided solely or principally for the purpose of sexually stimulating any member of the audience (whether by verbal or other means).

**Hours premises are open to the public**

<table>
<thead>
<tr>
<th>Day</th>
<th>Mon</th>
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<td>0630</td>
</tr>
</tbody>
</table>

**Seasonal variations and Non standard Timings:** None

**Designated areas permitted for performances of sexual entertainment**

Performances of sexual entertainment may only take place in areas of the premises as outlined in blue on the plans attached to the licence.

**State whether full nudity is permitted or restricted**

Permitted

**Part 2**

**Name and (registered) address of holder of licence**

ABA Leisure Limited
299 Chillingham Road, Newcastle upon Tyne, NE6 5SB
Registered number of holder, for example company number, charity number (where applicable)

06766232

Annex 1 – Licence conditions

External Appearance of the Premises and Public Displays of Information

1. The exterior of the premises must be presented in a manner appropriate for the character of the area. There shall be no advertisement or promotional material used by the premises that is unsuitable to be viewed by children, for example, by way of sexually provocative imagery. Any exterior signage shall be discreet and shall not display any imagery that suggests or indicates relevant entertainment takes place at the premises. Any external displays or advertising may only be displayed with the prior approval of the Licensing Unit Manager of Manchester City Council.

1. The prices for entrance and any compulsory purchases within the venue, shall be clearly displayed on the exterior of the premises.

2. All charges for products and services shall be displayed in prominent areas within the premises, and at each customer table and in the bar area.

3. Rules for customers shall be displayed in prominent areas within the premises, and at each customer table and in the bar area.

4. No charge shall be applied unless the customer has been made aware of the tariff of charge by the performer in advance of the performance.

5. There shall be no performers or persons employed at the premises in a state of undress, or scantily-clad, outside the premises at any time it is open.

6. The use of cruising cars by the premises to solicit for custom and/or transport people to or from the premises is prohibited.

7. The use of flyers and similar promotional material for the premises is prohibited.

Control of Entry to the Premises

8. The Challenge 25 proof of age scheme shall be operated at the premises whereby any person suspected of being under 25 years of age shall be required to produce identification proving they are over 18 years of age. The only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport.

9. The premises shall maintain a Refusals log whereby any occasion a person is refused entry shall be recorded and available upon request by the Police or an authorised officer of the Council.

10. All individuals employed on the premises to conduct a security activity (within the meaning of paragraph 2(1) (a) of Schedule 2 to the Private Security Act 2001) must be licensed by the Security Industry Authority.

11. Any person who appears to be drunk / intoxicated or under the influence of illegal drugs shall not be permitted entrance to the premises.

12. A policy of random searches of persons entering the premises shall be operated.

13. Any person found to be in possession of illegal drugs upon entry shall be prevented entry and, where possible, restrained until the Police can take such person into custody. Any persons found using illegal drugs on the premises shall be removed from the premises or, where possible, restrained until the Police can take such person into custody.

14. The licensed premises shall be so arranged by screening or obscuring windows, doors and other
openings so that the interior of the licensed premises shall not be visible to persons outside the building.

15. The premises shall subscribe to the NiteNet radio system and radios shall be operational at all times the premises is open to the public.

**Conduct of performers and Rules relating to performances of sexual entertainment**

16. There shall be a written code of conduct for performers. All performers shall be required to certify their agreement to comply with the code and a record shall be kept on the premises and be made available upon request by the Police or an authorised officer of the Council. The code shall include the following:

17. There shall be no intentional physical contact between performers and customers at any time, before, during or after the performance, with the exception of leading a customer by the hand to, or from, an area permitted for performances of sexual entertainment in advance of, or following, a performance.

18. The performer may not simulate any sexual act during a performance.

19. Performers must not use any inappropriate, lewd, suggestive or sexually graphic language in any public or performance areas of the premises.

20. Performers must not touch the breasts or genitalia of another performer, at any time as part of a performance.

21. There shall be no use of sex articles (as defined by paragraph 4(3) of Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982) at any time.

22. There shall be no nudity by performers in public areas of the premises, unless the Council has agreed in writing that area may be used for performances of sexual entertainment.

23. Performers must fully dress (i.e. no nudity) at the end of each performance.

24. Performances of sexual entertainment may only take place in designated areas of the premises as agreed in writing by the Council.

25. There shall be no photography permitted by customers on the premises.


27. Performers shall not arrange to meet, or have further contact with, customers outside of the premises.

**The protection of performers and the prevention of crime on the premises**

28. Performers shall be provided with secure and private changing facilities.

29. All entrances to private areas to which members of the public are not permitted access shall have clear signage stating that access is restricted.

30. Any exterior smoking area for use by performers shall be kept secure and separate to any public smoking area.

31. The licence holder shall implement a written policy to ensure the safety of performers when leaving the premises following any period of work.

32. Private booths must not be fully enclosed. There must be a clear sight-line from outside the booth so that any performance of sexual entertainment can be directly monitored.

33. There must be a minimum of one member of security staff present on any floor where a performance of sexual entertainment is taking place.

34. Any private booths shall be fitted with a panic button or security alarm.

35. There shall be no alterations to the layout plan of the premises without the prior written approval of the
Record Keeping and Management

36. All performers shall be required to provide valid identification prior to first employment at the premises. Acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or national ID card.

37. All performers and staff shall be eligible to work in the UK and proof of eligibility records shall be kept on the premises. Management shall ensure that such records are regularly checked to ensure compliance.

38. Employment records for performers and staff shall be kept for a minimum of 6 months following the cessation of their employment.

39. Accurate payment and remuneration records shall be maintained and shall be made available upon request to the Police or an authorised officer of the Council. All fees and charges for performers shall be stated in writing and prominently displayed within the changing area.

40. No films may be shown at the premises unless they have been passed by the British Board of Film Classification. No films classified as R18 shall be shown on the premises.

CCTV

41. The CCTV system must comply with:


42. Where CCTV system incorporates a digital recording function, it must also comply with:


43. The DPS / premise owner must maintain an annual registration with the Information Commissioners Office - as stipulated under the Data Protection Act 1998.

44. At all times, the CCTV system and recordings must be kept in a secured environment under the control of the DPS or other nominated responsible named individual. Also a full instruction manual for the CCTV system must be available to the Police and other Responsible Authorities.

45. The CCTV system must be maintained in good working order to:

a. Operate on ‘real-time’ at a minimum rate of 20 frames-per-second, with constant, correct time/date generation.

b. Have a recording capability capable of providing individual pictures.

c. Provide clean, clear and unobstructed camera views of evidential quality in all lighting conditions.

d. Provide correctly timed and date stamped recordings - which must be stored in date order, numbered sequentially and kept for a period of 31 days and handed to the Police on request.

e. Export footage to a removable storage medium with a time and date integral to the image – where possible, to also include any software needed to replay the footage.

f. Ensure exported footage at the same, or similar quality to that recorded on the system recording.

46. During all periods of licensable activity a nominated and trained ‘CCTV Operator’ must be on duty, in order to:

a. inspect the CCTV system on a daily basis, and ensure that all cameras are in full working order.
b. record each inspection on a ‘CCTV maintenance’ log sheet, and endorse with their signature.

c. facilitate the downloading CCTV footage.

47. During all periods of non-licensable activity, a ‘CCTV Operator’ must be contactable by the police on a designated emergency-only telephone number. This number must be registered with the local police licensing officer.

48. The CCTV system must:

a. Incorporate at least one camera on every entrance and exit to the premises - individuals must identifiable, and occupy at least 120% of the available screen height.

b. Incorporate at least one camera on all areas where the sale/supply of alcohol occurs - individuals must recognisable, and occupy at least 50% of the available screen height.

c. Incorporate at least one camera on any potential queue area external to the premises, and car parking area within the boundary of the premises - individuals must be detectable, and occupy at least 10% of the available screen height.

d. Ensure that all other cameras at the premises allow for individuals to be recognisable, and occupy at least 50% of the screen height.

49. In the event of a technical failure of the CCTV system, the nominated CCTV Operator or DPS will ensure the matter is reported to the MCC Licensing Unit within 24 hours.

50. A camera which records a facial picture of customers entering the premises shall be situated at the reception and a monitor situated there so customers entering can see same.

51. CCTV shall cover all public areas of the premises including all areas where performances of sexual entertainment are conducted.

Dress Code

52. The premises shall operate a dress code for customers to the satisfaction of Greater Manchester Police

Annex 2 – Plans

See attached.
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LICENSING ACT 2003  
PREMISES LICENCE

<table>
<thead>
<tr>
<th>Premises licence number</th>
<th>117678</th>
</tr>
</thead>
<tbody>
<tr>
<td>Granted</td>
<td>19/02/2009</td>
</tr>
<tr>
<td>Latest version</td>
<td>Minor Variation 209443 (27/03/2018)</td>
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</tbody>
</table>

Part 1 - Premises details

Name and address of premises
Baby Platinum  
109 Princess Street, Manchester, M1 6JB

Telephone number
0161 237 5847/9694

Licensable activities authorised by the licence

1. The sale by retail of alcohol*.
2. The provision of regulated entertainment, limited to:  
   - Exhibition of films;  
   - Live music;  
   - Recorded music;  
   - Performances of dance;  
3. The provision of late night refreshment.

* All references in this licence to “sale of alcohol” are to sale by retail.

The times the licence authorises the carrying out of licensable activities

**Sale by retail of alcohol**

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<tr>
<th>Day</th>
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The sale of alcohol is licensed for consumption on the premises only.

Seasonal variations and Non-standard Timings:
New Year: From the start time on New Year’s Eve to the terminal hour for New Year’s Day.
On the day British Summer Time commences: One additional hour following the terminal hour.

**Exhibition of films; Live music; Recorded music; Performances of dance**

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<th>Day</th>
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Licensed to take place indoors only.

Seasonal variations and Non-standard Timings:
New Year: From the start time on New Year’s Eve to the terminal hour for New Year’s Day.
On the day British Summer Time commences: One additional hour following the terminal hour.
Provision of late night refreshment

**Standard timings**

<table>
<thead>
<tr>
<th>Day</th>
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Licensed to take place indoors only.

**Seasonal variations and Non-standard Timings:**
None

**Hours premises are open to the public**

**Standard timings**

<table>
<thead>
<tr>
<th>Day</th>
<th>Mon</th>
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</table>

**Seasonal variations and Non-standard Timings:**

- New Year: From the start time on New Year’s Eve to the terminal hour for New Year’s Day.
- On the day British Summer Time commences: One additional hour following the terminal hour.

Part 2

**Details of premises licence holder**

<table>
<thead>
<tr>
<th>Name</th>
<th>ABA Leisure Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>299 Chillingham Road, Newcastle upon Tyne, NE6 5SB</td>
</tr>
<tr>
<td>Registered number</td>
<td>06766232</td>
</tr>
</tbody>
</table>

**Details of designated premises supervisor where the premises licence authorises for the supply of alcohol**

<table>
<thead>
<tr>
<th>Name</th>
<th>Kay Marie Miller</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>Personal Licence number</td>
<td>1557</td>
</tr>
<tr>
<td>Issuing Authority</td>
<td>Bury Metropolitan Borough Council</td>
</tr>
</tbody>
</table>

**Annex 1 – Mandatory conditions**

**Door Supervisors**

1. Only individuals licensed by the Security Industry Authority shall be used at the premises to undertake security activities, which include guarding against:
   (a) Unauthorised access or occupation (e.g. through door supervision),
   (b) Outbreaks of disorder, or
   (c) Damage,

   unless otherwise entitled by virtue of section 4 of the Private Security Industry Act 2001 to carry out such activities.

**Supply of alcohol**

2. No supply of alcohol may be made under this premises licence:
   (a) At a time when there is no designated premises supervisor in respect of the premises licence or,
   (b) At a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

3. Every retail sale or supply of alcohol made under this licence must be made or authorised by a person who holds a personal licence.

4. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either –
   (a) a holographic mark, or
   (b) an ultraviolet feature.

5. (1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price, which is less than the permitted price.

   (2) For the purposes of the condition set out in (1) above—
      (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
      (b) “permitted price” is the price found by applying the formula—
      \[ P = D + (D \times V) \]
      where –
      (i) \( P \) is the permitted price,
      (ii) \( D \) is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
      (iii) \( V \) is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
      (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
         (i) the holder of the premises licence,
         (ii) the designated premises supervisor (if any) in respect of such a licence, or
         (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
      (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
      (e) “valued added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

(3) Where the permitted price given by paragraph (2)(b) would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

(4) (a) Sub-paragraph (4)(b) applies where the permitted price given by paragraph (2)(b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
      (b) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

6. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises –
   (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to –
(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

7. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

8. The responsible person must ensure that –

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures –

(i) beer or cider: ½ pint;
(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold the customer is made aware that these measures are available.

