

**Manchester City Council  
Report for Resolution**

**Report To:** Executive - 11 September 2013  
**Subject:** Clean and Green Places Initiative  
**Report of:** Chief Executive

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**Summary**

This report sets out the proposal for the use of the additional Airport Dividend of £14.5m due to be received in 2013/14.

**Recommendations**

The Executive is requested to:

Recommend to Council that a reserve is established for the Additional Airport Dividend of £14.5m due to be received in 2013/14, with the ability to commit up to the full £14.5m in this financial year, to draw down any remaining balance in subsequent years and that it is used as set out in this Report.

Executive is recommended to:

- (i) Delegate the arrangements for the establishment and use of the reserve to the Chief Executive in consultation with the City Treasurer and Executive Member for Finance and Human Resources.
  - (ii) Delegate the sign off of expenditure commitments from the reserve to the City Treasurer in consultation with the Chief Executive and the Executive Member for Finance and Human Resources.
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**Wards Affected:** All

<b>Community Strategy Spine</b>	<b>Summary of the contribution to the strategy</b>
Performance of the economy of the region and sub region	This report looks at the overall projected out-turn position against the budgets which underpin all of the council's activities
Reaching full potential in education and employment	
Individual and collective self esteem – mutual respect	
Neighbourhoods of Choice	

### **Implications for:**

- Equal Opportunities Policy – there are no specific Equal Opportunities implications contained within this report
- Risk Management – there are no specific risk management issues contained within this report
- Legal Considerations – there are no specific legal considerations contained within the report

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### **Financial Consequences – Revenue**

The report sets out the proposals for the use of the Airport Dividend of £14.5m which will be received in September 2013.

### **Financial Consequences – Capital**

There are no consequences for the capital budget arising from this report. Any proposals to use the funding for capital purposes would go through the capital gateway and decision making process.

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### **Background documents (available for public inspection):**

None

### Introduction

1. The Council is due to receive additional airport dividend of £14.5m in 2013/14 over and above that budgeted for. This includes an estimated £10.65m as a one-off additional dividend from Manchester Airports Holdings Ltd arising from the cash balance attributable to Stansted Airport at the time of its acquisition by Manchester Airports Holdings Ltd. It also includes £3.91m of additional recurring dividend. Due to the one-off nature of the majority of this funding it is proposed that it be used in such a way that benefits the City, is aligned to the strategic priorities of the Council and does not lead to any commitments for ongoing expenditure.
2. Perceptions of the City and how it is managed are very much informed by the cleanliness of the local environment and how it is managed. It is important that residents have pride in their city and the impression that good management of the physical environment leaves with visitors, particularly to the City Centre, District Centres, and other parts of the City, is vital to the aspirations for Manchester as a global city. Therefore there needs to be an emphasis on getting the basics right for effective neighbourhood management.
3. The strategy being pursued, around integrated management and more flexible operational arrangements aligned to a strong campaign on behaviour change, is well thought through and going in the right direction. However, the budget reductions have been steep, so this will provide additional support for the direction of travel and in helping to ensure we get the basics right.
4. This report sets out a proposals to invest the largely one-off funding in strategic interventions to improve the quality of the environment and which are linked to delivering behaviour change. It is not about plugging current gaps in service provision, nor about creating long term additional revenue budget pressures. There is a need to ensure flexibility in how the funding can be used but the investment could range from:
  - one-off interventions and investment that improve street cleanliness, improve recycling and that improve the quality of the City's public realm and parks
  - one-off interventions to support more robust environmental enforcement
  - local interventions to improve the physical environment and that support the drive for growth and make more neighbourhoods desirable for working families.
  - implementing proposals for behaviour change and community ownership at neighbourhood level so that the improvements achieved are continued when the funding ends.
5. The funding will be used in this financial year and to support proposals in 2014/15 and 2015/16.
6. Proposals for investment will be assessed against the following criteria :-

- visibility - proposals should make a difference people can see where they live and work;
  - speed of implementation. The impact has to be felt this year and next.
  - clarity and creativity of ideas
  - Sustainability – how will the improvement be maintained after the one-off investment has ended
  - community involvement - proposals must show how communities will be involved in changing behaviour so that a new normal is created in terms of the way the council, partners and residents work together to keep the city clean and keep the streets and neighbourhoods looking their best.
7. There will be a light touch evaluation process to inform future decision making.
  8. Governance arrangements need to support timely decision making and prioritisation across the City alongside ensuring local buy in and flexibility to meet the diverse needs of different neighbourhoods and districts. Getting the fund operational and making early decisions on its use in order to have an early impact will be important. It will also be important to provide assurance that overall the investment fund will lead to less rather than more call on mainstream revenue budgets and that improvements will be sustainable rather than one-off improvements that will be cut once the fund runs out.
  9. Recommendations for the use of the fund will be made at Executive Member level against the above criteria. To ensure there is appropriate scrutiny it is recommended that sign off of the proposals for the use of the fund will be made by the City Treasurer in consultation with the Chief Executive and the Executive Member for Finance and Human Resources. Any decisions that are key decisions or will involve the commitment of capital expenditure will follow the appropriate process.
  10. It is recommended that the Chief Executive, in consultation with the City Treasurer and the Executive Member for Finance and Human Resources, are delegated to progress these proposals by establishing the initiative, utilising the additional airport dividend of £14.5m, and making the appropriate arrangements for its use as set out in this report.
  11. As the use of the initiative will be split across up to three financial years it is recommended that a reserve is established and that Council approve the establishment of the reserve, with the ability to commit up to the full £14.5m in this financial year and to draw down any remaining balance in the subsequent years, in line with the above delegations.