For the purposes of conditions 6, 7 and 8 above, a responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

**Exhibition of films**

9. The admission of children under the age of 18 to film exhibitions permitted under the terms of this certificate shall be restricted in accordance with any recommendations made:

(a) by the British Board of Film Classification (BBFC) where the film has been classified by that Board, or

(b) by the Licensing Authority where no classification certificate has been granted by the BBFC, or where the licensing authority has notified the club which holds the certificate that section 20 (3)(b) (74 (3)(b) for clubs) of the Licensing Act 2003 applies to the film.
## Annex 2 – Conditions consistent with the operating schedule

1. Whilst entertainment consisting of striptease or nude dancing is taking place, no persons under 18 years of age shall be permitted within the premises at any time.

2. A notice shall be clearly displayed at the entrance to the premises in a prominent position so that it can be easily read by persons entering the premises, stating, “no persons under 18 will be admitted”.

3. The area to which the public have access shall be supervised and signs advising clients of the rules and conditions of the licence regarding improper performances shall be displayed.

4. Performers shall not be aged less than 18 years.

5. Nothing shall be done, recited, sung, exhibited or performed which is likely to cause a breach of the peace.

6. Customers shall not be allowed to dance with the performers.

7. The performer must wear at least a g-string (female) / pouch (male), covering the genitalia when not performing a dance. This may be removed during the performance but must be replaced at the conclusion.

8. During any performance of lap-dancing, striptease or nude dancing (including performances usually termed “private dances”) there must not be any physical contact by the performer with any persons in the viewing audience except:
   a) Leading a patron hand in hand to and from a chair or private room;
   b) A simple handshake greeting at the beginning and/or end of the performance;
   c) The placing of monetary notes or dance vouchers in the hand or garter worn by the performer;
   d) Pecking the cheek of a patron at the conclusion of the performance.

9. No performance shall include any sex act with any other performers, persons in the audience or the use of any objects.

10. A price list shall be displayed in a prominent position giving the prices and time allowed for the dance routine.

11. Performers/dancers not performing must not be in the licensed area in a state of nudity.

12. CCTV shall be installed and maintained in the premises to the satisfaction of Manchester Police.

13. CCTV recordings shall be produced to a police constable or authorised officer of the council on request.

14. Any persons on the premises who can be observed from the outside of the premises must be properly and decently dressed. Scantily clad individuals must not exhibit in the entranceway or in the areas surrounding the premises.

15. The licence holder must not display outside the premises photographs, which indicate and suggest that striptease or similar dancing takes place on the premises.

16. Booths, private rooms and areas must be visible to supervision and must not have closing doors or non-transparent curtains that prevent the performance from being supervised.

17. The licence holder shall ensure that a personal licence holder is on the premises at all times when the sale of alcohol is taking place.

18. The licence holder or nominated person shall provide receptacles for the disposal of glass and other sharp objects and ensure the receptacle is situated in a secure area to which the public may not gain or have access.

19. The licence or nominated person shall discourage criminal conduct, in particular the use of illegal substances, by displaying notices in and at the entrance to the licensed premises stating clearly that:
   a) Entry shall be refused to any person who is drunk, threatening or violent.
   b) Entry may be refused to any persons who is known to have been convicted of any offence.
   c) Evidence shall be recorded on imaging equipment for CCTV and offences will be reported to the police.

20. The licence holder or nominated person shall discourage offences outside the venue, in particular the use and distribution of illegal substances and persons engaged in soliciting for the purpose of prostitution. The police shall be informed at the earliest opportunity.
21. The licence holder or nominated person shall record full details of the circumstances surrounding any seizure of drugs, articles taken as a consequence of a criminal offence or other incident. Items shall be retained and the police informed of their existence.

22. The licence holder or nominated person shall provide a suitable receptacle in accordance with police guidance for the safe retention of illegal substances and inform the police to arrange appropriate disposal.

23. The licence holder or nominated person shall participate in a radio or other communication system (Nitenet).

24. Members of staff shall have first aid training and treatment shall be available on the premises.

25. The premises shall be managed by a sufficient number of staff.

26. The premises shall be risk assessed from time to time in accordance with existing legislation.

27. The licence holder shall ensure that no nuisance is caused by noise or vibration emanating from the premises.

28. Noise shall be inaudible at the nearest noise sensitive premises after 2300.

29. The licence holder shall ensure that all licensable activities are conducted and operated so as to prevent the transmission of audible noise or perceptible vibration through the fabric of the building or structure to any adjoining residential properties.

30. Staff shall be trained to intercept and manage any incidents and sufficient staff shall be employed to properly manage queues to prevent noise and aggression.

31. The licence holder shall ensure that the premises are operated so as to prevent the emission of unwanted odours.

32. Queues shall be restricted to cordoned areas to prevent them from obstructing footpaths and spilling out onto roads and to keep noise and obstructions away from residential properties.

33. Any queue to the premises shall be monitored by door staff and any person who is causing a nuisance or who appears to be intoxicated shall not be allowed onto the premises and shall be asked to leave the queue.

34. Clear and legible notices shall be displayed at exits and other circulatory areas requesting patrons to leave the premises having regard to the needs of local residents and in particular, emphasising the need to refrain from shouting, slamming car doors, sounding horns and loud use of vehicle stereos and anti-social behaviour.

35. The activity of persons leaving the premises shall be monitored and they shall be reminded to leave quietly where necessary.

36. Door supervisors shall take reasonable steps to prevent the removal of glasses and bottles from the premises.

37. No persons under the age of 18 shall be allowed to enter the premises.

38. No licensable activities to take place at the premises until such time as all conclusions and recommendations contained the SLR report dated 7th March 2008 have been completed to the satisfaction of Environmental Health, and a sound limiter is to be set at a level agreed with Environmental Health.

39. There shall be provided at the premises a minimum of 2 door supervisors who are registered with the Security Industry Authority or to such a number as the management of the premises consider are sufficient to control the entry of persons to the premises and for the keeping of order in the premises when they are used for a licensable activity.

40. A written record shall be kept on the premises of every person employed on the premises as a door supervisor in a register kept for that purpose. That record shall contain the following details:-
   I. The door supervisor's name, date of birth and home address;
   II. His/her Security Industry Authority licence number;
   III. The time and date he/she starts and finished duty;
   IV. The time of any breaks taken whilst on duty;
   V. Each entry shall be signed by the door supervisor.

That register shall be available for inspection on request by an Authorised Officer of the Council, the Security Industry Authority or a Police Constable.
41. The premises shall join the Manchester Pub and Club Watch, and the DPS, General Manager or an authorised representative shall attend at least 6 of its meetings annually.

42. There shall be in place a CCTV tape management system, which covers 28 days retention of images recorded in unedited form. The video system shall be in operation at all times the premises are open.

43. A floor plan indicating where CCTV cameras are to be sited shall be supplied to the City Safe Unit.

44. There shall be in place for the premises a written policy to prevent the sale or supply of alcohol to persons under 18 years of age. That policy shall require any person who appears to be under the age of 18 years to produce a recognised proof of age card accredited under the Proof of Age Standards Scheme (PASS) or if a proof of age card is not available a photo driving licence, passport or accredited student card.

45. Any events at the premises, promoted by an external source, shall be risk assessed and the City Safe Unit be informed 28 days prior to the event-taking place.

46. There shall be facilities available to customers at the premises to allow them to call for a taxi.

47. Posters shall be displayed at the premises reminding customers to leave the venue quietly and consider the neighbours in the vicinity.

48. Door staff shall endeavour to remind customers to leave the premises quietly.

49. The Fire exit on Bloom Street will not be used for egress and ingress except in the event of emergencies.

50. The style and operation of the licensable activities permitted under this licence will not be altered without consultation with the Environmental Health Department and an application for variation of the licence in accordance with the new proposed style of operation made if so required.

51. A direct contact number of the on duty manager shall be supplied to the residents of 63 Bloom Street, Manchester.

52. Save for the re-admittance of smokers, no person shall be permitted entry to the premises after 0500 daily.

53. Stag and hen parties shall not be allowed in the premises.

54. Four additional HD cameras shall be added to the reception area.

55. All drinks shall be served in toughened glassware, except those drinks served in bottles. The DPS shall be able to produce evidence that glassware in use at the premises is toughened glass.

56. An ID Club Scan or equivalent is to be operational at the premises. All patrons to be checked via this system before being allowed access to the premises. Any person refusing to comply will be refused access to the premises.

57. Any door company employed by the premises licence holder shall be ACS registered.

Annex 3 – Conditions attached after hearing by the licensing authority

| 1. No more than 4 patrons shall be allowed to smoke outside the premises at any one time. The smoking area will be at the front of the premises on Princess Street and will be subject to monitoring by a member of staff who will be expected to ensure that no noise nuisance arises from the smoking activity. |
| 2. Signage shall be displayed in the smoking area requesting patrons to keep noise to a minimum out of respect for local residents. Patrons shall be advised that if they ignore the warning they may not be re-admitted. |

Annex 4 – Plans

See attached
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Premises: Baby Platinum, 109 Princess Street, Manchester, M1 6JB

With regards to the application for a sex establishment licence for the above premises, made by ABA Leisure Limited, please be advised that one objection to the application was received within the period permitted. The general terms of the objection are as follows –

1. The objector believes that the renewal of this licence is in direct conflict with the City Council’s stated commitment to equality, explaining that “The very nature of this, and all other, SEVs is grounded in the commoditisation of women for the sexual pleasure of men”. The objector comments that “the Council cannot abide by its PSED and at the same time legitimately issues licences to SEVs”. The objector requests the Council “to re-consider its entire policy in this sector and introduce a ‘nil cap’ on all such venues.” The objector “would like to bring to the Licensing Committee’s attention the recent proposal by Camden Council to amend its policy and shift from a presumption that, although no new SEVs would be licensed, the 7 existing SEVs would automatically have their licences renewed each year. Their new policy would now “presume” that SEVs would no longer have their licences renewed when they expire. This would finally enable them to implement their desired ‘nil cap’ on SEVs as they believe nowhere in their borough is a suitable location for an SEV.”

2. The objector comments that “renewal of the licence would be inappropriate having regard to the changing character of the local area” and “The resident population of the locality is changing rapidly. The population in Piccadilly ward rose by 10.94% in the 12 months between 2016-2017, which is a significantly higher population growth than for any other ward in the City”. The objection refers to the Council’s ‘State of the City Report 2019’ which indicates that the population in the city centre and surrounding wards is likely to keep on growing. This point concludes that: “Given the changing nature of the area, we submit that having any premises used as a SEV in this locality is no longer appropriate and that the equality impact assessment should be reviewed and updated in consultation with the local population.”

3. The final point made is as follows: “Research (which has been repeated in several locations across England) has continuously shown that breaches to existing licence conditions is commonplace in SEVS, with the ‘no-touching’ rule being regularly breached. This is also shown to put pressure on other women performers to break the rules in order to be chosen/paid to dance and/or to receive higher payments.”

The objector asks for this application to be refused.
Manchester City Council
Report for Resolution

Report to: Licensing & Appeals Subcommittee Hearing Panel – 2 March 2020

Subject: Sex Establishment Licence renewal Whiskey Down, 18-22 Lloyd Street, Manchester, M2 5WA (App ref: Sex Establishment Licence - Renewal 242639)

Report of: Head of Planning, Building Control & Licensing

Summary
Application for the renewal of a sex establishment licence.

Recommendations
That the Panel determine the application.

Wards Affected: Deansgate

Full details are in the body of the report, along with any implications for:

- Equal Opportunities Policy
- Risk Management
- Legal Considerations

Financial Consequences – Revenue - None
Financial Consequences – Capital - None

Contact Officers:
Name: Fraser Swift
Position: Principal Licensing Officer
Telephone: 0161 234 1176
E-mail: f.swift@manchester.gov.uk

Name: Ashia Maqsood
Position: Technical Licensing Officer
Telephone: 0161 234 4139
E-mail: premises.licensing@manchester.gov.uk
Background documents (available for public inspection):

The following documents disclose important facts on which the report is based and have been relied upon in preparing the report. Copies of the background documents are available up to 4 years after the date of the meeting. If you would like a copy please contact one of the contact officers above.

- Manchester City Council Sex Establishment Policy Document (Revised August 2013)
- Section 10 of Manchester City Council’s Statement of Licensing Policy 2016 – 2021 (pertaining to adult entertainment)
- Any further documentary submissions by any party to the hearing
1. **Introduction**

1.1 The Local Government (Miscellaneous Provisions) Act 1982 provides the legislative framework in relation to the licensing of sex establishments. Section 27 of the Policing and Crime Act 2009 introduced a new category of sex establishment called a ‘sexual entertainment venue’, which allows local authorities to regulate lap dancing clubs and similar venues under Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982. The new powers were adopted by the Council with effect from 9 January 2011.

**Sexual Entertainment Venues and Relevant Entertainment**

1.2 A sexual entertainment venue is defined as:

“A premises at which relevant entertainment is provided before a live audience for the financial gain of the organiser or entertainer unless an exemption applies."

1.3 There are 2 categories of ‘relevant entertainment’:

- live performances, and
- live displays of nudity.

1.4 In each case, the entertainment must be of such a nature that, ignoring financial gain, it must be reasonably assumed to be provided solely or principally for the purposes of sexually stimulating any member of the audience whether by verbal or other means. An audience can consist of just one person e.g. private shows.

2. **Application**

2.1 On 08/01/2020, an application for the renewal of a sexual entertainment venue (SEV) licence was made in respect of Whiskey Down, 18-22 Lloyd Street, Manchester, M2 5WA in the Deansgate ward of Manchester.

2.2 A copy of the application is provided at Appendix 1. However, personal and commercially sensitive information has been redacted. This information will be provided by way of a separate bundle and may be considered by the Committee at the hearing under Part B. A location map and photograph of the premises is attached at Appendix 2.

2.3 The current sex establishment licence is attached at Appendix 3.

2.4 The premises is currently operating as a lap dancing premises and is licensed under the Licensing Act 2003 (licence attached at Appendix 4).

2.5 A public consultation exercise was undertaken in accordance with Schedule 3 of the 1982 Act, requiring the publication of an advertisement in a local newspaper circulating in the appropriate authority's area, not later than 7 days after the date of the application, and the display of a notice for 21 days
beginning with the date of the application, on or near the premises and in a place where the notice can conveniently be read by the public.

2.6 Any person objecting to an application for the grant, renewal, transfer or variation of a licence under Schedule 3 shall give notice in writing of his objection to the appropriate authority, stating in general terms the grounds of the objection, not later than 28 days after the date of the application.

2.7 All applications for the grant, renewal, transfer or variation of a sex establishment are determined by a delegated sub-committee of the Licensing and Appeals Committee, whether or not objections to the application have been received.

3. Further documentation accompanying the application

3.1 At the hearing of 6 June 2019, the committee amended condition 8 Annex 1 of the SEV licence from:

   a) The use of flyers and similar promotional material for the premises is prohibited

   To the following:

   b) The use of flyers and similar promotional material to promote SEV activities at the premises is prohibited. A sample of each flyer or similar promotional material is to be kept by the management of the premises and on request is to be made available for inspection by officers from the licensing authority or any responsible authorities.

3.2 Due to an administrative error, condition 8 of Annex 1 was not amended to the above condition and the licence was issued with the incorrect condition attached (see Appendix 3 the current SEV licence)

3.3 The committee are requested to amend condition 8 of Annex 1 to the condition stated in section 3.1 sub section b.

3.4 A record of the emails confirming agreement by the applicant to the amendment of condition 8 Annex 1 is provided in Appendix 6.

3.5 The hearing notification email and the minutes of the 6 June 2019 hearing are also attached in Appendix 6.

3.6 The reference to timings for BH Sundays, in the email from the applicant, should be disregarded as the hearing decision notice and the minutes of the hearing both explicitly state that this has not been granted.

3.7 Personal information has been redacted from the Appendix 6. This information will be provided to panel members by way of a separate bundle.
4. **Relevant Objections**

4.1 Any person can object to an application but the objection should be relevant to the grounds set out in paragraph 12 of Schedule 3 of the Act for refusing a licence, as set out in Section 4 of this report.

4.2 Objections should not be based on moral grounds/values and objections that are not relevant to the grounds set out in paragraph 12 should not be considered.

4.3 Although the council is under a duty to consider any objections made within 28 days of the application, it has discretion to hear later objections provided the applicant is given the opportunity to deal with those objections.

4.4 The council shall not without the consent of the person making the objection reveal their name or address to the applicant.

4.5 One objection was received in respect of the application (Appendix 5). The personal details of the objector have been redacted.

5. **Mandatory and Discretionary Grounds for Refusal of a Licence**

5.1 Paragraph 12 of Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 sets out the grounds for refusing an application for the grant, renewal, transfer or variation of a licence. A decision to refuse a licence must be relevant to one or more of the below grounds.

**Mandatory Grounds**

5.2 A licence must not be granted:

- to a person under the age of 18;
- to a person who is for the time being disqualified due to the person having had a previous licence revoked in the area of the appropriate authority within the last 12 months;
- to a person, other than a body corporate, who is not resident in an EEA state or was not so resident throughout the period of six months immediately preceding the date when the application was made; or
- to a body corporate which is not incorporated in an EEA state; or
- to a person who has, within a period of 12 months immediately preceding the date when the application was made, been refused the grant or renewal of a licence for the premises, vehicle, vessel or stall in respect of which the application is made, unless the refusal has been reversed on appeal.
Discretionary Grounds

5.3 A licence may be refused where:

- the applicant is unsuitable to hold the licence by reason of having been convicted of an offence or for any other reason;
- if the licence were to be granted, renewed, or transferred the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal, transfer or variation of such a licence if he made the application himself;
- the number of sex establishments, or of sex establishments of a particular kind, in the relevant locality at the time the application is determined is equal to or exceeds the number which the authority consider is appropriate for that locality;
- that the grant or renewal of the licence would be inappropriate having regard
  - to the character of the relevant locality; or
  - to the use to which any premises in the vicinity are put; or
  - to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.

5.4 Applications should only be refused where the Council considers it as necessary and proportionate to do so, and any decision shall be on a non-discriminatory basis.

Human Rights Act

5.5 When determining a licence application Manchester City Council will have regard to any rights the applicant may have under Article 10 (right to freedom of expression) and Article 1, Protocol 1 (protection of property) of the European Convention on Human Rights

5.6 Article 1 of Protocol 1 of the European Convention of Human Rights states:

“Every natural or legal person is entitled to the peaceful enjoyment of his possessions. No one shall be deprived of his possessions except in the public interest and subject to the conditions provided for by law and by the general principles of international law.

The preceding provisions shall not, however, in any way impair the right of a State to enforce such laws as it deems necessary to control the use of property in accordance with the general interest or to secure the payment of taxes or other contributions or penalties.”

5.7 A licence is a possession.

5.8 When considering matters relating to the grant, revocation, renewal or refusal of licences and the placing of conditions on licences, the Committee
must consider whether the decision affects an individual, group or company’s Human Rights as set out in the Convention and if it does, whether the interference with those rights is permissible by reason of the justifications set out in the Convention. In addition, consideration must be given to whether the interference is proportionate to the general purpose.

6. **Applicant Considerations**

6.1 The Council needs to be satisfied that the applicants for a sex establishment licence are suitable to operate the business by ensuring:

- that the operator is honest;
- that the operator is qualified by experience to run the type of sex establishment in question;
- that the operator understands the general conditions;
- that the operator is proposing a management structure which will deliver compliance with operating conditions e.g. though:
  - managerial competence;
  - attendance at the premises;
  - a credible management structure;
  - enforcement of rules internally, e.g. through training and monitoring
  - a viable business plan, e.g. sufficient to employ door staff and install CCTV;
  - policies for the welfare of performers (SEV only).
- that the operator can be relied upon to act in the best interests of the performers, e.g. in how they are remunerated, the facilities they enjoy, how they are protected and how and by whom their physical and psychological welfare is monitored (SEV only);
- that the operator can be relied upon to protect the public, e.g. transparent charging, freedom from solicitation;
- that the operator can show a track record of management of compliant premises, or that s/he will employ individuals who will have such a track record;

6.2 All applications will be considered but they are unlikely to be granted if the following apply:

6.2.1 The applicant has a criminal record. Offences that would be considered particularly relevant include:

- convictions for dishonesty
- violence
- sexual offences
- drugs
- public order
- people trafficking
6.2.2 The applicant has previously been involved in running an unlicensed sex establishment.

6.2.3 If the licence were to be granted, the business to which it relates would be managed by or run for the benefit of a person other than the applicant who would be refused the grant of such a licence if they made it themselves.

6.3 It is anticipated that these expectations would be demonstrated by the operator through their completed application form and any accompanying submissions as part of the application process. However, the Council may also take into account any oral submissions made at any hearing to determine the application.

7. **Location Considerations**

7.1 A licence can be refused if either, at the time the application, it is determined that the number of sex establishments, or sex establishments of a particular kind, in the relevant locality is equal to or exceeds the number that the authority considers appropriate for that locality; or that a sex establishment would be inappropriate having regard to the character of the relevant locality, the use to which any premises in the vicinity are put or the layout, character or condition of the premises.

7.2 Manchester City Council’s Policy for Sex Establishments states that that areas located outside the City Centre, as defined by the Planning Department’s definition of the City Centre, are not appropriate locations for sex establishments. Therefore, the policy is that the appropriate number for sex establishments outside of the City Centre is nil.

7.3 Within the City Centre, an appropriate number for sex establishments has not been set. Applications will be determined as they arise.

7.4 Sex establishments will not normally be licensed near to:

- housing;
- schools, play areas, nurseries or children’s centres;
- family shopping or leisure areas;
- places of worship;
- historic buildings or tourist attractions;
- other places where relevant entertainment takes place;
- other sensitive uses that may be relevant e.g. women’s hostel;

Where the proximity to such uses is likely to be considered by the Council to be inappropriate in having regard to the character of the relevant locality and the use to which any premises in the vicinity are put.

7.5 The spatial distribution of licensed premises is very relevant particularly with consideration to their impact upon the character of the locality. The Council will have regard to the uses of all other premises in the area as well as any potential adverse impact upon:
- regeneration;
- tourism;
- the retail or commercial attraction of the area;
- social issues e.g. prostitution, anti-social behaviour.

7.6 Within the city centre no licences shall be granted for premises within the following locations:

a. parks or external areas/squares that attract large numbers of children such as, but not limited to, Castlefield Arena, Piccadilly Gardens, Albert Square, St Anne’s Square, Exchange Square;
b. entertainment centres which have children/family focussed entertainment;
c. community buildings such as, but not limited to, places of worship, libraries, GPs surgeries;
d. the area (framed by Deansgate to the west; Peter Street, Mount Street and Lower Mosley Street to the north; Portland Street, Oxford Street and Lower Mosley Street to the east; and Whitworth Street West to the south) as set out in Appendix A of the Council’s Policy for Sex Establishments;
e. where further sex oriented uses would change the character of an area;
f. where further sex oriented uses would deter people from using the area comfortably/at all;
g. where further sex oriented uses raises the fear of crime in the locality; or where such locations form part of the relevant locality.

7.7 The decision regarding what constitutes the ‘relevant locality’ is a matter for the Committee. However, such questions must be decided on the facts of the individual application.

7.8 The Council may also have regard to the following factors:

- any existing licensing permissions for the premises;
- any existing Planning or Regeneration policy/plan/strategy relevant to the area;
- history of complaints relevant to the premises;
- the nature of the daytime and night-time economies in the surrounding area.

7.9 This premises is located within the City Centre (see 7.3).

7.10 This premises is not located within the area set out in 7.6(d) above.

8. **Licence Conditions**

8.1 The Council has adopted standard conditions in respect of sexual entertainment venues, which will apply to all respective licences granted, unless such conditions have been expressly excluded or varied. These proposed standard conditions will be provided separately to the report.
8.2 However, following a hearing, the Licensing and Appeals Committee may attach such further conditions to a licence as are considered necessary and proportionate in the public interest including, but not limited to, the interest of public policy, public security, public health or the protection of the environment. This could include conditions restricting the opening and closing times of the premises.

8.3 The applicant has not requested any variations to the standard conditions apart from the correction to condition 8 of Annex 1 (see section 3)

9. Conclusion

9.1 In determining an application for a sex establishment licence, any decision to refuse an application may only be made in accordance with the mandatory and discretionary grounds for refusal as set out in Section 5 of the report.

9.2 None of the mandatory grounds for refusal are met in respect of this application.

9.3 The discretionary grounds are set out in full at 5.3.

9.4 The decision regarding what constitutes the ‘relevant locality’ is a matter for the Committee. However, such questions must be decided on the facts of the individual application.

9.5 When considering a particular application case law has indicated that the relevant locality does not have to be a clearly pre-defined area nor are local authorities required to be able to define its precise boundaries. Therefore, while a local authority is not prevented from defining the exact area of the relevant locality, it is equally free to conclude that it simply refers to the area which surrounds the premises specified in the application and does not require further definition. Nevertheless, a local authority’s view of what constitutes a locality could be open to challenge if they took a completely unreasonable view of the area covered. Case law also indicates that a relevant locality cannot be an entire local authority area or an entire town or city.

9.6 Once the Committee has determined the relevant locality, it should seek to make an assessment of the ‘character’ of the relevant locality and whether it considers any sex establishments, or sex establishment of a particular kind, are appropriate for that relevant locality.

9.7 When considering the application, the Committee must have regard to:

- the Council’s Policy for Sex Establishments;
- information submitted as part of the application;
- any objections received from anyone else within 28 days of the application.
9.8 Members may also take into account any oral submissions made at any hearing to determine the application. Additionally, the Committee may have regard to any objections received after 28 days of the application.

9.9 Applications should only be refused where the Council considers it as necessary and proportionate to do so, and any decision shall be on a non-discriminatory basis.

9.10 Where the Committee has decided to grant a licence, it may impose terms, conditions and restrictions on that licence, either in the form of conditions specific to the individual licence under paragraph 8 of Schedule 3 or standard conditions made by the Council under paragraph 13 of Schedule 3.

9.11 The Council has adopted Standard Conditions applicable to Sexual Entertainment Venues.

9.12 Any licence granted shall be subject to those Standard Conditions, save for where they have been expressly excluded or varied by the Committee.
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Premises Licensing Team  
Telephone: +44 (0)161 234 5004  
premises/licensing@manchester.gov.uk  
Level 1 Town Hall Extension, Albert  
Square, PO Box 532, M60 2LA

Application for Renewal of a Sex Establishment Licence pursuant to  

This form should be completed and forwarded to the Manchester City Council Premises  
Licensing Team at the above address with the required fee. Cheques, etc. should be made  
payable to the Manchester City Council. Payment may also be made by credit or debit card  
upon request.

Important Notes

1. All questions must be answered, save where otherwise stated. If  
relevant questions are not answered, the application will be deemed  
incomplete and returned to the Applicant.

2. Any person who, in connection with an application for a grant, renewal  
or transfer of a sex establishment licence makes a false statement  
which he knows to be false in any material respect of which he does not  
believe to be true is guilty of an offence and liable on summary  
conviction to a fine not exceeding £20,000.

Part 1 – Premises Details

I/We FAC251 Ltd t/as Whiskey Down (Manchester)  
(Insert name(s) of applicant)  

apply for the Renewal of a Sex Establishment Licence as described below.

1. This renewal application is for a:
   
   Sex Shop
   Sex Cinema
   Sexual Entertainment Venue  

<table>
<thead>
<tr>
<th>Please state the Licence Number of the Sex Establishment premises to be renewed</th>
<th>205546</th>
</tr>
</thead>
</table>

Name and Postal address of premises  
Whiskey Down (Manchester)  
18-22 Lloyd Street  
To be known as Whiskey Down (the subject of a variation application)

<table>
<thead>
<tr>
<th>Post town</th>
<th>Manchester</th>
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<tbody>
<tr>
<td>Post code</td>
<td>M2 5WA</td>
</tr>
</tbody>
</table>
Telephone number

Part 2 – The Applicant

2. Please state whether you are applying for a renewal as:
   
a) an individual  
   b) a company or other corporate body  
   c) a partnership or other unincorporated body

(A) INDIVIDUAL APPLICANT (fill in as applicable)

You must complete and submit the form at Annex A for the individual named in this section

<table>
<thead>
<tr>
<th>Full Name of Applicant</th>
</tr>
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<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Former name (if applicable)</th>
</tr>
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<td></td>
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</table>

1 If the Applicant has been formerly known by a different name, please provide details

(B) A COMPANY OR OTHER CORPORATE BODY

You must complete and submit the form at Annex A for all individuals named in this section

<table>
<thead>
<tr>
<th>Applicant Name¹</th>
<th>FAC251 Ltd</th>
</tr>
</thead>
</table>
| Address         | 1 City Road East  
                 | Manchester  
                 | M15 4PN |
| Registered number² | 06161539 |

<table>
<thead>
<tr>
<th>Telephone number</th>
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<tr>
<th>E-mail address</th>
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<table>
<thead>
<tr>
<th>Previous Name (if</th>
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<tbody>
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</tbody>
</table>

¹ If your business is registered, use its registered name
² If business is not registered, put “none”
Please state the names of:
(i) the Applicant's Directors;
(ii) Company Secretary;
(iii) any other persons responsible for the management of the Applicant; and
(iv) any persons with a shareholding of greater than 10% in the Applicant.

<table>
<thead>
<tr>
<th>Position</th>
<th>Name of Individual</th>
<th>Annex A completed?</th>
</tr>
</thead>
<tbody>
<tr>
<td>MD</td>
<td></td>
<td>☒</td>
</tr>
<tr>
<td>Senior GM</td>
<td></td>
<td>☐</td>
</tr>
<tr>
<td></td>
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</tbody>
</table>

Is the applicant a wholly owned subsidiary of another company or corporate body? If so state the name, place of registration and identity of its Directors and Company Secretary.

<table>
<thead>
<tr>
<th>Name</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Place of registration</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Names of Directors and Company Secretary

<table>
<thead>
<tr>
<th>Position</th>
<th>Name of Individual</th>
<th>Annex A completed?</th>
</tr>
</thead>
<tbody>
<tr>
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<td>☐</td>
</tr>
<tr>
<td></td>
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<td>☐</td>
</tr>
</tbody>
</table>

(C) A PARTNERSHIP OR OTHER UNINCORPORATED BODY

You must complete and submit the form at Annex A for all individuals named in this section.

<table>
<thead>
<tr>
<th>Applicant Name</th>
<th></th>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Names of Partners</th>
<th>Annex A completed?</th>
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</thead>
<tbody>
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<td>☐</td>
</tr>
<tr>
<td></td>
<td>☐</td>
</tr>
</tbody>
</table>
Please state the names of than other persons responsible for the management of the Applicant other than the partners.

<table>
<thead>
<tr>
<th>Position</th>
<th>Name of Individual</th>
<th>Annex A completed?</th>
</tr>
</thead>
<tbody>
<tr>
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<td></td>
</tr>
</tbody>
</table>
**Questions 3-6 to be completed in all cases**

<table>
<thead>
<tr>
<th>Question</th>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Does the applicant have a different trading name from that given above in (A), (B) or (C)? If yes, please provide details.</td>
<td>Whiskey Down (Manchester)</td>
</tr>
</tbody>
</table>
| 4 | What is the Applicant’s trading address? | Whiskey Down (Formerly Silks)  
18-22 Lloyd Street  
Manchester  
M2 5WA |
| 5 | Will the business be carried on for the benefit of a person other than the applicant? If yes, please provide full details. | No & no association at all to previous occupiers |
| 6 | Does the applicant operate any other sex establishment? If yes, please provide full details. | YES  
Whiskey Down (Leeds)  
Black Orchid (York)  
City Vaults (Newcastle) |
## Part 3 – Operation of the Business

I confirm that the following matters related to the Operation of the Business have **not** changed since the last grant of the licence, as below:

<table>
<thead>
<tr>
<th>Matter</th>
<th>Tick to confirm</th>
</tr>
</thead>
<tbody>
<tr>
<td>The name of the Business from that stated on the licence</td>
<td>✗</td>
</tr>
<tr>
<td>Any agreement (whether written or oral) in connection with the business, other than a tenancy agreement or lease, for example, a management agreement, partnership agreement or profit share agreement.</td>
<td></td>
</tr>
<tr>
<td>Any requirement of the business to purchase merchandise from a particular person or body</td>
<td>✗</td>
</tr>
<tr>
<td>The identity of the person responsible for the day to day management of the business at the premises, vehicle, vessel or stall (&quot;the Manager&quot;)</td>
<td>✗</td>
</tr>
<tr>
<td>The identity of the person(s) responsible for the day to day management of the business in the absence of the Manager (&quot;the Relief Manager(s)&quot;)</td>
<td>✗</td>
</tr>
<tr>
<td>The system for checking the age and right to work in the UK for all employees.</td>
<td>✗</td>
</tr>
<tr>
<td>The exterior signage and advertising, including the nature, content and size of such signage and any images used.</td>
<td>✗</td>
</tr>
<tr>
<td>The means taken to prevent the interior of the premises being visible to passers-by.</td>
<td>✗</td>
</tr>
<tr>
<td>The window displays exhibited at the premises.</td>
<td>✗</td>
</tr>
<tr>
<td>Methods for solicitation of business in public areas, e.g. through flyers, business cards, billboard advertising, personal solicitation or advertising on motor vehicles.</td>
<td></td>
</tr>
<tr>
<td>The age restrictions applied in respect of admissions, and how these are enforced.</td>
<td></td>
</tr>
<tr>
<td>The arrangements for CCTV (including the location of cameras). and for retention of recordings</td>
<td></td>
</tr>
<tr>
<td>The arrangements for private booths or areas for sexual entertainment, including supervision for such areas. (SEV only)</td>
<td></td>
</tr>
<tr>
<td>The nature of the entertainment, e.g. lap-dancing, pole dancing, stage striptease. (SEV only)</td>
<td></td>
</tr>
<tr>
<td>The Code of Practice for performers, as well as the methods for</td>
<td>✗</td>
</tr>
</tbody>
</table>
The site has traded without any incident or complaint since July 2019 Following substantial investment and total remodel

Where the Code of Practice for Performers, Rules for Customers, or Policy for the Welfare of Performers have been amended, copies must be provided.

Part 4 – Further Information

Please include any further information which you wish the authority to take into account here.

The site has traded without any incident or complaint since July 2019 Following substantial investment and total remodel

Part 5 – Checklist and Declaration

<table>
<thead>
<tr>
<th>Checklist</th>
<th>Mark as appropriate</th>
</tr>
</thead>
<tbody>
<tr>
<td>I have completed all relevant section of the application</td>
<td>☑</td>
</tr>
<tr>
<td>I declare that a public notice advertising this application shall be displayed upon the premises where it may be conveniently read by the public and shall remain displayed for a period of no less than 21 consecutive days. A copy of the notice and completed statutory declaration shall be provided to the Licensing Unit.</td>
<td>☑</td>
</tr>
<tr>
<td>I declare that within seven days of the date of this application a public notice advertising this application will be publicised in the legal notices column of the Manchester Evening News and an original copy of the published advertisement shall be forwarded to the Licensing Unit at Manchester City Council forthwith.</td>
<td>☑</td>
</tr>
<tr>
<td>I understand that if I do not comply with the requirements above that my application shall be rejected.</td>
<td>☑</td>
</tr>
</tbody>
</table>
I declare I have served a copy of this application on Greater Manchester Police.  
I have completed Annex A for each person whose details have been included in this application.  
I have enclosed the relevant fee.

**Declaration & Signature**

The following declaration must be signed in all cases.

Should the information provided in relation to this application form cease to be correct, or if there are any changes in the information provided in the application form between the date the application is submitted and the date it is determined, the Applicant must advise the licensing authority immediately. Failure to do so may result in any licence issued being revoked.

I/We certify to the best of our/my knowledge and belief that the information given in this application is complete and correct in every respect. I/We agree to notify the Licensing Authority should any of the information given in this application change.

<table>
<thead>
<tr>
<th>Name</th>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Position in organisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managing Director</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Date</th>
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<tr>
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<table>
<thead>
<tr>
<th>Signature</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

**Contact Details**

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

FAC251 Ltd t/a WHISKEY DOWN (MANCHESTER)
1 CITY ROAD EAST

<table>
<thead>
<tr>
<th>Post town</th>
<th>Post code</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANCHESTER</td>
<td>M15 4PN</td>
</tr>
</tbody>
</table>

**DOCUMENTS EVIDENCING PUBLIC NOTICE AND SERVICE** *(for office use only)*

Complete copy of newspaper circulating in this area of the authority, containing advertisement of this application to be provided upon publication

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Description</td>
<td>Yes</td>
</tr>
<tr>
<td>-----------------------------------------------------------------------------</td>
<td>-----</td>
</tr>
<tr>
<td>Copy of notice of application displayed on or near the premises</td>
<td>Yes</td>
</tr>
<tr>
<td>Copy of affidavit or statutory declaration that notice has been displayed as</td>
<td>Yes</td>
</tr>
<tr>
<td>required by Schedule 3 paragraph 10(10) Local Government (Miscellaneous</td>
<td></td>
</tr>
<tr>
<td>Evidence of service of this application form and all enclosures upon</td>
<td>Yes</td>
</tr>
<tr>
<td>Licensing Partnership Office at Bootle Street Police Station, Bootle Street,</td>
<td></td>
</tr>
<tr>
<td>Manchester, M2 5GU within 7 days after the date of this application.</td>
<td></td>
</tr>
</tbody>
</table>

When the application is made electronically, including all enclosures, the licensing authority will serve the Chief Officer of Police.
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LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982, PART II, SCHEDULE 3

SEX ESTABLISHMENT LICENCE

<table>
<thead>
<tr>
<th>Licence number</th>
<th>225259</th>
</tr>
</thead>
<tbody>
<tr>
<td>Effective Date</td>
<td>09/01/2019 (variation 226184 granted 06/06/2019)</td>
</tr>
<tr>
<td>Expiry Date</td>
<td>08/01/2020</td>
</tr>
</tbody>
</table>

Part 1 - Premises details

<table>
<thead>
<tr>
<th>Name and address of premises</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whiskey Down</td>
</tr>
<tr>
<td>18-22 Lloyd Street</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Post town</th>
<th>Post code</th>
<th>Telephone number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manchester</td>
<td>M2 5WA</td>
<td>0161 834 4220</td>
</tr>
</tbody>
</table>

Activities authorised by the licence

1 Operation as a sexual entertainment venue –
   a Provision of relevant entertainment before a live audience for the financial gain of the
   organiser or the entertainer. "Relevant entertainment" means –
      i any live performance; or
      ii any live display of nudity;
   which is of such a nature that, ignoring financial gain, it must reasonably be assumed to be provided
   solely or principally for the purpose of sexually stimulating any member of the audience (whether by
   verbal or other means).

Hours premises are open to the public

<table>
<thead>
<tr>
<th>Standard timings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day</td>
</tr>
<tr>
<td>Start</td>
</tr>
<tr>
<td>Finish</td>
</tr>
</tbody>
</table>

Designated areas permitted for performances of sexual entertainment

Whole of premises

State whether full nudity is permitted or restricted

Permitted

Part 2

<table>
<thead>
<tr>
<th>Name and (registered) address of holder of licence</th>
</tr>
</thead>
<tbody>
<tr>
<td>FAC251 Limited</td>
</tr>
<tr>
<td>1 City Road East, Manchester, M15 4PN</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Registered number of holder, for example company number, charity number (where applicable)</th>
</tr>
</thead>
<tbody>
<tr>
<td>06161539</td>
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</tbody>
</table>
Annex 1 – Licence conditions

External Appearance of the Premises and Public Displays of Information

1. The exterior of the premises must be presented in a manner appropriate for the character of the area. There shall be no advertisement or promotional material used by the premises that is unsuitable to be viewed by children, for example, by way of sexually provocative imagery. Any exterior signage shall be discreet and shall not display any imagery that suggests or indicates relevant entertainment takes place at the premises. Any external displays or advertising may only be displayed with the prior approval of the Licensing Unit Manager of Manchester City Council.

2. The prices for entrance and any compulsory purchases within the venue, shall be clearly displayed on the exterior of the premises.

3. All charges for products and services shall be displayed in prominent areas within the premises, and at each customer table and in the bar area.

4. Rules for customers relating to private performances shall be displayed in prominent areas where private performances are taking place. This condition also applies to the first floor of the premises when cabaret /stage shows or corporate events are not taking place. When applicable these rules will be displayed at each customer table and in the bar area.

5. No charge shall be applied unless the customer has been made aware of the tariff of charge by the performer in advance of the performance.

6. There shall be no performers or persons employed at the premises in a state of undress, or scantily-clad, outside the premises at any time it is open.

7. The use of cruising cars by the premises to solicit for custom and/or transport people to or from the premises is prohibited.

8. The use of flyers and similar promotional material for the premises is prohibited.

Control of Entry to the Premises

9. The Challenge 25 proof of age scheme shall be operated at the premises whereby any person suspected of being under 25 years of age shall be required to produce identification proving they are over 18 years of age. The only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport.

10. The premises shall maintain a Refusals log whereby any occasion a person is refused entry shall be recorded and available upon request by the Police or an authorised officer of the Council.

11. All individuals employed on the premises to conduct a security activity (within the meaning of paragraph 2(1) (a) of Schedule 2 to the Private Security Act 2001) must be licensed by the Security Industry Authority.

12. Any person who appears to be drunk / intoxicated or under the influence of illegal drugs shall not be permitted entrance to the premises.

13. A policy of random searches of persons entering the premises shall be operated.

14. Any person found to be in possession of illegal drugs upon entry shall be prevented entry and, where possible, restrained until the Police can take such person into custody. Any persons found using illegal drugs on the premises shall be removed from the premises or, where possible, restrained until the Police can take such person into custody.

15. The licensed premises shall be so arranged by screening or obscuring windows, doors and other openings so that the interior of the licensed premises shall not be visible to persons outside the building.

16. The premises shall subscribe to the NiteNet radio system and radios shall be operational at all times the premises is open to the public.

Conduct of performers and Rules relating to performances of sexual entertainment

17. There shall be a written code of conduct for performers. All performers shall be required to certify their agreement to comply with the code and a record shall be kept on the premises and be made available upon request by the Police or an authorised officer of the Council. The code shall include the following:

   a. There shall be no intentional physical contact between performers and customers at any time, before, during or after the performance, with the exception of leading a customer by the hand to, or from, an area permitted for performances of sexual entertainment in advance of, or...
following, a performance.

b. The performer may not simulate any sexual act during a performance.

c. Performers must not use any inappropriate, lewd, suggestive or sexually graphic language in any public or performance areas of the premises.

d. Performers must not touch the breasts or genitalia of another performer, at any time as part of a performance.

e. There shall be no use of sex articles (as defined by paragraph 4(3) of Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982) at any time.

18. There shall be no nudity by performers in public areas of the premises, unless the Council has agreed in writing that area may be used for performances of sexual entertainment.

19. Performers must fully dress (i.e. no nudity) at the end of each performance.

20. Performances of sexual entertainment may only take place in designated areas of the premises as agreed in writing by the Council.

21. There shall be no photography permitted by customers on the premises.

22. Customers must remain seated for the duration of a private performance.

23. Performers shall not arrange to meet, or have further contact with, customers outside of the premises.

24. Patrons are not allowed to partake in any stage show of a sexual nature.

**The protection of performers and the prevention of crime on the premises**

25. Performers shall be provided with secure and private changing facilities.

26. All entrances to private areas to which members of the public are not permitted access shall have clear signage stating that access is restricted.

27. Any exterior smoking area for use by performers shall be kept secure and separate to any public smoking area.

28. The licence holder shall implement a written policy to ensure the safety of performers when leaving the premises following any period of work.

29. Private booths must not be fully enclosed. There must be a clear sight-line from outside the booth so that any performance of sexual entertainment can be directly monitored.

30. There must be a minimum of one member of security staff present on any floor where a performance of sexual entertainment is taking place.

31. Any private booths shall be fitted with a panic button or security alarm.

32. There shall be no alterations to the layout plan of the premises without the prior written approval of the Council.

**Record Keeping and Management**

33. All performers shall be required to provide valid identification prior to first employment at the premises. Acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or national ID card.

34. All performers and staff shall be eligible to work in the UK and proof of eligibility records shall be kept on the premises. Management shall ensure that such records are regularly checked to ensure compliance.

35. Payment and remuneration records for both performers and staff shall be kept for a minimum of 6 months following cessation of their employment or work at the premises.

36. Accurate payment and remuneration records shall be maintained and shall be made available upon request to the Police or an authorised officer of the Council. All fees and charges for performers shall be stated in writing and prominently displayed within the changing area.

37. No films may be shown at the premises unless they have been passed by the British Board of Film Classification. No films classified as R18 shall be shown on the premises.

**CCTV**

38. The CCTV system must comply with:

39. Where CCTV system incorporates a digital recording function, it must also comply with:

40. The premises owner must maintain an annual registration with the Information Commissioners Office – as stipulated under the Data Protection Act 1998.

41. At all times, the CCTV system and recordings must be kept in a secured environment under the control of a nominated responsible named individual. Also, a full instructions manual for the CCTV system must be available to the Police and other Responsible Authorities.

42. The CCTV system must be maintained in good working order to:
   a. Operate on ‘real-time’ at a minimum rate of 20 frames-per-second, with constant, correct time/date generation.
   b. Have a recording capability capable of providing individual pictures.
   c. Provide clean, clear and unobstructed camera views of evidential quality in all lighting conditions.
   d. Provide correctly timed and date stamped recordings - which must be stored in date order, numbered sequentially and kept for a period of 31 days and handed to the Police or Licensing Authority on request.
   e. Export footage to a removable storage medium with a time and date integral to the image – where possible, to also include any software needed to replay the footage.
   f. Ensure exported footage at the same, or similar quality to that recorded on the system recording.

43. During all periods of licensable activity a nominated and trained ‘CCTV Operator’ must be on duty, in order to:
   a. inspect the CCTV system on a daily basis, and ensure that all cameras are in full working order.
   b. record each inspection on a ‘CCTV maintenance’ log sheet, and endorse with their signature.
   c. facilitate the downloading of CCTV footage.

44. During all periods of non-licensable activity, a ‘CCTV Operator’ must be contactable by the police on a designated emergency-only telephone number. This number must be registered with the local police licensing officer and MCC Licensing Out of Hours Team.

45. The CCTV system must:
   a. Incorporate at least one camera on every entrance and exit to the premises – individuals must be clearly identifiable.
   b. Incorporate at least one camera on all areas where the sale/supply of alcohol occurs – individuals must be recognisable.
   c. Incorporate at least one camera on any potential queue area external to the premises and car parking area within the boundary of the premises – individuals must be detectable.
   d. Ensure that all other cameras at the premises allow for individuals to be recognisable.
   e. Incorporate a dedicated CCTV camera for each private booth - individuals must be clearly identifiable.

46. In the event of a technical failure of the CCTV system, the nominated CCTV Operator or DPS will ensure the matter is reported to the MCC Licensing Out of Hours Team within 2 hours.

47. A camera which records a facial picture of customers entering the premises shall be situated at the reception and a monitor situated there so customers entering can see same.

48. CCTV shall cover all public areas of the premises including all areas where performances of sexual entertainment are conducted.

49. All CCTV must be approved and agreed in writing with MCC Licensing Out of Hours Team before the premises opens to the public.
### Dress Code

50. The premises shall operate a dress code for customers to the satisfaction of Greater Manchester Police.

51. All customers must be fully clothed during private performances.

### Jacuzzi

52. The Health and Safety Executive document “control of Legionella and other infectious agents in spa pool systems” (HSG 282) will be complied with by the operator.

53. Customers who have booked the Jacuzzi VIP area will change in the WC/Changing room provided. At all times customers will wear a suitable swimming costume for use in the Jacuzzi and a robe will be provided for them when they leave the Jacuzzi.

54. All customers using the Jacuzzi must be fully dressed and de-robed before leaving the Jacuzzi room.

55. The Jacuzzi area will be supervised by a dedicated and adequately trained member of staff, with a radio link to the premises security team at all times when in use.

56. The maximum number of persons allowed in the Jacuzzi at any one time will be limited to six people.

57. Patrons who appear to be intoxicated shall be prevented from entering the VIP Jacuzzi area.

58. When the Jacuzzi area is not in use, the Jacuzzi will be lock covered for the duration of the clubs opening hours.

59. The Jacuzzi is for customers only. There will be no performers allowed to enter the Jacuzzi at any time or under any circumstances.

60. There will be no private performances in the Jacuzzi room.

### Annex 2 – Plans

See attached.
LICENSING ACT 2003
PREMISES LICENCE

Premises licence number | 125245
---|---
Granted | 08/01/2010
Latest version | DPS variation 234447 granted 25/07/2019

Part 1 - Premises details

| Name and address of premises | Whiskey Down  
18-22 Lloyd Street, Manchester, M2 5WA |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Telephone number</td>
<td>0161 834 4220</td>
</tr>
</tbody>
</table>

Licensable activities authorised by the licence

1. The sale by retail of alcohol*.  
2. The provision of regulated entertainment, limited to:  
   a. Performance of plays;  
   b. Exhibition of films;  
   c. Indoor sporting events;  
   d. Boxing or wrestling entertainments;  
   e. Live music;  
   f. Recorded music;  
   g. Performances of dance;  
   h. Anything similar to live music, recorded music or the performance of dance.  
3. The provision of late night refreshment.  

* All references in this licence to “sale of alcohol” are to sale by retail.

The times the licence authorises the carrying out of licensable activities

| Sale by retail of alcohol  
Standard timings  
| ---  
| Day | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
| Start | 1100 | 1100 | 1100 | 1100 | 1100 | 1100 | 1200 |
| Finish | 0400 | 0400 | 0400 | 0400 | 0600 | 0600 | 0400 |

The sale of alcohol is licensed for consumption both on and off the premises.

Seasonal variations and Non-standard Timings:  
New Year: From the start time on New Year’s Eve to the terminal hour for New Year’s Day.  
On the day British Summer Time commences: One additional hour following the terminal hour.

| Recorded music; Performances of dance  
Standard timings  
| ---  
| Day | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
| Start | 1100 | 1100 | 1100 | 1100 | 1100 | 1100 | 1200 |
| Finish | 0400 | 0400 | 0400 | 0400 | 0630 | 0630 | 0400 |

Licensed to take place indoors only.

Seasonal variations and Non-standard Timings:  
New Year: From the start time on New Year’s Eve to the terminal hour for New Year’s Day.  
On the day British Summer Time commences: One additional hour following the terminal hour.
Performance of plays; Exhibition of films; Indoor sporting events; Boxing or wrestling entertainments; Live music; Anything similar to live music, recorded music or the performance of dance

<table>
<thead>
<tr>
<th>Day</th>
<th>Mon</th>
<th>Tue</th>
<th>Wed</th>
<th>Thu</th>
<th>Fri</th>
<th>Sat</th>
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Licensed to take place indoors only.

**Seasonal variations and Non-standard Timings:**

- **New Year:** From the start time on New Year's Eve to the terminal hour for New Year's Day.
- **On the day British Summer Time commences:** One additional hour following the terminal hour.

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**Provision of late night refreshment**

**Standard timings**

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Licensed to take place indoors only.

**Seasonal variations and Non-standard Timings:**

None

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**Hours premises are open to the public**

**Standard timings**

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**Seasonal variations and Non-standard Timings:**

- **New Year:** From the start time on New Year's Eve to the terminal hour for New Year's Day.
- **On the day British Summer Time commences:** One additional hour following the terminal hour.

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**Part 2**

**Details of premises licence holder**

- **Name:** Fac251 Ltd
- **Address:** 2nd Floor, 1 City Road East, Manchester, M15 4PN
- **Registered number:** 06161539

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**Details of designated premises supervisor where the premises licence authorises for the supply of alcohol**

- **Name:** Joseph Nguty
- **Address:** 
- **Personal Licence number:** 051628
- **Issuing Authority:** Manchester City Council

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**Annex 1 – Mandatory conditions**

**Door Supervisors**

1. Only individuals licensed by the Security Industry Authority shall be used at the premises to undertake security activities, which include guarding against:

   (a) Unauthorised access or occupation (e.g. through door supervision),
   (b) Outbreaks of disorder, or
   (c) Damage,

unless otherwise entitled by virtue of section 4 of the Private Security Industry Act 2001 to carry out such activities.

**Supply of alcohol**
2. No supply of alcohol may be made under this premises licence:
   (a) At a time when there is no designated premises supervisor in respect of the premises licence or,
   (b) At a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

3. Every retail sale or supply of alcohol made under this licence must be made or authorised by a person who holds a personal licence.

4. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
   (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
   (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either –
      (a) a holographic mark, or
      (b) an ultraviolet feature.

5. (1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price, which is less than the permitted price.
   (2) For the purposes of the condition set out in (1) above–
      (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
      (b) “permitted price” is the price found by applying the formula–
          \[ P = D + (D \times V) \]
          where –
          (i) \( P \) is the permitted price,
          (ii) \( D \) is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
          (iii) \( V \) is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
      (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
          (i) the holder of the premises licence,
          (ii) the designated premises supervisor (if any) in respect of such a licence, or
          (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
      (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
      (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
   (3) Where the permitted price given by paragraph (2)(b) would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
   (4) (a) Sub-paragraph (4)(b) applies where the permitted price given by paragraph (2)(b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
      (b) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second
6. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises —

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to –

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

7. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

8. The responsible person must ensure that –

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures –

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold the customer is made aware that these measures are available.

For the purposes of conditions 6, 7 and 8 above, a responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

Exhibition of films

9. The admission of children under the age of 18 to film exhibitions permitted under the terms of this certificate shall be restricted in accordance with any recommendations made:

(a) by the British Board of Film Classification (BBFC) where the film has been classified by that Board, or
(b) by the Licensing Authority where no classification certificate has been granted by the BBFC, or where the licensing authority has notified the club which holds the certificate that section 20 (3)(b) (74 (3)(b) for clubs) of the Licensing Act 2003 applies to the film.

### Annex 2 – Conditions consistent with the operating schedule

None

### Annex 3 – Conditions attached after hearing by the licensing authority

1. The management shall conduct an ongoing risk assessment in relation to the search policy operated at the premises and if necessary an effective search policy shall be implemented to ensure that drugs and offensive weapons are not brought onto the premises by patrons.

2. Known offenders or drug dealers will not be permitted on the licensed premises. Information regarding known offenders/drug dealers will be shared with other licensed premises within the area.

3. A written record shall be kept on the premises by the designated premises supervisor of every person employed on the premises as a door supervisor in a register kept for that purpose. that record shall contain the following details:
   
   a. the door supervisor’s name, date of birth and home address
   b. his/her security industry authority licence number
   c. the time and date he/she starts and finishes duty
   d. each entry shall be signed by the door supervisor.

4. The register shall be available for inspection on demand by an authorised officer of the council, the Security Industry Authority or a police constable.

5. The following steps will be taken by the management to ensure the strict admission policy regarding under 18’s is followed:

   a. a notice will be displayed in a prominent position in the premises and will inform customers of the legislation relating to children and alcohol.
   b. ensure that all staff are made fully aware of the legislation relating to children and alcohol.
   c. anyone who appears to be under the age of 21 years will be asked to produce id or proof of age card. Acceptable ID will be clearly stated, this being passport, photo card driving licence or citizen card.

6. Staff will ask customers to leave the area in a responsible and quiet manner.

7. At least one internal door will be maintained in the closed position except for access and egress whilst regulated entertainment is taking place.

8. Members of staff shall monitor the external area, and ensure that customers and / or regulated entertainment do not cause a nuisance.

9. Staff will take all reasonable steps to discourage and prevent people from congregating outside the entrance / exit of the premises. This will include asking any people congregating there to leave the area.

10. Deliveries to the premises shall not take place outside the hours of 07:00 to 23:00

11. Last entry to the premises shall be Sunday - Thursday 03:30 Friday - Saturday 05:00, no persons (save for those re-entering the premises) shall be allowed admittance to the premises after this time.

12. All staff shall be trained and be aware of their responsibilities and relevant company operating procedures before they commence paid duty at the premise.

13. Any queue to enter the premises that forms outside the premises shall be kept orderly and supervised by licensed or supervisors to ensure there is no public nuisance or obstruction to the public highway.

14. Any persons who appears intoxicated or who is behaving in a disorderly manner shall not be allowed to enter the premises.

15. The premises licence holder / DPS shall risk assess the need for door supervisors on days/ times when no Sexual Entertainment is taking place.

16. An incident log (which may be electronically recorded) shall be kept at the premises for at least six months, and made available on request to the police or an authorised officer of the licensing authority.
which will record the following incidents including pertinent details:

a. all crimes reported to the venue, or by the venue to the police
b. all ejections of patrons
c. any complaints received
d. any incidents of disorder
e. seizures of drugs, offensive weapons, fraudulent ID or other items
f. any faults in the CCTV system
g. any refusal of the sale of alcohol
h. any visit by a relevant authority or emergency service
i. the times on duty, names and the licence numbers of all licensed door supervisors employed by the premises.

17. The DPS and/or a nominated member of staff shall carry out searches of the premises before the premises open, during the hours of operation and at closing. Any relevant items recovered, e.g. illegal drugs, lost property, shall be managed accordingly in accordance with company procedures.

18. The Nitenet radio link shall be operated at all times the premises are open to the public. The radio shall be kept in good working order, operated by a responsible member of staff and used to report incidents of crime and disorder to the CCTV control room and other radio users.

19. Documented records of training completed shall be kept for each member of staff. Training shall be regularly refreshed and at no greater than 12 monthly intervals. Training records shall be made available for inspection upon request by a police officer or an authorised officer of Manchester City Council.

20. All staff shall be trained in:

   a. relevant age restrictions in respect of products
   b. recognising signs of drunkenness
   c. how to refuse service
   d. the premises’ duty of care
   e. challenge 25 and proxy sales
   f. company policies and reporting procedures
   g. the conditions in force under this licence
   h. definition of Nudity, Sexual Entertainment Venue and Relevant Entertainment as per the Policing and Crime Act 2009

21. The premises shall install and maintain a comprehensive digital colour CCTV system. All public areas of the licensed premises, including all public entry and exit points and the street environment will be covered, enabling facial identification of every person entering, in any light condition. The CCTV cameras shall continually record whilst the premises are open to the public and recording shall be kept available and unedited for a minimum of 31 days with the date and time stamping.

   A staff member who is conversant with the operation of the CCTV system shall be present on the premises at all times when they are open to the public and recording shall be kept available and unedited for a minimum of 31 days with the date and time stamping. Any footage must be in a format so it can be played back on a standard personal computer or standard DVD player. Where the recording is on a removable medium (i.e. compact disc flash card etc.), a secure storage system to store those recording mediums shall be provided.

22. The designated premises supervisor shall ensure that tables are cleared of all bottles and glasses on a regular basis during trading hours to avoid an accumulation of glassware.

23. The premises licence holder will be a member of the Manchester Club and Pubwatch and must attend a minimum of 6 meetings annually.

24. The premises licence holder shall ensure that at all times when the public are present there is at least one person able to administer first aid; that an adequate and appropriate supply of first aid equipment and materials is available on the premises, and that adequate records are maintained in relation to other supply of any first aid treatment.

25. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises that gives rise to a nuisance.

26. Speakers shall not be located/operated in the entrance lobby or outside the premises.

27. The Challenge 25 scheme must be operated to ensure that any person who appears to be under the age of 25 shall provide documented proof that he/she is over 18 years of age. Proof of age shall only
comprise a passport, photo card driving licence, an EU/EEA national ID card or similar document, an HM Forces warrant card, or a card bearing the PASS hologram.

28. The Health and Safety Executive document “control of Legionella and other infectious agents in spa pool systems” (HSG 282) will be complied with by the operator.

29. Customers who have booked the Jacuzzi VIP area will change in the WC/Changing room provided. At all times customers will wear a suitable swimming costume for use in the Jacuzzi and a robe will be provided for them when they leave the Jacuzzi.

30. All customers using the Jacuzzi must be fully dressed and de-robed before leaving the Jacuzzi room.

31. The Jacuzzi area will be supervised by a dedicated and adequately trained by a member of staff, with a radio link to the premises security team at all times when in use.

32. The maximum number of persons allowed in the Jacuzzi at any one time will be limited to 6 people.

33. Patrons who appear to be intoxicated should be prevented from entering the VIP Jacuzzi area.

34. When the Jacuzzi area is not in use, the Jacuzzi will be lock covered for the duration of the clubs opening hours.

35. Entry by children under the age of 18 to the premises is prohibited whilst the following licensable activities take place: Sexual Entertainment, including nudity.

36. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.

37. There shall be a documented dispersal policy, as agreed with the relevant responsible authorities, implemented at the premises and a copy lodged with the Council’s Licensing Unit.

38. At the end of trading each day, the pavement from the building line to the kerb edge immediately outside the premises, including gutter/channel at its junction with the kerb edge, shall be swept or washed, and litter and sweepings collected and stored in accordance with the approved waste storage arrangements.

Annex 4 – Plans

See attached
OBJECTION TO APPLICATION TO RENEW A SEX ESTABLISHMENT LICENCE
WHISKEY DOWN
Reference: 242639

From: [Redacted]

We are writing to object to the renewal of the Sexual Entertainment Venue (SEV) licence for Whiskey Down on the following grounds:

1. The licensing of this and all other SEVs runs contrary to the Equality Act 2010. Under that Act all public bodies are required to consider their Public Sector Equality Duty (PSED) as set out in S.149 of the Act. Under that Section, the Council must have due regard to the need to:

- Eliminate discrimination, harassment and victimisation
- Advance equality of opportunity between the sexes and
- Foster good relations between the sexes

We believe the renewal of this licence is in direct conflict with the City Council’s stated commitment to equality. The very nature of this, and all other, SEVs is grounded in the commoditisation of women for the sexual pleasure of men. Such ‘entertainment’, where men pay women to dance fully nude in front of them often in a confined or restricted ‘private’ space, sits very uncomfortably alongside the Council’s other positive work to promote equality between the sexes.

Manchester City Council’s Licence Policy (as updated in 2018) states that the Council will consider and apply the Equality Act 2010 when considering an application for such licences. The policy states that the Council ‘will ensure that premises are licensed in a manner consistent with the responsibilities under the Act to deliver the best equality outcomes for the city that it can’.

The Equality and Human Rights Commission states in its guidelines that City Councils must: “consciously consider the need to comply with the general equality duty, not only when a policy is developed, but also when it is implemented. It must thoroughly assess the impact on equality of their decision-making, both before and at the time of making the decision. This duty must be exercised in substance, with rigour and with an open mind in such a way that it influences the final decision and there should be evidence of a structured attempt to focus on the details of equality issues.”

We submit that the Council cannot abide by its PSED and at the same time legitimately issues licences to SEVs. We would urge the Council to re-consider its entire policy in this sector and introduce a ‘nil cap’ on all such venues.

We would like to bring to the Licensing Committee’s attention the recent proposal by Camden Council to amend its policy and shift away from a presumption that, although no new SEVS would be licensed, the 7 existing SEVs would automatically have their licences renewed each year. Their new policy would now “presume” that SEVs would no longer have their licences renewed when they expire. This would finally enable them to implement their desired ‘nil cap’ on SEVs as they believe nowhere in their borough is a suitable location for an SEV.
2. The renewal of the licence would be inappropriate having regard to the changing character of the local area. The resident population of the locality is growing, evident by the splitting of the old city centre ward into the two separate wards of Piccadilly and Deansgate. The Council’s ‘State of the City Report 2019’ demonstrates that the population in the city centre and surrounding wards is likely to keep on growing, with an estimated 65,200 residents by mid-2019 (5000 more than a year earlier) and potentially 100,000 residents by 2025.

The Council’s policy states that sex establishments will not normally be licensed near to (amongst other things) housing, historic buildings or tourist attractions. Whiskey Down is, however, located right in the Civic area of Manchester – a focal point for many tourists with its historical town hall and Central library buildings.

Given this and the growing residential nature of the area, we submit that having any premises used as a SEV in this locality is not appropriate and that any equality impact assessment should be reviewed and updated in consultation with the local population.

3. Research (which has been repeated in several locations across England) has continuously shown that breaches to existing licence conditions is commonplace in SEVS, with the ‘no-touching’ rule being regularly breached. This is also shown to put pressure on other women performers to break the rules in order to be chosen/paid to perform and/or to receive higher payments.

Last year the Council received a report of an undercover investigation commissioned by the lobby group ‘Not Buying It’ which documented what happened when two private investigators posed as customers at two SEVs in Manchester earlier in the year. They discovered serious breaches of licensing conditions occurring in both SEVs, specifically related to the ‘no touching’ rules.

They found these were not one-off breaches by one performer, but systematic breaches repeated by performer after performer in both clubs. Although we acknowledge that these instances did not occur in Whiskey Down, this only adds to the substantial research already published nationally that the conditions attached to SEVs are virtually impossible to monitor and regulate.

We would suggest that the evidence in Manchester (as well as other cities across the country) shows a distinct lack of regard by SEVs for the licensing conditions which have been imposed by the Council and that this behaviour is endemic across this industry. We believe such behaviour continuously puts performers (and customers) at risk.

Given the above, we submit that Whiskey Down’s application to have its licence renewed should be refused.
Record of emails  confirming agreement to amend condition 8 Annex 1

From: [Email Address]
Date: Fri, 31 Jan 2020 at 20:59
Subject: Re: Sex Establishment Licence - Renewal (Reference: 242639/AM2): Whiskey Down, 18-22 Lloyd Street

To Bob Cain
Cc: Premises Licensing <premises.licensing@manchester.gov.uk>

Thanks Bob - Apologies I missed you call today I was in a meeting.

Yes that is confirmed - also the timings for a BH Sunday should be as per a weekend night - this was corrected by Paddy why but did not seem to make its way through to the license

Bests

On 31 Jan 2020, at 19:55, Bob Cain <[Email Address]> wrote:

Dear [Name]

I refer to the application to renew the Sex Establishment Licence for the above premises.

On assessing the above application I have identified an administrative error has occurred on the premises Sex Establishment Licence ref 225259 issued on 28.06.19, regarding: Annex 1, Condition 8: The use of flyers and similar promotional material for the premises is prohibited.

I have attached a copy of the notice of hearing decision letter which states condition 8 has been amended as follows: The use of flyers and similar promotional material to promote SEV activities at the premises is prohibited. A sample of each flyer or similar promotional material is to be kept by the management of the premises and on request is to be made available for inspection by officers from the Licensing Authority or any Responsible Authority.
Please confirm in writing if you agree for Annex 1, Condition 8 to amended to comply with the notice of hearings decision.  Kind regards Bob Cain  Compliance Officer
Hearing Notification sent to all parties

From: Premises Licensing <premises.licensing@manchester.gov.uk>

Date: Fri, 14 Jun 2019 at 13:11

Subject: Variation of Sex Establishment Licence application - notice of hearing decision ref 226184 - Whiskey Down, 18-22 Lloyd Street, Manchester, M2 5WA

To:

Dear Sir / Madam


Notice of hearing decision: Sex Establishment Licence - Variation

Following the Licensing Sub-committee hearing on 06/06/2019, I write to formally advise you of the sub-committee’s decision regarding:

Whiskey Down 18-22 Lloyd Street Manchester M2 5WA

Decision:

To grant the application subject to the agreement reached with Licensing and Out of Hours and GMP in respect of the hours the premises are open to the public and the conditions agreed between the parties save for condition 8 which has been amended as follows:

The use of flyers and similar promotional material to promote SEV activities at the premises is prohibited. A sample of each flyer or similar promotional material is to be kept by the management of the premises and on request is to be made available for inspection by officers from the Licensing Authority or any Responsible Authority.

Reasons:

The Committee considered the representations from all parties and noted that although this was an existing licence it had recently been transferred to the applicant who was a new operator of these premises. These premises did have a history of problems however the Committee took account of the fact that this had been under the management of a different operator. The Committee considered that the hours now requested would alleviate the concerns of the objectors that commuters would be coming across patrons leaving the premises. The Committee was satisfied that the conditions agreed between the parties with the amendment added above would ensure the premises were managed appropriately. The Committee therefore considered there were no grounds on which to refuse the application.
Following further correspondence from Paddy Whur at Woods Whur LLP regarding the Sunday before bank holidays, referred to at the end of the hearing, there appeared to some confusion as to what had been applied for. Mr Whur pointed out that the original variation application was for longer hours for every night of the week, including Sundays, and therefore an extension of hours for Sundays preceding Bank Holidays could be granted by the Committee.

He goes on to say that there was no objection to this. We agree with him that this was a decision which technically the sub-committee could have made at the time. The sub-committee didn't refuse this application, as it appeared no application for these hours had been made. Although the parties didn't object, their views about the Bank Holidays weren't specifically sought.

Under the Hearings Regulations any clerical mistakes in a document recording a determination or errors in a document due to an accidental slip or omission can be corrected. However, although this may appear to be relatively uncontroversial it isn't a mistake in recording a decision it simply wasn't decided, therefore in our view it can't be included in the licence.

Where the application to grant, renew, transfer or vary the licence is refused, the applicant has a right of appeal against the decision.

The holder of any licence who is aggrieved by any term, condition or restriction imposed by the decision of the Licensing Sub-committee, or whose licence is revoked, also has a right of appeal.

Any appeal must be made to Manchester City Magistrates' Court, Crown Square, Manchester, M60 1PR (tel 0161 830 4200) and must be commenced within the period of 21 days beginning with the day on which you were notified by the licensing authority of the decision, as provided for in Section 27 of the Local Government (Miscellaneous Provisions) Act 1982, Part II, Schedule 3.

Please note, the licensing decision is separate from any planning decision; the licensing decision does not confer planning consent. Please ensure you have the proper planning consent before commencing trading.
Should you require any further information, please contact the undersigned on

Yours faithfully

Matthew Callaghan
Hello everyone,

I enclose below the draft decision and reasons from 6 June 2019. I apologise it's taken a few days but we've had an office move and been very busy over the last few days. Let me know if you want any amendments or additions.

Item 4 Clone Zone

Decision: To grant the application.

Reasons: The Committee noted there had been no objections to the application and heard that the premises had been established for 18 years without any complaints in respect of its operation. In all the circumstances the Committee was satisfied there were no grounds for refusal.

Item 6 Whiskey Down (SEV licence variation)

Decision: To grant the application subject to the agreement reached with Licensing and Out of Hours and GMP in respect of the hours the premises are open to the public and the conditions agreed between the parties save for condition 8 which has been amended as follows:

The use of flyers and similar promotional material to promote SEV activities at the premises is prohibited. A sample of each flyer or similar promotional material to be kept by the management of the premises and on request are to be made available for inspection by officers from the Licensing Authority or any Responsible Authority.

Reasons:

The Committee considered the representations from all parties and noted that although this was an existing licence it had recently been transferred to the applicant who was a new operator of these premises. These premises did have a history of problems however the Committee took account of the fact that this had been under the management of a different operator. The Committee considered that the hours now requested would alleviate the concerns of the objectors that commuters would be coming across patrons leaving the premises. The Committee was satisfied that the conditions agreed between the parties with the amendment added above would ensure the premises were managed appropriately. The
Committee therefore considered there were no grounds on which to refuse the application.

Item 5 Whiskey Down (premises Licence variation)
Decision: To grant the variation subject to the agreement between the Applicant and the Responsible Authorities.
Reasons: The Committee heard that an agreement had been reached between the Applicant and the Responsible Authorities. The Committee considered the content of the agreement and was satisfied that a licence granted on these terms should not undermine the Licensing Objectives.

The Edge Theatre and Arts Centre
Decision: To grant the application subject to the agreements reached with GMP and LOH.
Reasons: The Committee considered the content of the agreement and was satisfied that a licence granted on these terms should not undermine the Licensing Objectives.

MRH Civic Centre
Decision: To grant the application subject to the agreements reached with LOH.
Reasons: The Committee considered the content of the agreement and was satisfied that a licence granted on these terms should not undermine the Licensing Objectives.

We've also had some further correspondence from Paddy Whur regarding the Sunday before bank holidays which if you remember was referred to at the end of the hearing, there appeared to some confusion as to what had been applied for. He pointed out that his original variation application which if you remember was for longer hours was for every night of the week including Sundays and therefore an extension of hours for Sundays preceding Bank Holidays could be granted by the Committee. He goes on to say that there was no objection to this.

I agree with him that this was a decision which technically you could have made at the time. You didn't refuse this application as it appeared no application for these hours had been made. Although the parties didn't object their views about the Bank Holidays weren't specifically sought. Under the Hearings Regulations any clerical mistakes in a document recording a determination or errors in a document due to an accidental slip or omission can be corrected. Howver although this may appear to be relatively uncontroversial it isn't a mistake in recoding a decision it simply wasn't decided therefore in my view it can't be included in the licence.

Regards
Barbara

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DISPERsal POLICY
WHISKEY DOWN MANCHESTER

Dispersal Procedure for WHISKEY DOWN

Introduction

It is acknowledged by Whiskey Down Manchester (WDM) that there may be a conflict between a licensee’s legitimate right to provide entertainment and other services and the equally legitimate right of neighbours to enjoy their homes and businesses without disturbance.

WDM also acknowledges that popular venues are potentially sources of nuisance, antisocial behaviour and crime which may create concern for the immediate neighbourhood, its residents and the relevant authorities.

Definition

The Dispersal Procedure is not to be confused with The Evacuation Procedure, any design standard, any other operational policies or any agreed/enforced rules or guidelines.

The Dispersal Procedure (around the terminal hour) is dedicated to make the maximum contribution by exercising pro-active measures, towards and at the end of trading, to move customers from the venue and its immediate area in such a way as to cause minimum disturbance or nuisance to neighbours, both residential and business, and to make the minimum impact upon the neighbourhood in relation to potential nuisance, antisocial behaviour and crime.

The relevance of the time of closure is recognised as meriting this special attention and concern.

This procedure document is specific to this venue and its locality, but it includes a number of functions and tasks which are common to all Tokyo Industries venues.

The Dispersal Procedure has been formulated by the local management in conjunction with senior representatives of the unit. It will be discussed with the licensing officers of the local council and police and in place prior upon implementation.

The Dispersal Procedure is subject to review and will address problems and concerns as they are identified in order to establish a permanent reduction or elimination.

Aim

To allow the safe and effective dispersal of patrons from the premise in a safe and orderly manner whilst keeping general noise to an acceptable level so as not to unnecessarily disturb dwellings in the immediate area or cause undue annoyance to residents or passers-by. WDM security teams (Third party operator Compact Security) recognises that effective vetting and supervision or patrons on an ongoing basis can positively contribute to facilitating a smooth and problem free dispersal whilst readily identifying problem persons that may be considered as vulnerable. For the avoidance of doubt a vulnerable person is defined as
“Anyone exposed to the possibility of being attacked or harmed, either physically or emotionally or of taking action that could cause themselves harm”

This is achieved through:

**Good External staff to customer ratio.**
Front of house staff and security to be readily identifiable in over coats / uniform and to utilise Chest Cameras (Where Applicable). Radio contact with other members of the security team and venue management will also enable appropriate enforcement of patrons’ behaviour whilst inside the premises.

**Exterior**
Door staff will have a key role in the implementation of the dispersal policy, as customers are exiting the venue there will be an appropriate number of Door Supervisors in uniformed jackets directing customers away from the premises. Door staff will be deployed to help with the safe dispersal of customers outside the immediate area.

**Refusal / Ejection**
If you were going to refuse entry to a drunken person or eject a drunken person from the premises there are some considerations you may need to make:

Is there a street marshal available to assist the individual?

If female, are they with a male or a group of males?

Is there a friend or family member that can be called on for assistance?

Can you call a taxi for them?

Do the police need to be notified to utilise CCTV to monitor the person?

Do they need to be handed over to the police or paramedics?

Is there a safe haven nearby that can be utilised?

**Operational Hours**

- Monday CLOSED
- Tuesday 9pm – 4am
- Wednesday 9pm – 4am
- Thursday 9pm – 4am
- Friday 9pm – 6am
- Saturday 9pm – 6am
- Sunday 9pm – 4am
**Venue Dispersal and Direction of Footfall**

In the event of venue dispersal, either at the end of nightly session or in the event of a power cut for example all patrons will be guided to the front door of the venue located on Lloyd Street. The management team and security team will carry out checks after the dispersal / egress throughout all areas of the venue to ensure no members of the public remains on the premises.

The security team at the front of the venue will guide customers away from the front doors and down Lloyd Street away from residential areas, asking customers to keep the noise to a minimum and assist customers getting taxis if required.

**AOB**

1. **Relevance of Licensing Conditions:**

   We will ensure that the conditions of various licences, around the terminal hour, are strictly adhered to. This will be operated to encourage the dispersal of patrons gradually over a long period of time, both during the last part of trading and following the end of bar service.

   During the last hour of trading the service points in each bar will be reduced and certain staff re-allocated to collecting glasses or offering customer service in the cloakroom to assist customer departure.

2. **End of Evening Operational Policies:**

   We will utilize usage of volume levels, type of music played and usage of lighting levels to encourage the gradual dispersal of patrons during the last part of trading and during the drinking-up period. For 30 minutes prior to closure of bars music will become slower and at a lower level. Following bar closure the music will change style to assist walkout.

   DJ announcements may be used to both encourage a gradual dispersal and to remind customers of consideration for neighbours.

3. **Cloakroom:**

   The cloakroom is situated in order to assist the swift return of coats. Management and operation of the cloakroom plays an important part in the dispersal process. (Staffing and control systems are increased in the period prior to bar closure.)

4. **Notices at Exit:**

   In line with company policies, highly visible notices are placed in the foyer requesting exiting customers to leave quietly and to respect neighbours and their property.
5. Stewards:

We will develop practices which will:

- encourage customers to drink-up and progress to the exit throughout the latter part of drinking-up time;
- draw the attention of exiting customers to the notices in the foyer and ask them to be considerate;
- ensure the removal of all bottles and glasses from any customer who attempts to leave the venue carrying one.
- actively encourage customers not to assemble outside the venue;
- direct customers to the nearest taxi ranks or other transportation away from the area.

6. Measures to Promote Customer Dispersal and Safety:

- Car Parking

  The venue will direct customers to a taxis parked directly outside the venue. This is planned to cause maximum dispersal with minimum potential disturbance to neighbours. Taxis park adjacent to the venue where door staff can direct leaving customers.

- Private Hire Cars Arrangement

  All stewards will have sufficient local knowledge to be able to assist customers to their nearest mode of transport.

7. Rubbish Patrol:

The venue will send out a ‘Rubbish Patrol’ following closure. They will pick up bottles and food wrappings up and down Lloyd street (These may be from sources other than our venue – but will be collected and disposed of to ensure the street remain free of rubbish outside the immediate vicinity of WDM

On rare occasions this patrol may be faced with the result of antisocial behaviour such as vomiting. This will be cleared.

8. External Lighting:

The external lighting of the venue is in the form of a LED high rise sign and a neon sign. Although these two signs are switched off when the venue is closed they are left for a period after immediate closure until all customers have left the vicinity. Lloyd street is also lit by street lighting which remain on all the way through the night.

9. Staff:

Consideration will be given to procedures for staff departures.
10. Training:

Training at all levels will be conducted to ensure understanding and implementation of the unit specific Dispersal Procedure.
WHISKEY DOWN, MANCHESTER FIRE EVACUATION PLAN

All staff members are trained on the evacuation procedure. All supervisors are trained FIRE MARSHALS. Records of these training are available on request.

Fire Alarm System Overview

The venue has an alarm system that is activated by either automatic detectors or manual break glass points. The manual break glass points are situated at various accessible points throughout the venue and are marked on the venue specific fire risk assessment. Upon activation, the sound system automatically cuts out then activates sirens and flashing red beacons throughout the building. This indicates to the occupants that an evacuation is necessary. The Fire alarm is part of the whole buildings fire alarm system and is managed and maintained by the buildings landlord and security office.

Building Description

The Whiskey Down Manchester venue is spread over three floors. A brief description of each floor can be found below.

(Ground Floor) – Main public entrance and exit, contains a single width door and a small landing. The scan-net ID scanning system can be found here alongside the intruder alarm panel.

(Level -1) – Contains the main room of the venue. This room includes the main bar area, a number of public seating areas, the DJ Console, the Cloakroom, the Reception Area, the performer changing area and both the male and female toilets. This area has two main routes of escape – the main entrance and a double width fire exit connecting into the neighbouring bar. Level -1 also includes the main stairwell, located behind the bar area secured with fire resistant lobby doors on either side of the bar. The stairwell provides access to Level -2 of the venue.

(Level -2) – A series of performer areas are located at Level -2. This includes 3 main function rooms, 2 VIP suites and 7 individual performer booths. Level -2 also contains unisex toilets, a secondary reception area, a cleaning cupboard, the management office, a beer cellar, a spirit cupboard and a performer changing area. There are three routes of escape from Level -2 – The main stairwell heading into Level -1, A fire exit adjacent to the unisex toilets which leads into the buildings underground car-park and a fire exit adjacent to the office corridor which leads into a shared access stairwell which exits the building on the rear side of the building.

Means of Escape

The venue has four fire exits;

Main Front Door – used as the main entrance / exit for customers visiting the venue. (Lloyd Street)
Level -1 Exit – Opposite the toilet area, leads into the neighbouring bar (Manchester Smoke House). From this bar customers will follow the fire exit emergency lighting into the shared access stairwell and exit the building.
Level -2 Exit (Unisex Toilet Area) – This exit leads into the buildings underground car-park,
Customers will follow the fire exit emergency lighting on the ceiling, make their way up the car park ramp and exit the building onto ‘Jacksons Row’
Level -2 Exit (Office Corridor Area) – This exit leads into a shared access stairwell, customers fill follow the fire exit emergency lighting, make their way up the stairs and exit the building on ‘Jacksons Row’, the street on the rear of the building.

All fire doors excluding the front door are opened using emergency exit push bars, The Fire exit located on Level -1 also has a mag lock system attached. This deactivates in the occurrence of a fire alarm but also has a break glass override next to the door.

Evacuation Procedure (In the Event of a Fire)

Upon hearing the fire alarm the duty manager will either call / visit or allocate a member of the staffing team to call / visit the buildings security office located on Lloyd Street. The purpose of this call is to determine the location of a possible fire. Once a fire has been confirmed either visually or by confirmation of the security office the manager can then begin the evacuation process of the venue.

PN. The venues fire alarm is part of the overall buildings fire alarm. It is possible the fire is located in a different part of the building and not in the venue itself and as such may affect the decision on which fire exit route the customers and staff should take.

Management, fire marshals and security will remain in constant radio contact during the entirety of the evacuation process.

Once staff members are informed the building is to be evacuated, they must adhere to the following procedure; Stop serving customers immediately, switch off the tills & begin directing customers towards their nearest exit. They must then proceed to the evacuation point themselves & await further instruction from management.

The evacuation point is located at ‘ALBERTS SQUARE’. Staff should remain calm at all times, use designated escape routes and must not re-enter the building until the fire services say it is safe to do so.

Staff on Level -1 should direct customers towards the main front door exit and/or the fire exit opposite the toilet area. They will try to avoid directing customers to the stairwell at the rear of the bar unless the confirmed fire is blocking the front door fire exit or the fire exit opposite the toilet area.

Staff on Level -2 will attempt to guide people to either of the two fire exits located near the unisex toilets or the office area. Staff will try to avoid directing customers to the stairwell area unless the confirmed fire is blocking either of the other two Level -2 fire exits.

Once the area is clear staff will also make way to the exit and leave the building premises. If safe to do so management and security will sweep the toilet areas, Back of House areas to ensure everyone is out the building. Management will then assign either a fire marshal or a member of the security team to stand outside the venue fire exits (outside the building) located on the rear of the venue (Jacksons Row) and Lloyd Street to ensure patrons cannot re-enter the venue.

Venue Dispersal (Non Fire Circumstances)

In the event of venue dispersal, either at the end of nightly session or in the event of a power cut for example all patrons will be guided to the front door of the venue located on Lloyd Street. The management team and security team will carry out checks after the dispersal / egress throughout all areas of the venue to ensure no members of the public remains on the premises.

The security team at the front of the venue will guide customers away from the front doors and down Lloyd Street away from residential areas, asking customers to keep the noise to a minimum and assist customers getting taxis if required.
Safety Measures

All staff are responsible for ensuring fire exits remain clear at all times. They must not block them under any circumstances with bin bags, boxes, stock etc and must immediately report any issues to the duty manager.

Management are responsible for ensuring that all emergency lighting; sounders and beacons; fire extinguishers are in full working order and all maintenance regarding fire safety is up to date.

Alarm Testing

The fire alarm is tested by the building management team on a weekly basis and is available for inspection upon request.
The fire alarm testing involves activating a call point then scouting around the inside of the building ensuring that all the sounders and beacons are working.
The management will also cut the power for three hours then they will check that all fire exit lights are in good working order. This is also done once a week.

Evacuation of Disabled People

An individual PEEP will be written for any disabled person who is a regular user of the building such as an employee or events promoter. Management will write this on a case by case basis in conjunction with the individual concerned before their use of the building commences.

Wheelchair users

Wheelchair users often have difficulty evacuating a building when in a multiple level venue such as Whiskey Down Manchester. However it should be noted that some people who frequently use a wheelchair might be able to walk a little and therefore be able to assist with their own evacuation or even achieve independent evacuation. Assumptions should not be made about the abilities of wheelchair users and they should be asked when the need for evacuation arises about their preference and then their wishes respected.

Once the main flow of people have passed through the fire exits the security staff remaining in the building who are assisting with the evacuation will then help any wheelchair users that remain in the building to evacuate via the appropriate staircase. In consultation with the wheelchair user they will decide the most appropriate way to get the person down the stairs and out to the evacuation point. This may involve aiding the person whilst they remain in their wheelchair or aiding them out of the wheelchair & assisting them down the stairs without it.

Hearing Impaired People

There are flashing beacons in Whiskey Down that are triggered if the fire alarm is activated. There is at least one flashing beacon on each floor. This will indicate to hearing-impaired people that an evacuation is required. No further action is necessary.

Visually Impaired People

Most visually impaired people have some sight and they may be able to use this during the evacuation in order to make their own way out of the building as part of the general exodus. Whiskey Down is scattered with bright battery operated emergency light fittings within the building in order to aid such evacuation. If staff or security notice what appears to be a visually impaired person during the evacuation they will offer assistance by way of an arm to guide the person out of the building. Assumptions should not be made about the abilities of a visually impaired person, staff members should listen to the person in question as to how best assist them.
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By virtue of paragraph(s) 3 of Part 1 of Schedule 12A of the Local Government Act 1972.
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